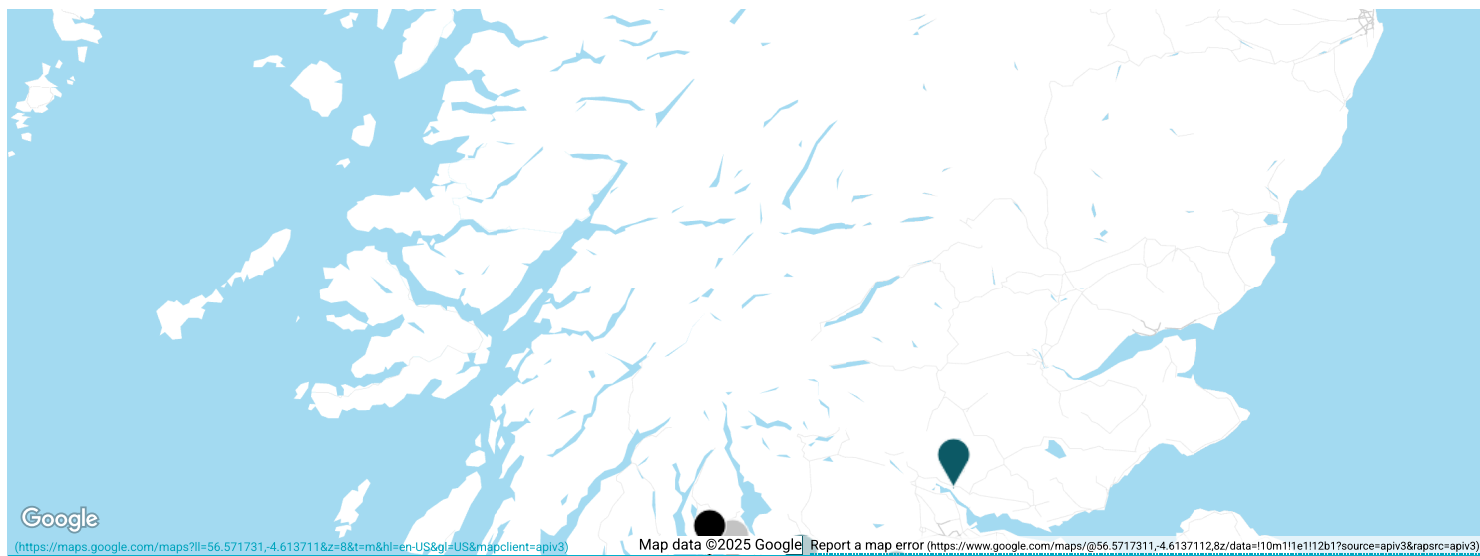




# Greenock

INVERCLYDE

POPULATION **42,866**

Greenock is in Inverclyde. Its history is linked to its location. As early as the 12th century it was recognised as a safe anchorage. It developed as a fishing village to become a trading port exporting herring. From the 18th century it emerged as a port trading across the Atlantic and importing sugar and tobacco. Related processing activities such as sugar refining (Tate and Lyle closed in 1997) followed. In wartime torpedoes were manufactured and the Atlantic convoys used the port. The heavy industries (especially shipbuilding) of the post-war years have now declined. Electronic industries developed (IBM, Texas Instruments, Lenovo and Sanmina) but have now gone elsewhere and service industries such as call centres have opened.

In large towns, people in this group experience more challenging circumstances with higher rates of unemployment, poorer health, lack of a car, lower levels of education and lower social grades than other groups. A higher proportion live in social rented housing. There is a higher proportion of single person households and lone parents.

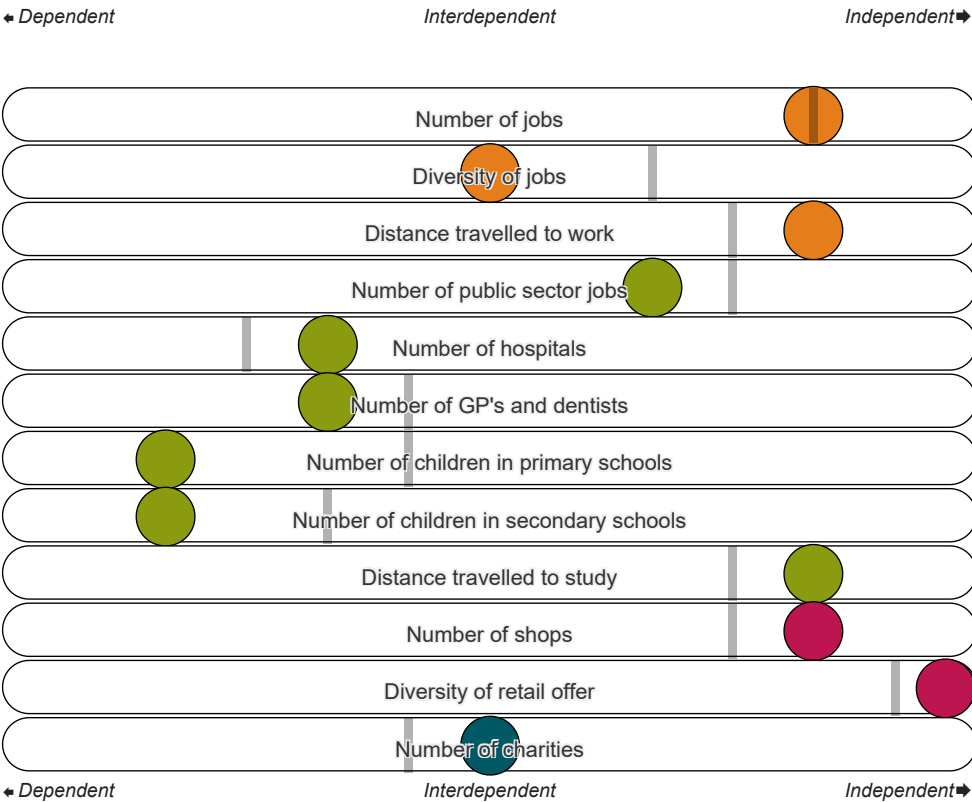
Greenock is an interdependent to independent town.

Its most similar towns are [Alloa](#), [Clydebank](#), [Coatbridge](#), and [Irvine](#).

To gain more insight into Greenock, compare it to any of the other towns included in USP.

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# Inter-relationships



Greenock is an **interdependent to independent** town.

Combining inter-relationships and typology, Greenock is grouped with 8 other towns. It has similarities to these towns in terms of the number of charities, hospitals, jobs, public sector jobs, shops, GP's and dentists, and diversity of retail offer. It also has similarities in the distance travelled to work, and the distance travelled to study.

Greenock differs most from its group in the number of children in primary schools.

- Employment
- Public
- Commercial
- Social
- Average for the category

**Population change 2011 to 2022****-3%**

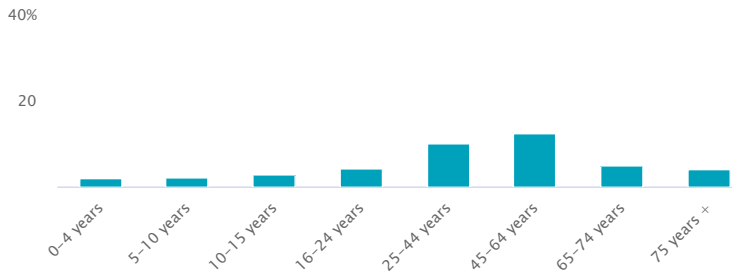
▲ More  
than similar towns per head of population

**Household change 2011 to 2022****0%**

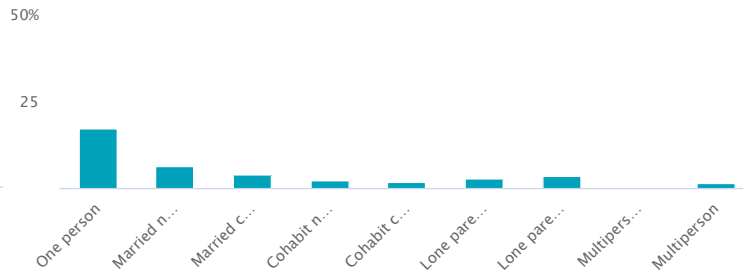
▲ More  
than similar towns per head of population

# Population

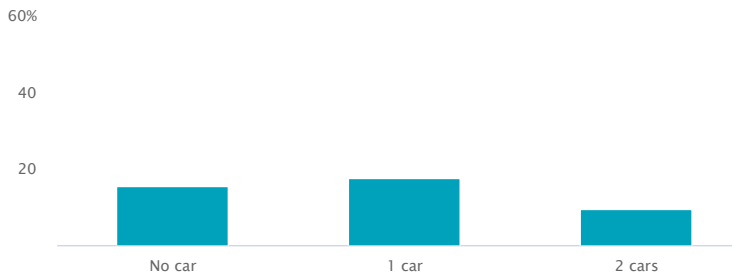
## Age



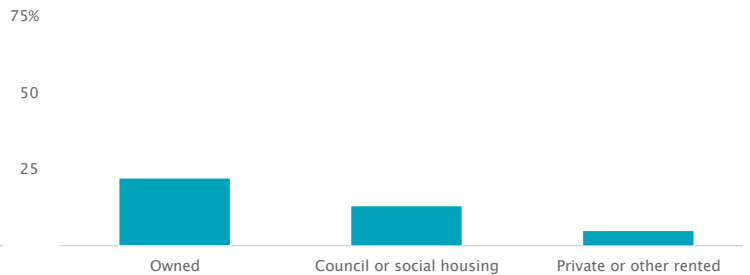
## Household composition



## Car ownership



## Tenure



## Population 2022

**43k**

▲ More  
than similar towns

## Households 2022

**21k**

▲ More  
than similar towns

## Population change 2011 to 2022

**-3%**

▲ More  
than similar towns per head of population

## Household change 2011 to 2022

**0%**

▲ More  
than similar towns per head of population

## Very bad health

**3%**

▼ Less  
than similar towns per head of population

## No central heating

**2%**

▼ Less  
than similar towns per head of population

## Occupancy rating of bedrooms 1 or less

**3%**

▼ Less  
than similar towns per head of population

## Disabled

**10%**

▼ Less  
than similar towns per head of population

# Employment

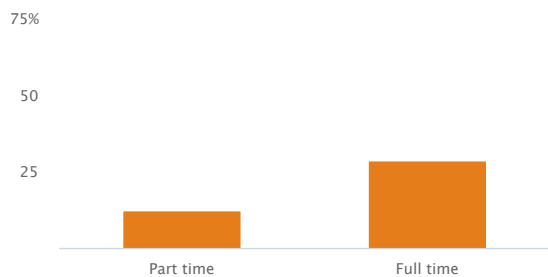
## Jobs

16k

▼ Less  
than similar towns per head of population

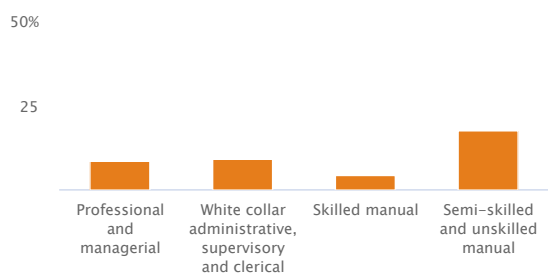
## Employment type

(% working full time vs part time aged 16-74)



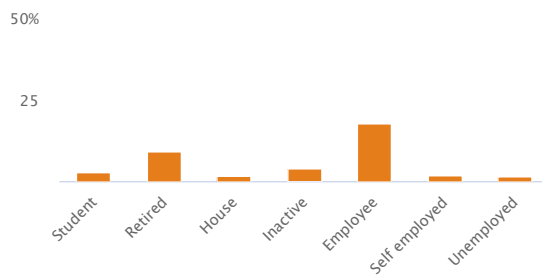
## Social Grade

(% households aged 16-64)

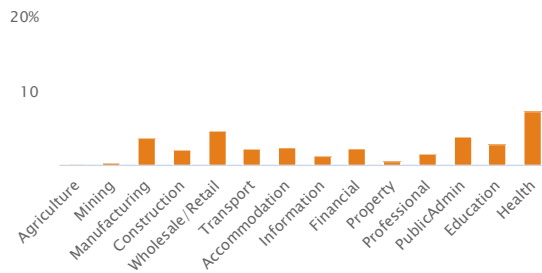


## Occupation

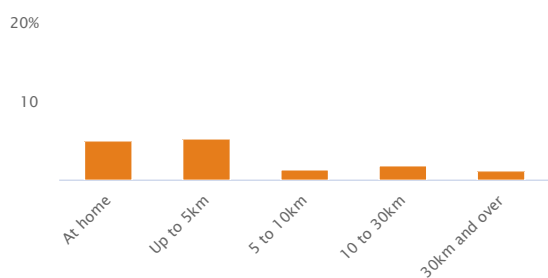
(% aged 16-74)



## Sector Diversity

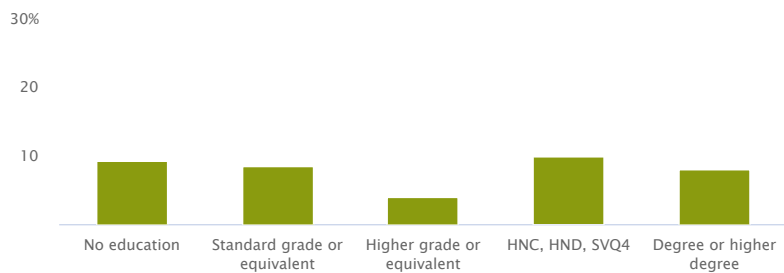


## Distance travelled to work



### Education

(% all people aged 16 and over)



### Children in primary schools

3k

▼ Less  
than similar towns per head of population

### Children in secondary schools

2k

▼ Less  
than similar towns per head of population

### Hospitals

3

▲ More  
than similar towns per head of population

### GP's and dentists

48

▼ Less  
than similar towns per head of population

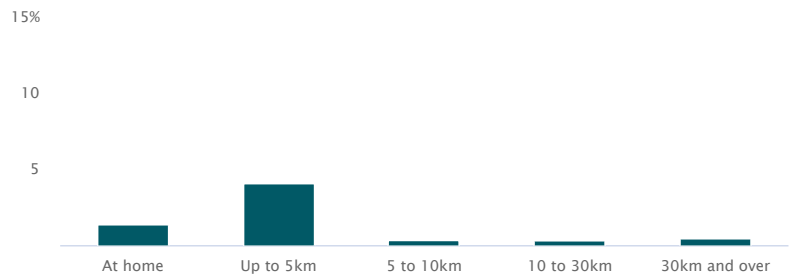
**Number of people per shop****112**

▲ More  
than similar towns per head of population

**Diversity of retail offer (%)****27**

▼ Less  
than similar towns per head of population

Distance travelled to study



Number of residents per charity

404

▲ More  
than similar towns per head of population

# Environment Indicators

Households with D, E, F  
energy performance  
certificate rating

21%

▼ Less  
than similar towns per head of population

Households with green  
energy heating system

2%

▲ More  
than similar towns per head of population

Average house price (£)

119k

▼ Less  
than similar towns per head of population