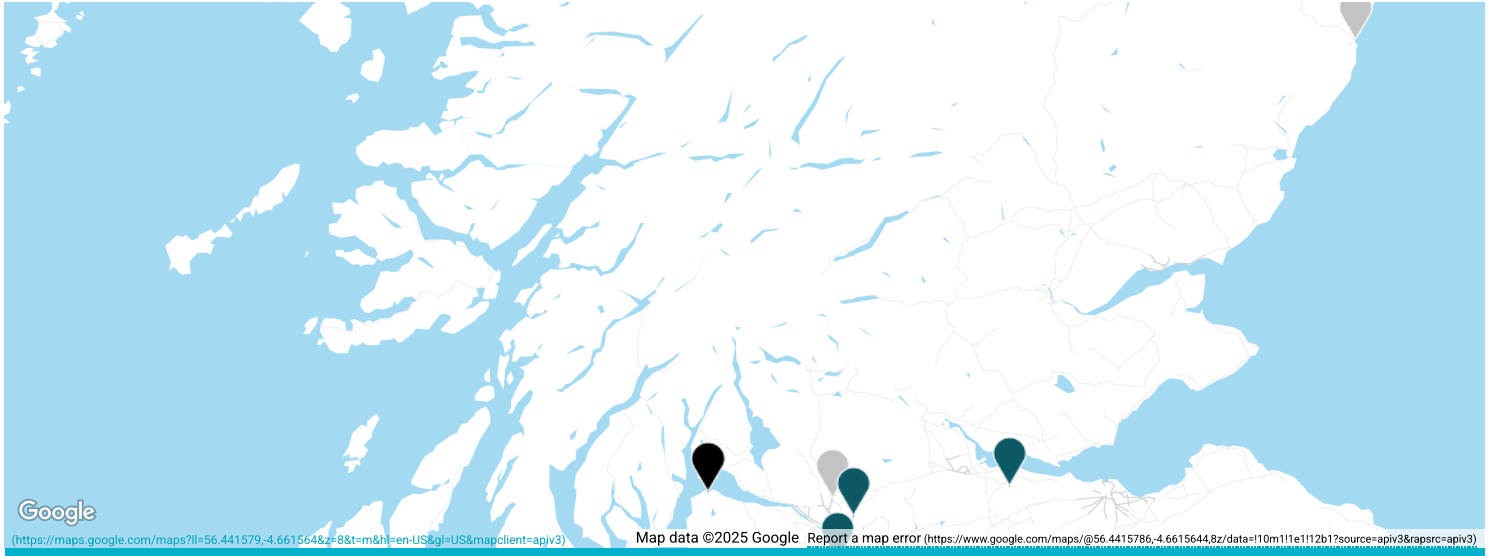




Gourock

INVERCLYDE

POPULATION **10,079**

Gourock is in Inverclyde. Its development has reflected its location on the River Clyde. Historically activities such as rope making and fish processing took place. Clyde steamers stopped at Gourock (where passengers could transfer to the train) and today it is the headquarters of Caledonian MacBrayne as well as the ferry port for Dunoon. Other activities have included warehousing (Amazon) and electronics (Mimtec). It is a residential area for Greenock.

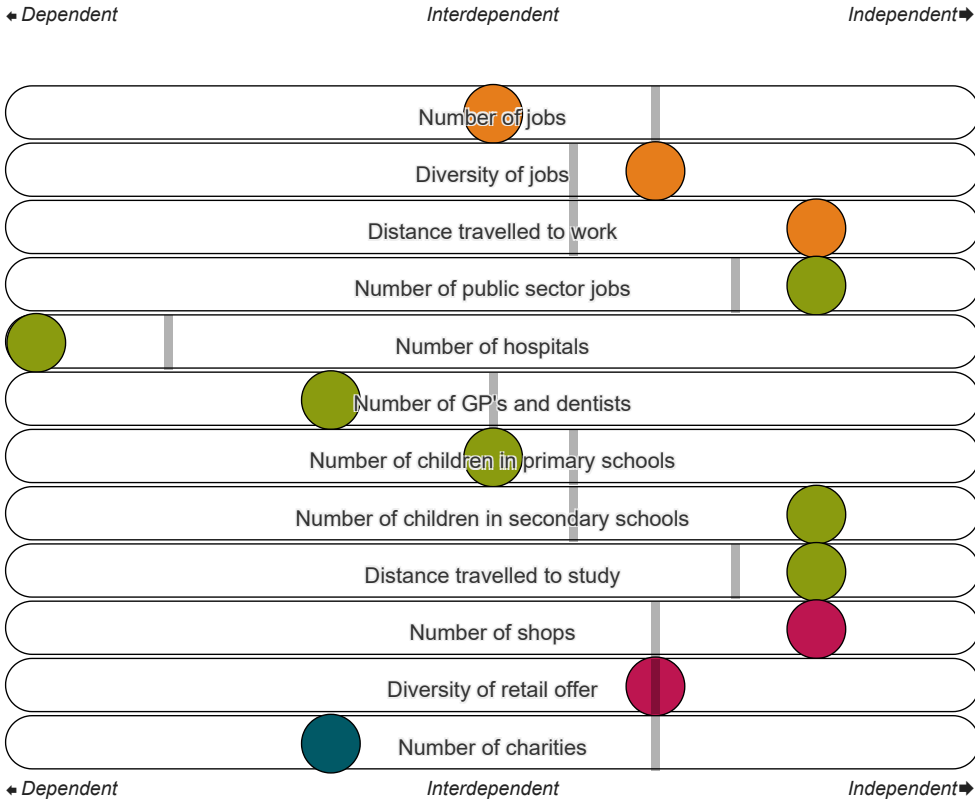
In large towns such as this one, the population typically is older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Gourock is an interdependent to independent town.

Its most similar towns are [Bishopbriggs](#), [Ellon](#), [Giffnock](#), and [Linlithgow](#).

To gain more insight into Gourock, compare it to any of the other towns included in USP.

Inter-relationships



Gourock is an **interdependent to independent** town.

Combining inter-relationships and typology, Gourrock is grouped with 7 other towns. It has similarities to these towns in terms of the number of hospitals, children in primary schools, public sector jobs, GP's and dentists, and diversity of retail offer. It also has similarities in the diversity of jobs, and the distance travelled to study.

It differs in terms of the number of children in secondary schools. It also differs in the distance travelled to work. Gourrock differs most from its group in the number of charities.

- Employment
● Public
● Commercial
● Social
■ Average for the category

Population change 2011 to 2022**-5%**

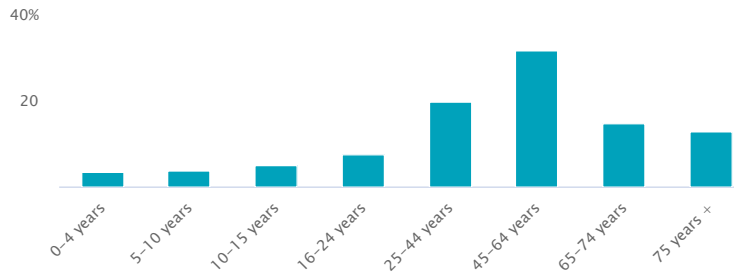
▼ Less
than similar towns per head of population

Household change 2011 to 2022**0%**

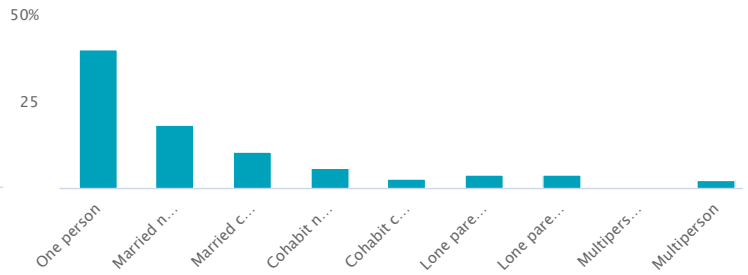
▼ Less
than similar towns per head of population

Population

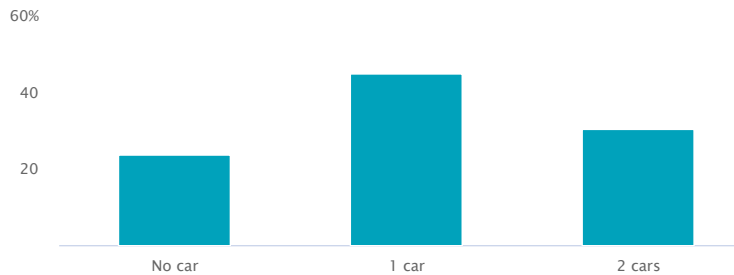
Age



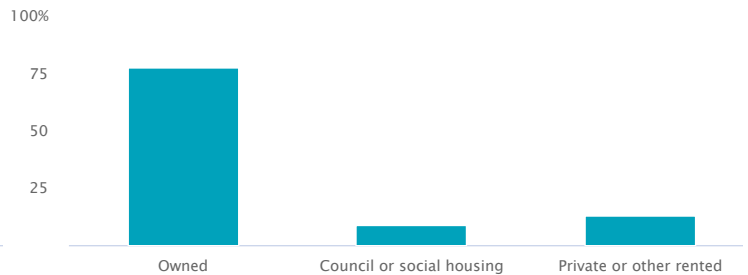
Household composition



Car ownership



Tenure



Population 2022

10k

▼ Less
than similar towns

Households 2022

5k

▼ Less
than similar towns

Population change 2011 to 2022

-5%

▼ Less
than similar towns per head of population

Household change 2011 to 2022

0%

▼ Less
than similar towns per head of population

Very bad health

2%

▲ More
than similar towns per head of population

No central heating

1%

▲ More
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

2%

▲ More
than similar towns per head of population

Disabled

4%

▲ More
than similar towns per head of population



Employment

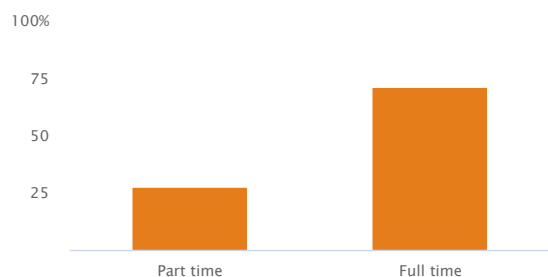
Jobs

2k

▼ Less
than similar towns per head of population

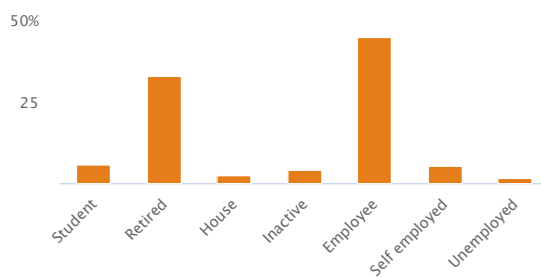
Employment type

(% working full time vs part time aged 16-74)



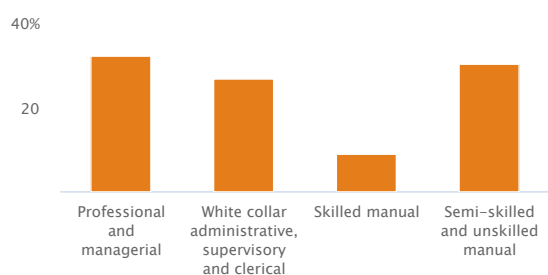
Occupation

(% aged 16-74)

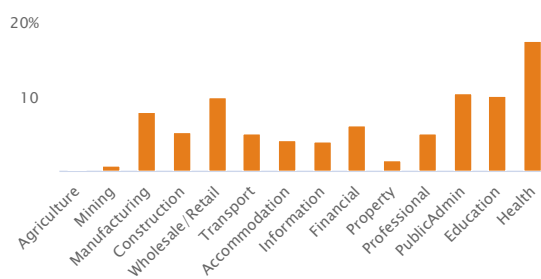


Social Grade

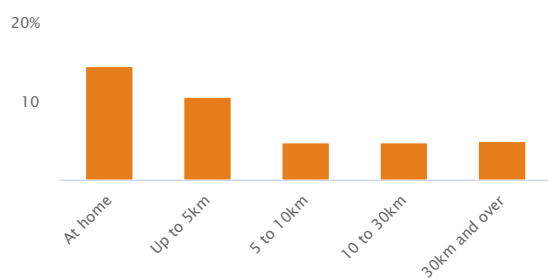
(% households aged 16-64)



Sector Diversity

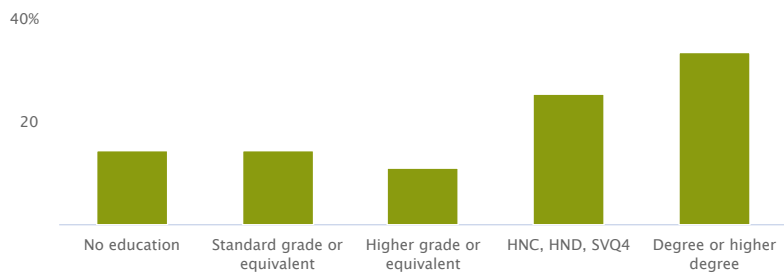


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

772

▼ Less
than similar towns per head of population

Children in secondary schools

2k

▲ More
than similar towns per head of population

Hospitals

0

▼ Less
than similar towns per head of population

GP's and dentists

16

▼ Less
than similar towns per head of population

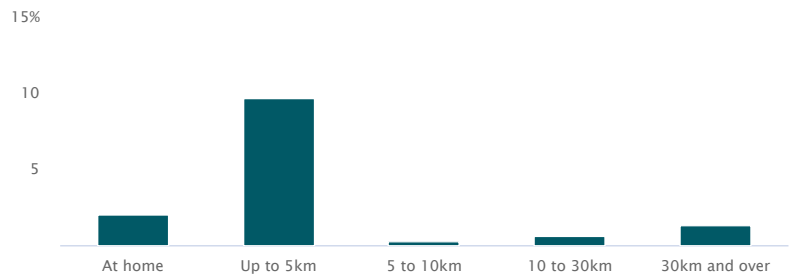
Number of people per shop**107**

▲ More
than similar towns per head of population

Diversity of retail offer (%)**14**

▼ Less
than similar towns per head of population

Distance travelled to study



Number of residents per charity

560

▼ Less
than similar towns per head of population

Environment Indicators

Households with D, E, F
energy performance
certificate rating

27%

▲ More
than similar towns per head of population

Households with green
energy heating system

1%

▲ More
than similar towns per head of population

Average house price (£)

171k

▼ Less
than similar towns per head of population