







#### POPULATION **617,794**

Glasgow is Scotland's largest conurbation. It grew rapidly following the Industrial Revolution becoming a key transatlantic port with a heavy industrial base. Shipbuilding and engineering were key to its economy. The decline in both has seen new activities grow including a creative arts sector, a growing financial sector, manufacturing, light industry and research and education. It has promoted its role as a venue for major events following the Commonwealth Games in 2014 and gained recognition as European City of Culture, host for the Garden Festival and UK City of Architecture and Design.

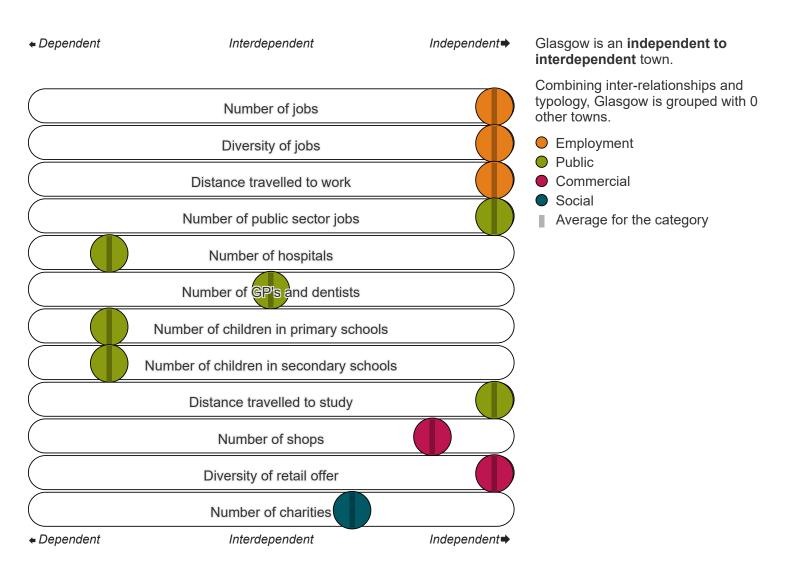
Social and council housing are prevalent in cities like Glasgow. Manufacturing and construction are the dominant forms of employment and health and social work services are particularly active. In this kind of city there is a relatively high level of unemployment, and educational attainment and car ownership are low.

Glasgow is an independent to interdependent town.

It is in a group of its own according to USP analysis, which combines typology and assessment of interrelationships.

To gain more insight into Glasgow, compare it to any of the other towns included in USP.

# **Inter-relationships**





Population change 2011 to 2022

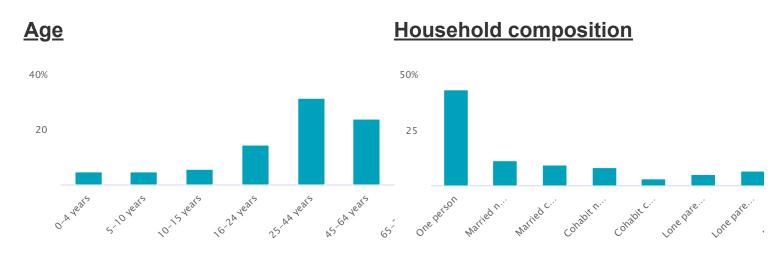
5%

Glasgow is unique

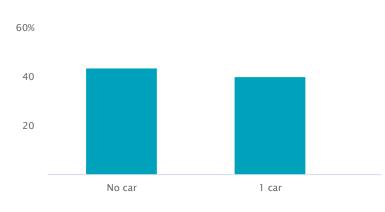
Household change 2011 to 2022

3%

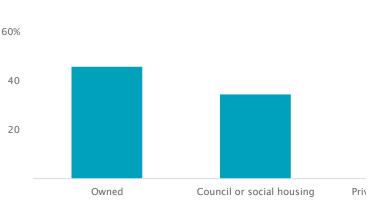








#### **Tenure**



#### **Population 2022**

618k

Glasgow is unique

#### **Households 2022**

293k

Glasgow is unique

#### Population change 2011 to 2022

5%

Glasgow is unique

#### Household change 2011 to 2022

3%

Glasgow is unique

#### Very bad health

2%

Glasgow is unique

#### No central heating

3%

Occupancy rating of bedrooms 1 or less

5%

8%

Glasgow is unique



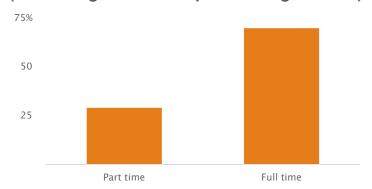
**Jobs** 

460k

Glasgow is unique

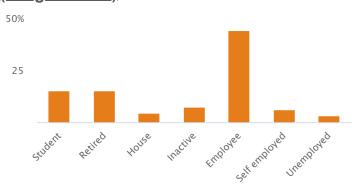
#### **Employment type**

(% working full time vs part time aged 16-74)



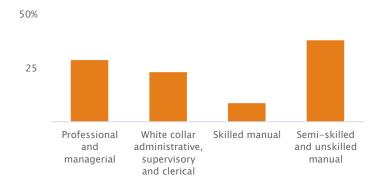
#### **Occupation**

(% aged 16-74)



#### **Social Grade**

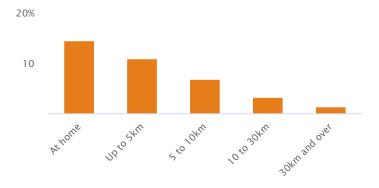
(% households aged 16-64)



#### **Sector Diversity**

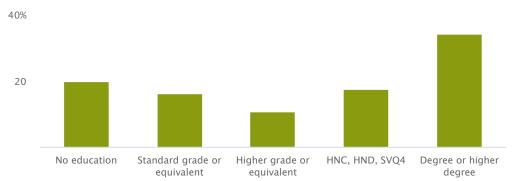
Agriculture Minings Construction Restall sport Lines Property Property Indian Learning Restall Realth Accommodification Information Property Indian Education Learning Realth Accommodification Information Property Indian Education Learning Realth Property Indian Construction Realth Realth

#### Distance travelled to work









### **Children in primary schools**

41k

Glasgow is unique

**Children in secondary schools** 

31k

Glasgow is unique

**Hospitals** 

27

Glasgow is unique

**GP's and dentists** 

1k



## Number of people per shop

91

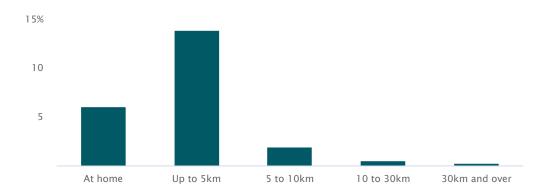
Glasgow is unique

## **Diversity of retail offer (%)**

19



## **Distance travelled to study**



## Number of residents per charity

299



Households with D, E, F energy performance certificate rating

**Households with green** energy heating system

Average house price <u>(£)</u>

15%

Glasgow is unique

0%

227k

Glasgow is unique