





POPULATION 11,964

Giffnock in East Renfrewshire is effectively a suburb of Glasgow.

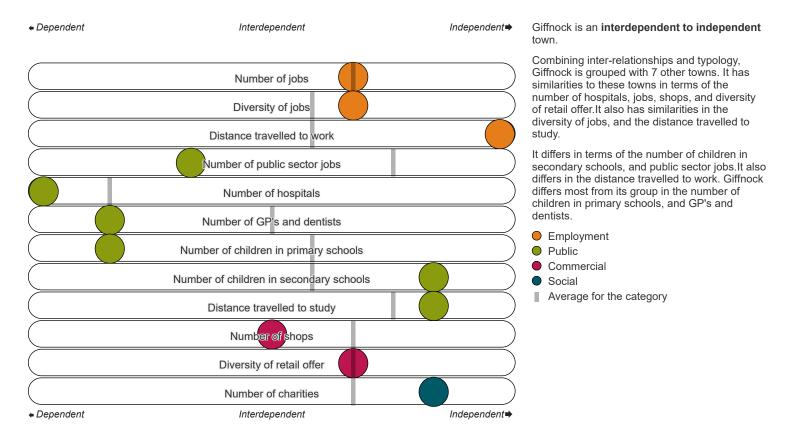
In large towns such as this one, the population typically is older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Giffnock is an interdependent to independent town.

Its most similar towns are Bishopbriggs, Ellon, Gourock, and Linlithgow.

To gain more insight into Giffnock, compare it to any of the other towns included in USP.

Inter-relationships





Population change 2011 to 2022

-2%

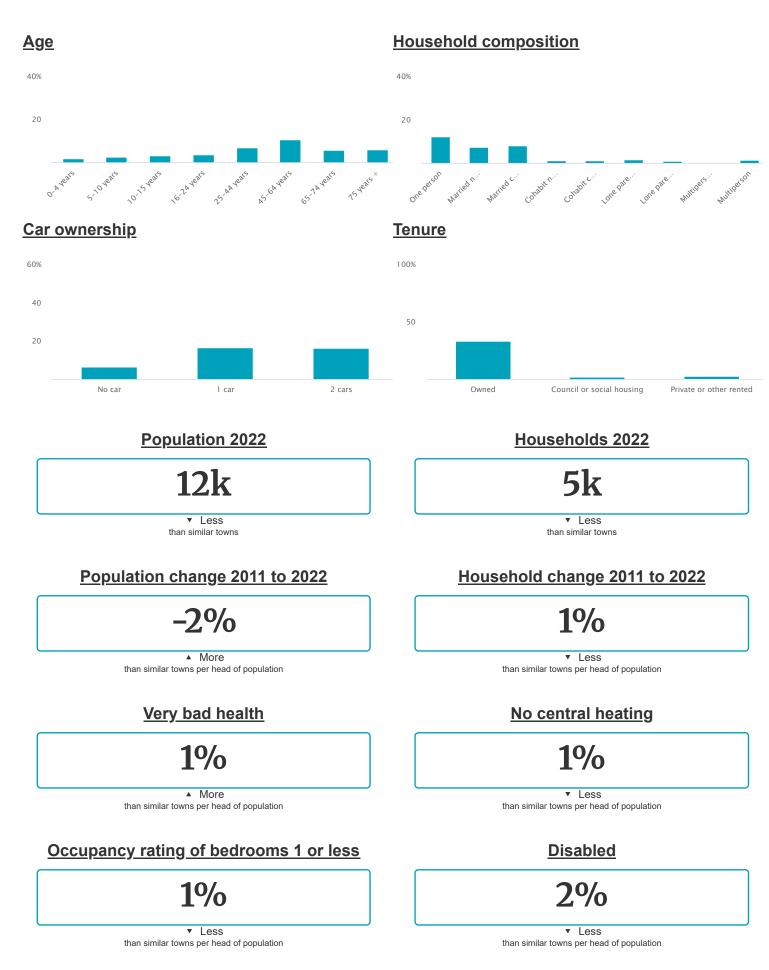
▲ More than similar towns per head of population

Household change 2011 to 2022

1%

▼ Less than similar towns per head of population









Employment type

(% working full time vs part time aged 16-74)

50 25 Full time Part time

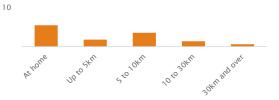
Social Grade

(% households aged 16-64)

50 Professional White collar Skilled manual Semi-skilled and managerial administrative, supervisory and unskilled and clerical

Distance travelled to work

20%



Occupation

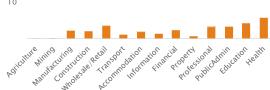
(% aged 16-74)

25

Sector Diversity

20%

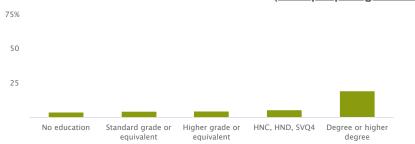
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Education

(% all people aged 16 and over)



Children in primary schools

570

▼ Less than similar towns per head of population

Children in secondary schools

2k

▲ More than similar towns per head of population

Hospitals

0

▼ Less than similar towns per head of population

GP's and dentists

9

▼ Less than similar towns per head of population



Number of people per shop

179

▼ Less

than similar towns per head of population

Diversity of retail offer (%)

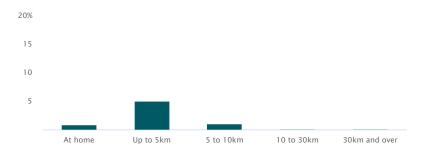
25

▲ More

than similar towns per head of population



Distance travelled to study



Number of residents per charity

187

▲ More

than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

21%

▼ Less

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

0%

▼ Less than similar towns per head of population

Average house price (£)

384k

▲ More than similar towns per head of population