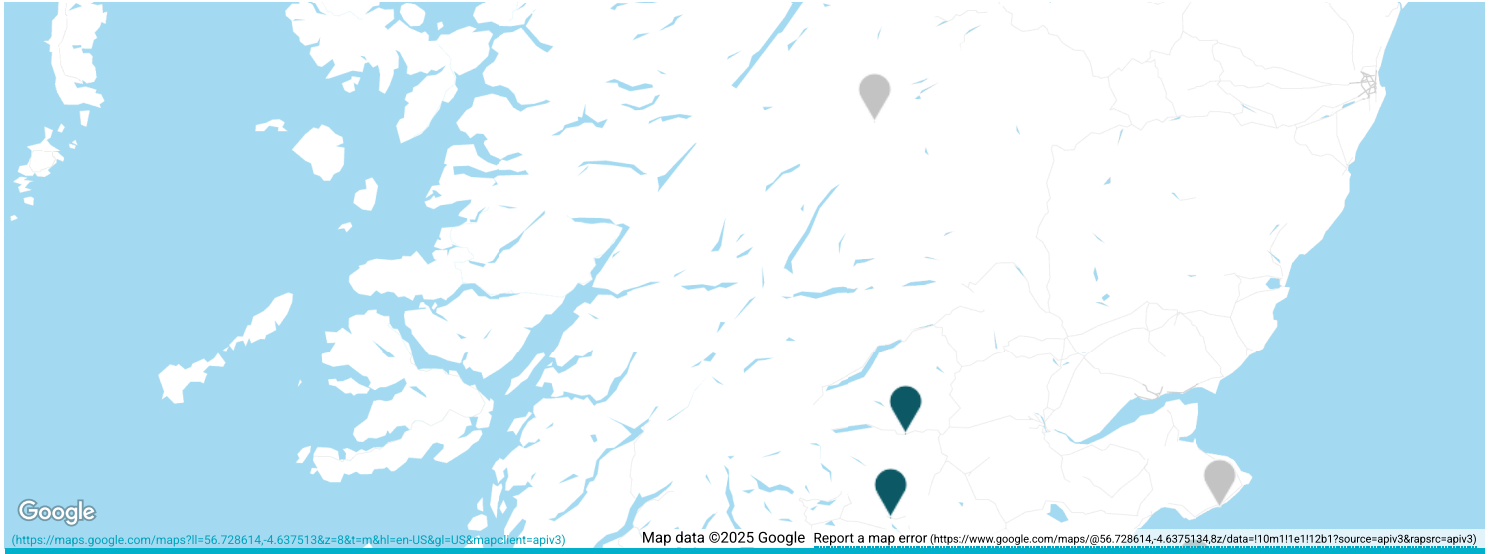




Fortrose

HIGHLAND

POPULATION **1,688**

Fortrose in Highland is located on the Black Isle. It developed around the cathedral built in the 1200s. Following the reformation the town declined but was revived by tourism in the 1900s. The opening of the Kessock Bridge increased accessibility to Inverness making commuting possible.

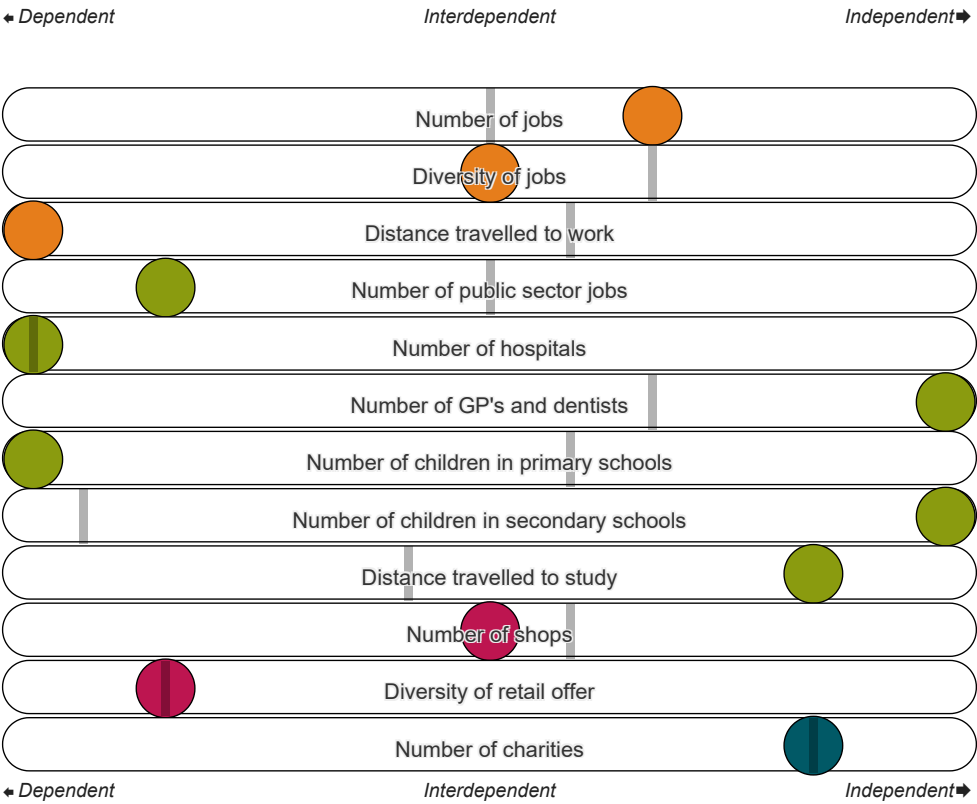
In this and similar small towns, the population is commonly older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Fortrose is an interdependent town.

Its most similar towns are [Balloch](#), [Comrie \(Perth & Kinross\)](#), [Doune](#), and [Gullane](#).

To gain more insight into Fortrose, compare it to any of the other towns included in USP.

Inter-relationships



Fortrose is an **interdependent** town.

Combining inter-relationships and typology, Fortrose is grouped with 8 other towns. It has similarities to these towns in terms of the number of charities, hospitals, jobs, shops, and diversity of retail offer.

It differs in terms of the number of children in secondary schools, public sector jobs, and GP's and dentists. It also differs in the distance travelled to study. Fortrose differs most from its group in the number of children in primary schools; and the distance travelled to work.

- Employment
- Public
- Commercial
- Social
- Average for the category

Population change 2011 to 2022**23%**

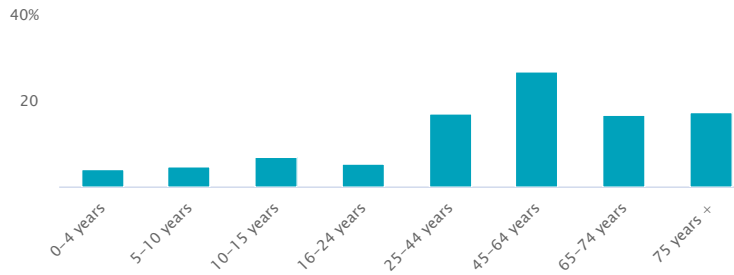
▲ More
than similar towns per head of population

Household change 2011 to 2022**24%**

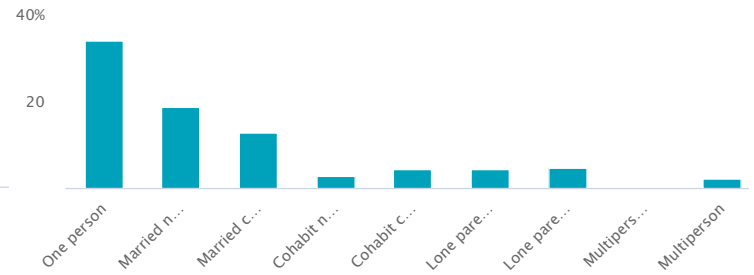
▲ More
than similar towns per head of population

Population

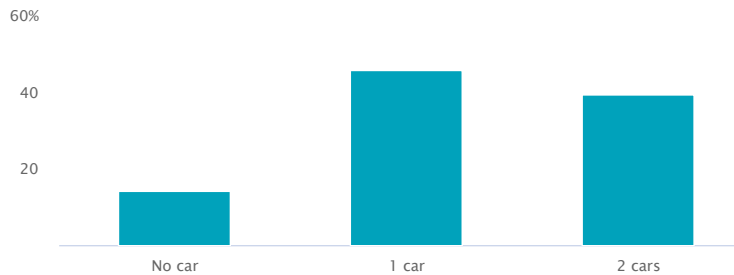
Age



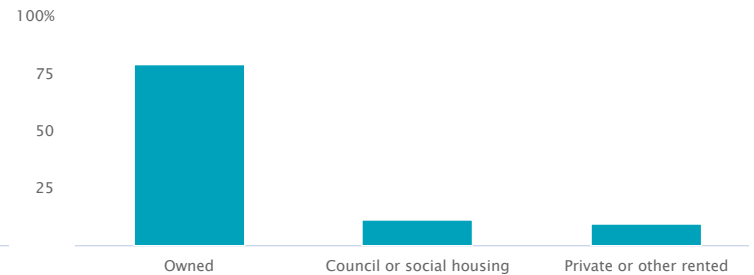
Household composition



Car ownership



Tenure



Population 2022

2k

▼ Less
than similar towns

Households 2022

781

▼ Less
than similar towns

Population change 2011 to 2022

23%

▲ More
than similar towns per head of population

Household change 2011 to 2022

24%

▲ More
than similar towns per head of population

Very bad health

1%

▼ Less
than similar towns per head of population

No central heating

3%

▲ More
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

1%

▼ Less
than similar towns per head of population

Disabled

3%

▲ More
than similar towns per head of population



Employment

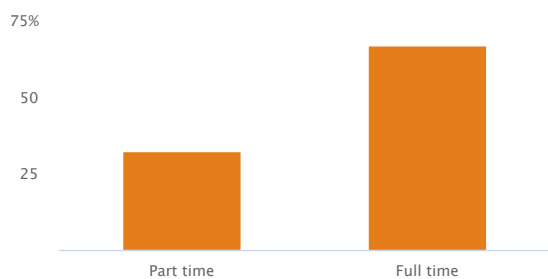
Jobs

400

▲ More
than similar towns per head of population

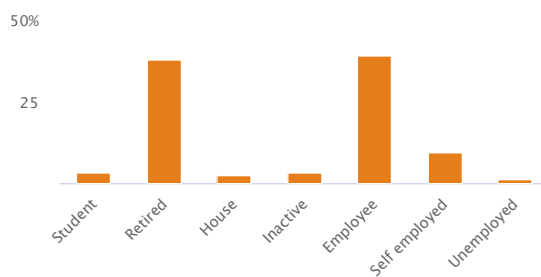
Employment type

(% working full time vs part time aged 16-74)



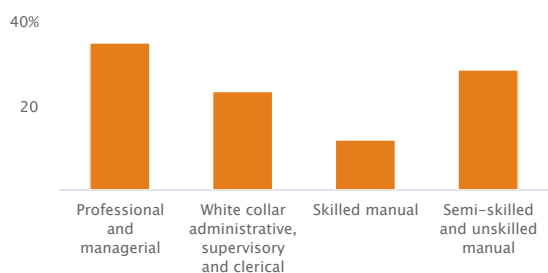
Occupation

(% aged 16-74)

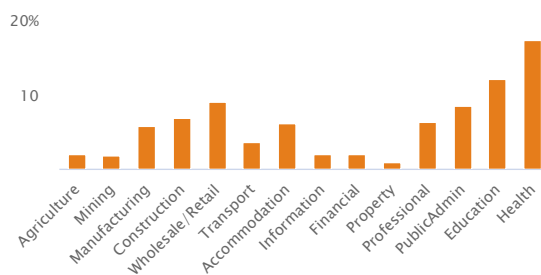


Social Grade

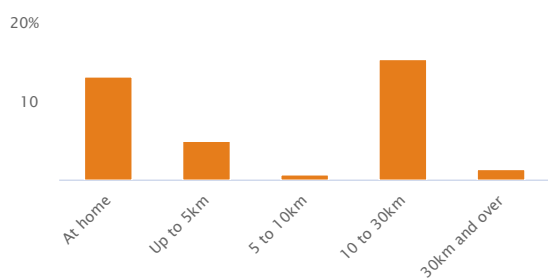
(% households aged 16-64)

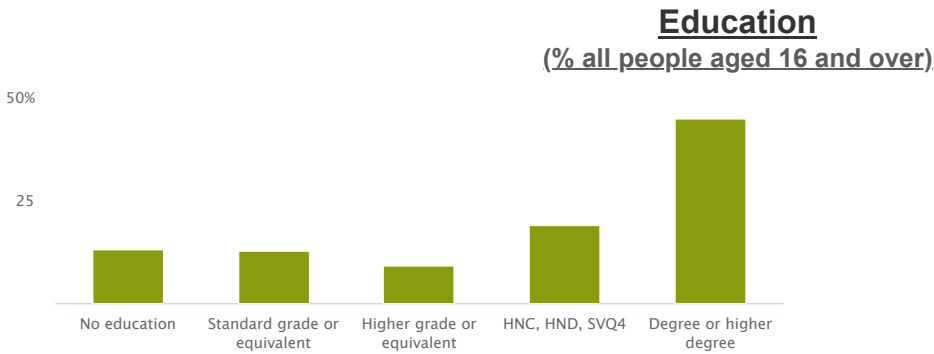


Sector Diversity



Distance travelled to work





Children in primary schools

0

▼ Less
than similar towns per head of population

Children in secondary schools

646

▲ More
than similar towns per head of population

Hospitals

0

The same
as similar towns per head of population

GP's and dentists

7

▲ More
than similar towns per head of population

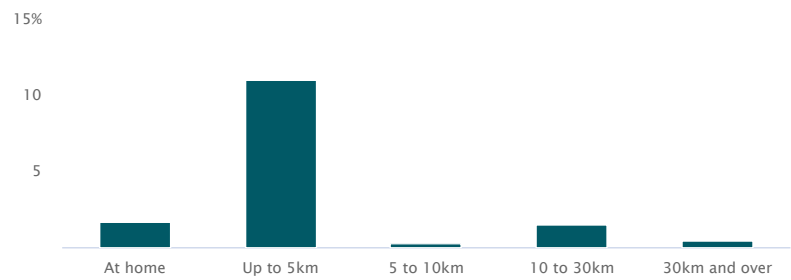
Number of people per shop**153**

▼ Less
than similar towns per head of population

Diversity of retail offer (%)**0**

▼ Less
than similar towns per head of population

Distance travelled to study



Number of residents per charity

211

▼ Less
than similar towns per head of population

Environment Indicators

Households with D, E, F
energy performance
certificate rating

29%

▼ Less
than similar towns per head of population

Households with green
energy heating system

11%

▲ More
than similar towns per head of population

Average house price (£)

289k

▼ Less
than similar towns per head of population