



Fort William

POPULATION 5,757

Fort William in Highland was, as the name suggest, originally a fort where troops were garrisoned in the 17th century. The town developed on the adjacent site. The coming of the railway and the Caledonian Canal made it a transport node. It remains an important station on the West Highland line. The town retains some industry including an aluminium smelter and distillery as well as smaller local services. Tourism is key to the local economy (including being the end of the West Highland Way and of the access to Ben Nevis).

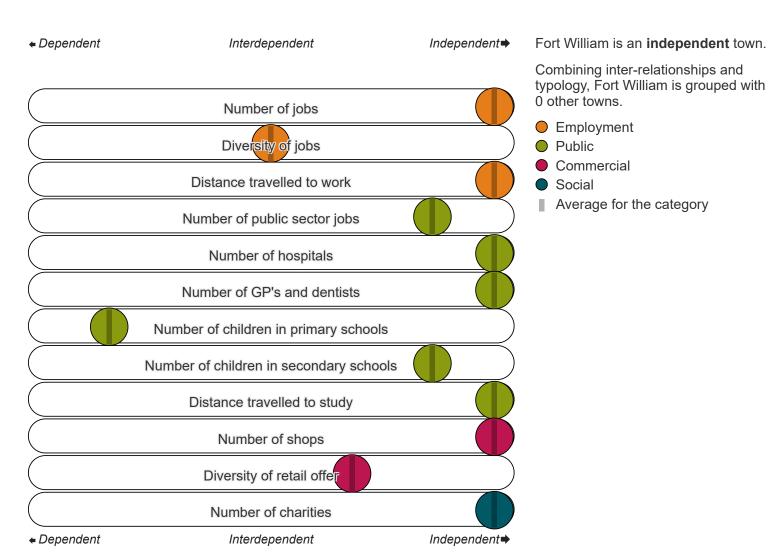
In medium towns like this one, people experience more challenging circumstances with higher rates of unemployment, poorer health, lack of a car, lower levels of education and lower social grades than other groups. A higher proportion live in social rented housing. There is a higher proportion of single person households and lone parents.

Fort William is an independent town.

It is in a group of its own according to USP analysis, which combines typology and assessment of interrelationships.

To gain more insight into Fort William, compare it to any of the other towns included in USP.

Inter-relationships





Population change 2011 to 2022

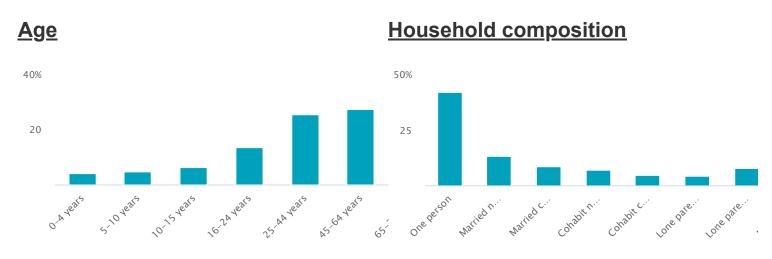
-2%

Fort William is unique

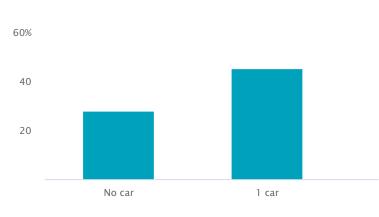
Household change 2011 to 2022

10%

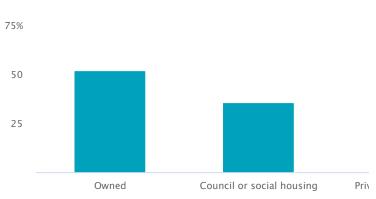








Tenure



Population 2022

6k
Fort William is unique

Households 2022

3k

Fort William is unique

Population change 2011 to 2022

-2%Fort William is unique

Household change 2011 to 2022

10%

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Very bad health

2%Fort William is unique

No central heating

4%

Occupancy rating of bedrooms 1 or less

Disabled

2%

5%

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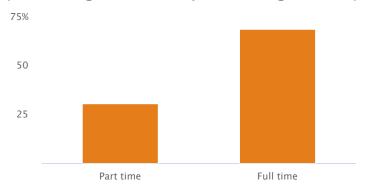
Jobs

4k

Fort William is unique

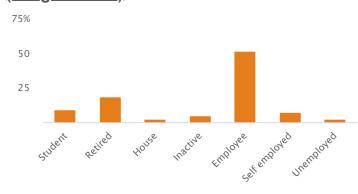
Employment type

(% working full time vs part time aged 16-74)



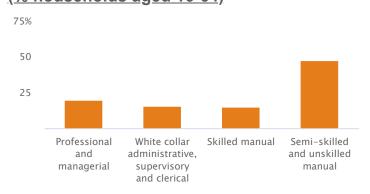
Occupation

(% aged 16-74)

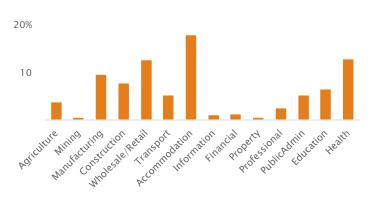


Social Grade

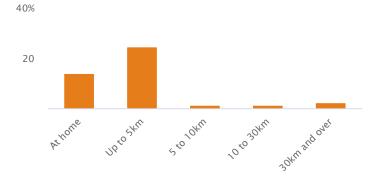
(% households aged 16-64)



Sector Diversity

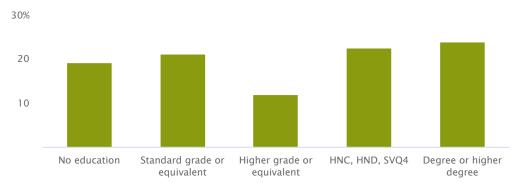


Distance travelled to work









Children in primary schools

360

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Children in secondary schools

839

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Hospitals

2

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GP's and dentists

29



Number of people per shop

65

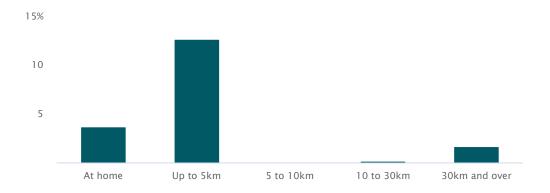
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Diversity of retail offer (%)

20



Distance travelled to study



Number of residents per charity

148



Households with D, E,
F energy performance
certificate rating

Households with green energy heating system

Average house price (£)

31%

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13%

Fort William is unique

224k