



Fochabers

POPULATION 1,772

Fochabers is in Moray. It dates from 1776 when the Duke f Gordon established a planned village. Its importance lay in its location on the Aberdeen - Inverness road. Today food processing (including Baxters) are important to the local economy.

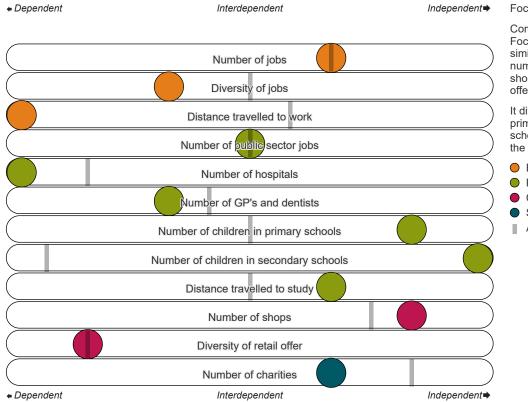
In small towns like this one, and similar, this population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Fochabers is an interdependent town.

Its most similar towns are Alyth, Ardrishaig, Broadford, and Brora.

To gain more insight into Fochabers, compare it to any of the other towns included in USP.

Inter-relationships



Fochabers is an interdependent town.

Combining inter-relationships and typology, Fochabers is grouped with 11 other towns. It has similarities to these towns in terms of the number of hospitals, jobs, public sector jobs, shops, GP's and dentists, and diversity of retail offer.

It differs in terms of the number of children in primary schools, and children in secondary schools. Fochabers differs most from its group in the distance travelled to work.

- Employment
- Public
- Commercial
- Social
- Average for the category



Population change 2011 to 2022

3%

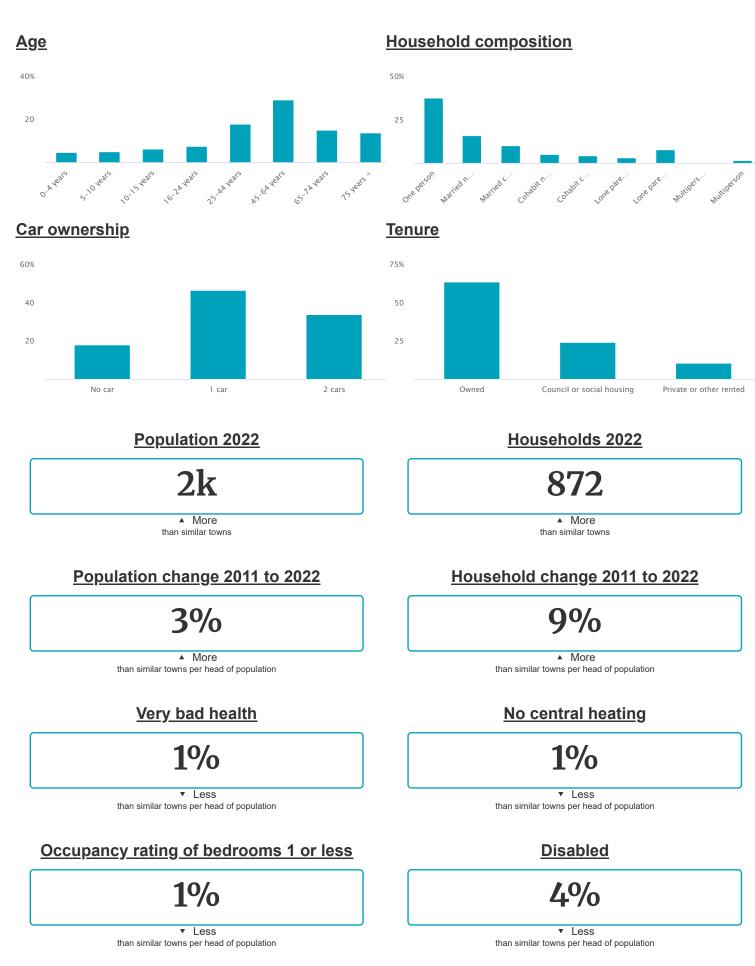
▲ More than similar towns per head of population

Household change 2011 to 2022

9%

▲ More than similar towns per head of population







Jobs

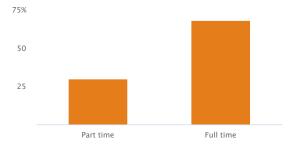
500

▼ Less

than similar towns per head of population

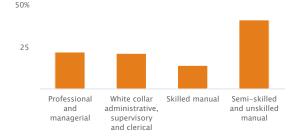
Employment type

(% working full time vs part time aged 16-74)

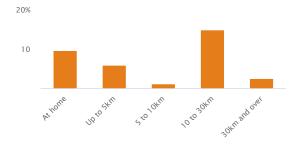


Social Grade

(% households aged 16-64)

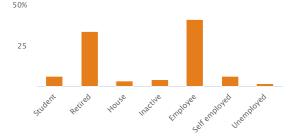


Distance travelled to work

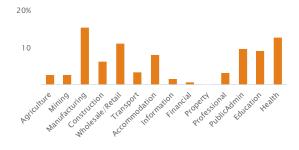


Occupation

(% aged 16-74)



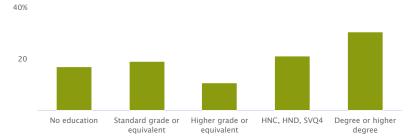
Sector Diversity





Education

(% all people aged 16 and over)



Children in primary schools

196

▼ Less than similar towns per head of population

Children in secondary schools

477

▲ More than similar towns per head of population

Hospitals

0

▼ Less than similar towns per head of population

GP's and dentists

2

▼ Less than similar towns per head of population



Number of people per shop

▼ Less

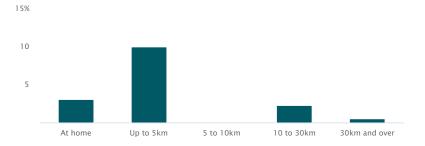
than similar towns per head of population

Diversity of retail offer (%)

▼ Less than similar towns per head of population



Distance travelled to study



Number of residents per charity

253

▼ Less

than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

29%

▼ Less

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

3%

▼ Less than similar towns per head of population

Average house price (£)

213k

▼ Less than similar towns per head of population