



### POPULATION 1,107

Fenwick is in East Ayrshire. It was a Covenanter stronghold with a rural economy in historic times. It was a shoemaking and weaving village in the 18th century distinguished by its early development of a weavers' cooperative. It is now bypassed by the trunk road but was formerly a coaching stop on the Glasgow Kilmarnock road. Today it is a local service centre with small businesses.

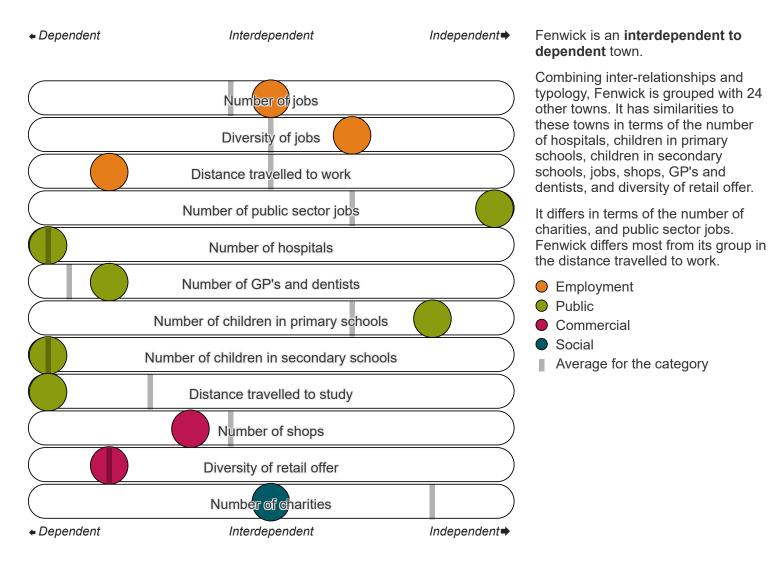
In this and similar small towns, the population is commonly older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Fenwick is an interdependent to dependent town.

Its most similar towns are Aberdour, Birkhill and Muirhead, Cardross, and Carmunnock.

To gain more insight into Fenwick, compare it to any of the other towns included in USP.

## **Inter-relationships**





### Population change 2011 to 2022

7%

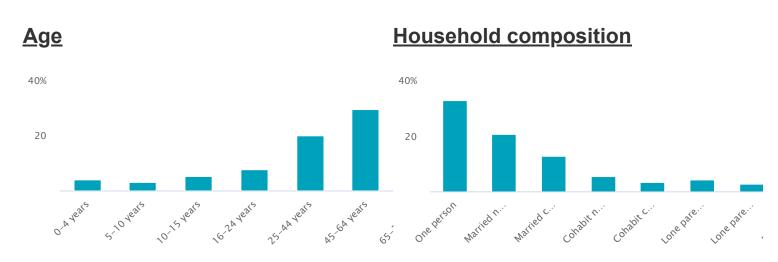
▲ More than similar towns per head of population

### Household change 2011 to 2022

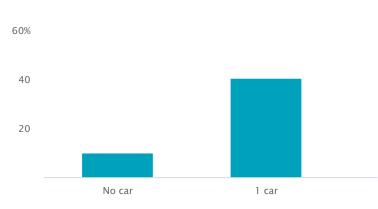
**20**%

▲ More than similar towns per head of population

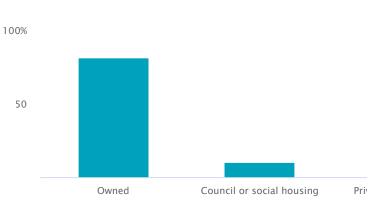
## **Population**







### **Tenure**



### **Population 2022**



### **Households 2022**



### Population change 2011 to 2022



### Household change 2011 to 2022



### Very bad health

2%
▲ More

### No central heating



## Occupancy rating of bedrooms 1 or less

1%

▼ Less

than similar towns per head of population

**Disabled** 

2%

▼ Less

than similar towns per head of population



### **Jobs**

**250** 

More

than similar towns per head of population

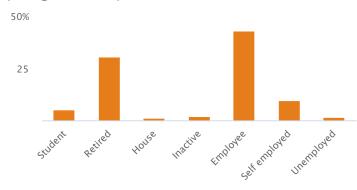
### Employment type

(% working full time vs part time aged 16-74)

# 75% 50 25 Part time Full time

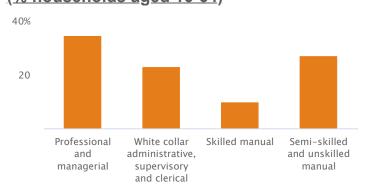
### **Occupation**

(% aged 16-74)

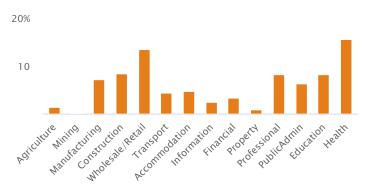


### **Social Grade**

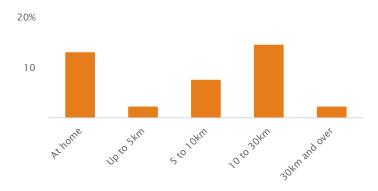
(% households aged 16-64)



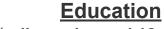
### **Sector Diversity**



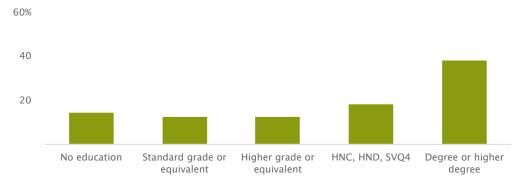
### Distance travelled to work







(% all people aged 16 and over)



### **Children in primary schools**

109

▲ More than similar towns per head of population

**Hospitals** 

0

The same as similar towns per head of population

### **Children in secondary schools**

0

The same as similar towns per head of population

### **GP's and dentists**

1

▲ More than similar towns per head of population



### Number of people per shop

277

▼ Less

than similar towns per head of population

### **Diversity of retail offer (%)**

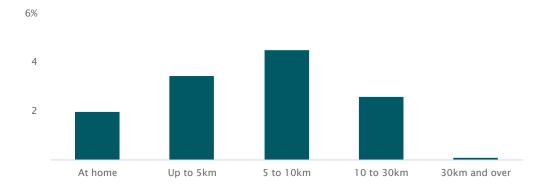
0

▼ Less

than similar towns per head of population



### **Distance travelled to study**



### Number of residents per charity

369

▼ Less

than similar towns per head of population



Households with D, E, Households with green F energy performance certificate rating

energy heating system

Average house price (<u>£</u>)

30%

1%

▼ Less

300k

More

than similar towns per head of population than similar towns per head of population

▲ More than similar towns per head of population