





#### POPULATION 34,627

Falkirk is the administrative centre for Falkirk Council region. It was a leader in the Industrial Revolution. Traditionally it was associated with heavy industries including coachbuilding, iron founding, paper manufacturing and brick making. Today administrative employment has replaced manufacturing jobs. A bus manufacturer still operates in the town. Many residents commute to Grangemouth.

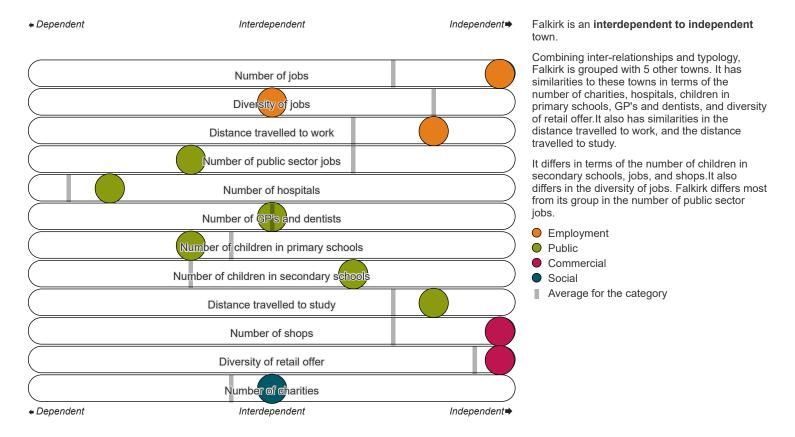
In large towns such as this, this population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Falkirk is an interdependent to independent town.

Its most similar towns are Kilmarnock, Larkhall, Montrose, and Musselburgh.

To gain more insight into Falkirk, compare it to any of the other towns included in USP.

# **Inter-relationships**





# Population change 2011 to 2022

-2%

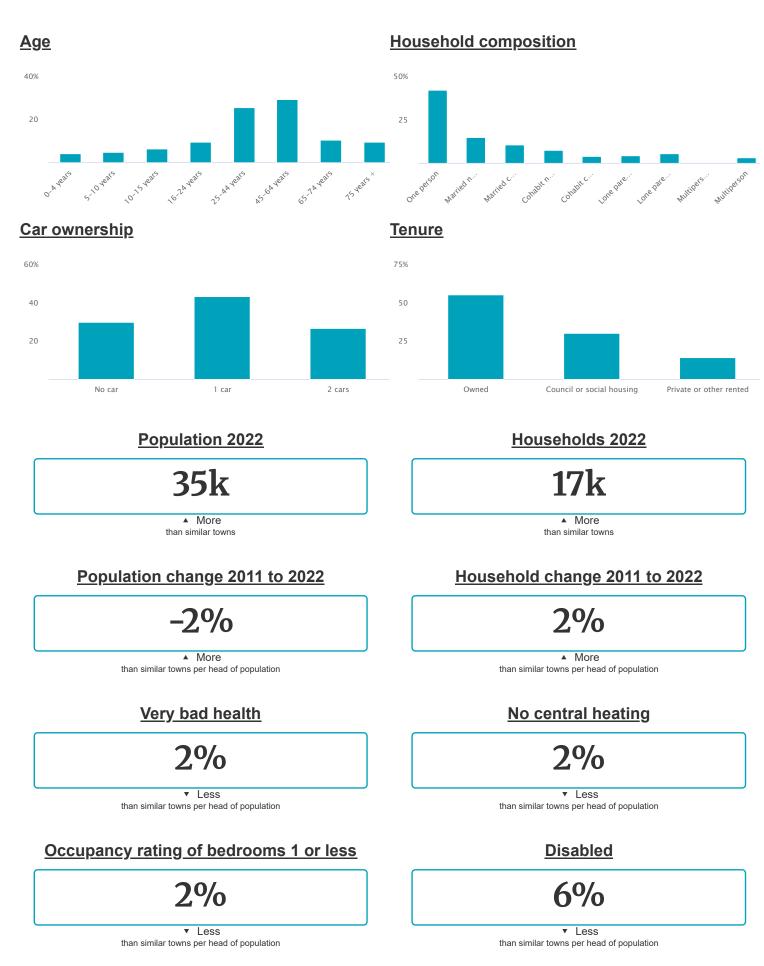
▲ More than similar towns per head of population

# **Household change 2011 to 2022**

2%

▲ More than similar towns per head of population







#### **Jobs**

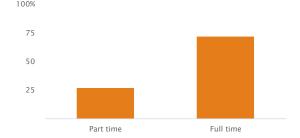
# **20**k

▲ More

than similar towns per head of population

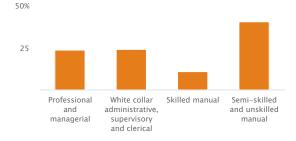
## **Employment type**

(% working full time vs part time aged 16-74)

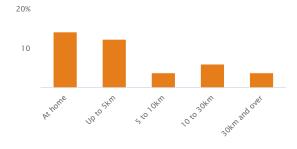


## **Social Grade**

(% households aged 16-64)

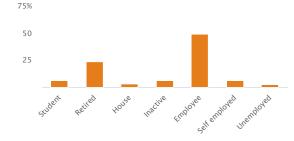


#### Distance travelled to work

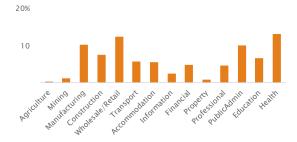


## **Occupation**

(% aged 16-74)

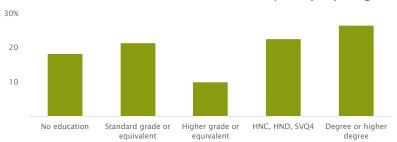


#### **Sector Diversity**









# **Children in primary schools**

2k

▼ Less than similar towns per head of population

# **Children in secondary schools**

3k

▲ More than similar towns per head of population

## **Hospitals**

1

▲ More than similar towns per head of population

## **GP's and dentists**

69

▼ Less than similar towns per head of population



# Number of people per shop

▲ More

than similar towns per head of population

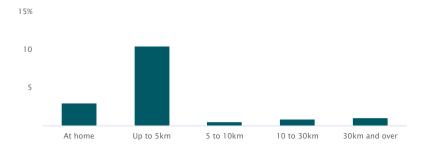
# **Diversity of retail offer (%)**

18

▼ Less than similar towns per head of population



# **Distance travelled to study**



# Number of residents per charity

350

▲ More

than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

17%

▼ Less

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

1%

▲ More than similar towns per head of population

Average house price (£)

158k

▼ Less than similar towns per head of population