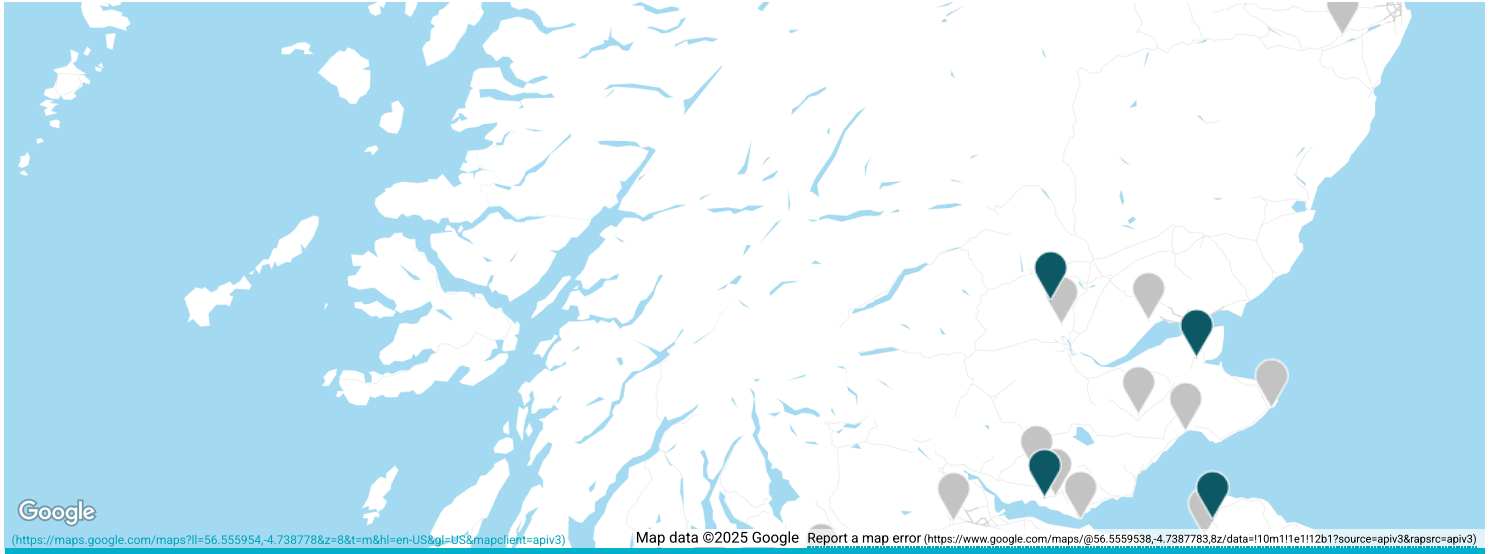




Fairlie

NORTH AYRSHIRE

POPULATION **1,536**

Fairlie in North Ayrshire is today a commuter town. In the 19th century it had a shipyard and yacht building was developed. In the mid 20th century the yard was taken over by the Royal Navy. This was followed by the development of Hunterston B Nuclear Power Station and deep sea terminal along with a NATO base.

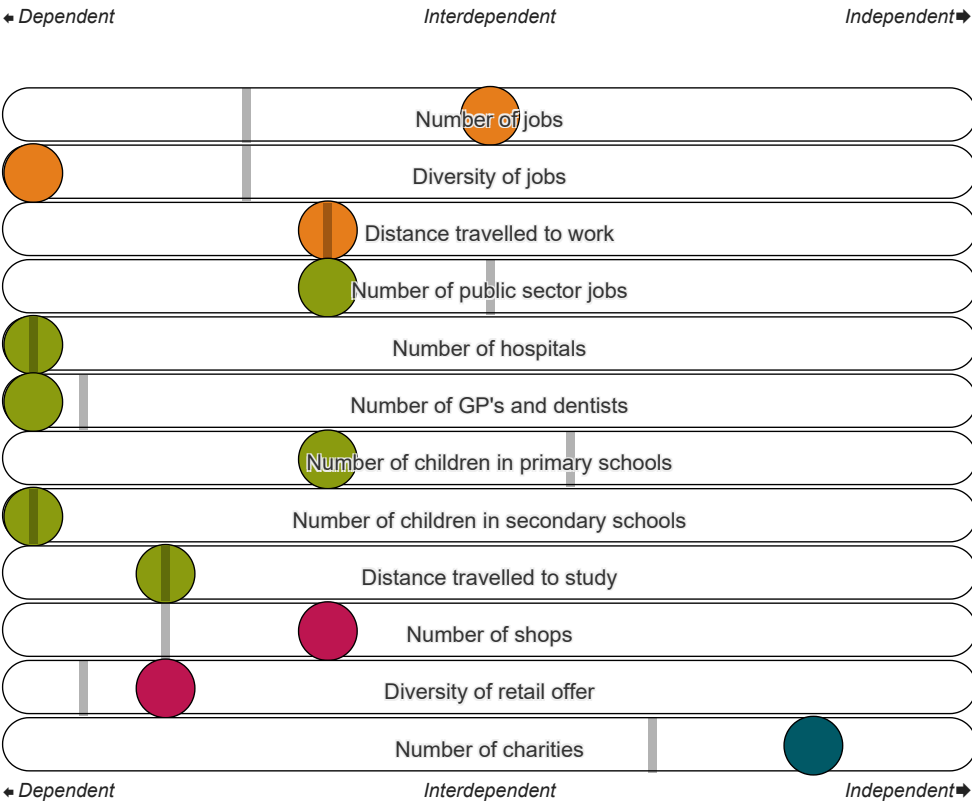
In this and similar small towns, the population is commonly older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Fairlie is a dependent to interdependent town.

Its most similar towns are [Aberlady](#), [Balmullo](#), [Bankfoot](#), and [Cairneyhill](#).

To gain more insight into Fairlie, compare it to any of the other towns included in USP.

Inter-relationships



Fairlie is a **dependent to interdependent** town.

Combining inter-relationships and typology, Fairlie is grouped with 19 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in secondary schools, public sector jobs, GP's and dentists, and diversity of retail offer. It also has similarities in the distance travelled to work, and the distance travelled to study.

Fairlie differs most from its group in the diversity of jobs.

- Employment
- Public
- Commercial
- Social
- Average for the category

Population change 2011 to 2022**8%**

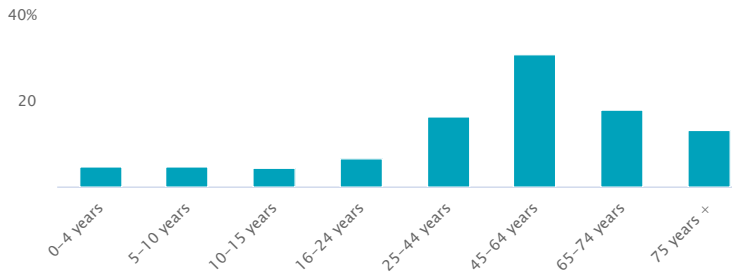
▲ More
than similar towns per head of population

Household change 2011 to 2022**11%**

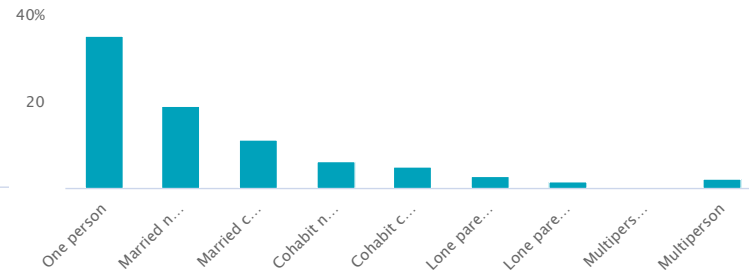
▲ More
than similar towns per head of population

Population

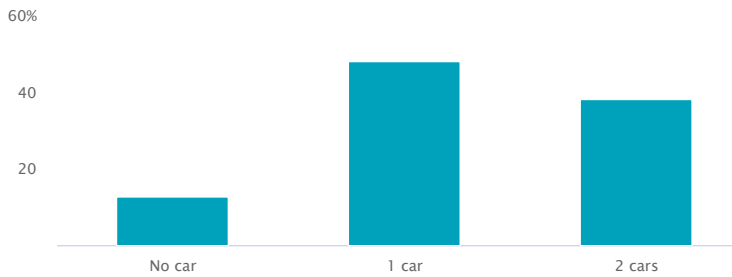
Age



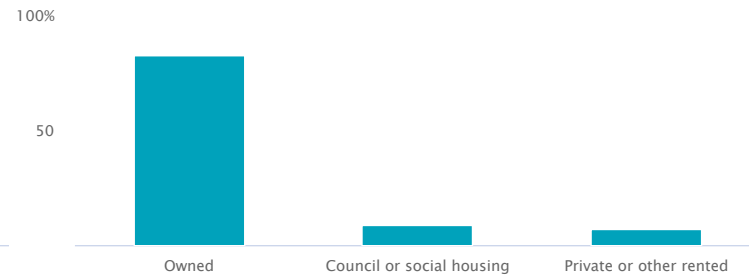
Household composition



Car ownership



Tenure



Population 2022

2k

▼ Less
than similar towns

Households 2022

745

▲ More
than similar towns

Population change 2011 to 2022

8%

▲ More
than similar towns per head of population

Household change 2011 to 2022

11%

▲ More
than similar towns per head of population

Very bad health

2%

▲ More
than similar towns per head of population

No central heating

0%

▼ Less
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

0%

▼ Less
than similar towns per head of population

Disabled

3%

▲ More
than similar towns per head of population



Employment

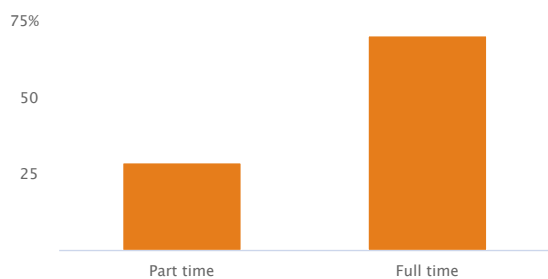
Jobs

250

▼ Less
than similar towns per head of population

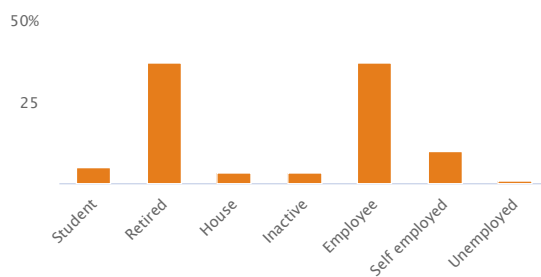
Employment type

(% working full time vs part time aged 16-74)



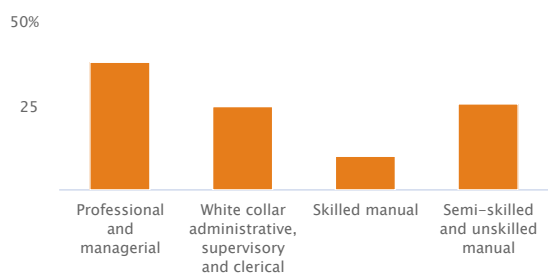
Occupation

(% aged 16-74)

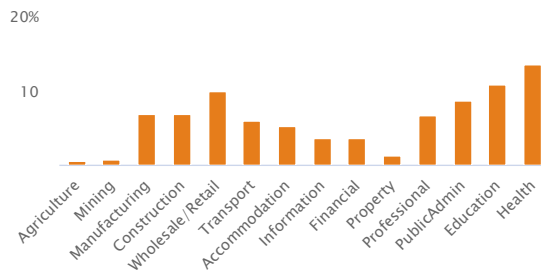


Social Grade

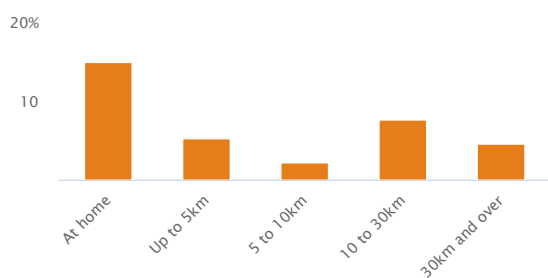
(% households aged 16-64)



Sector Diversity

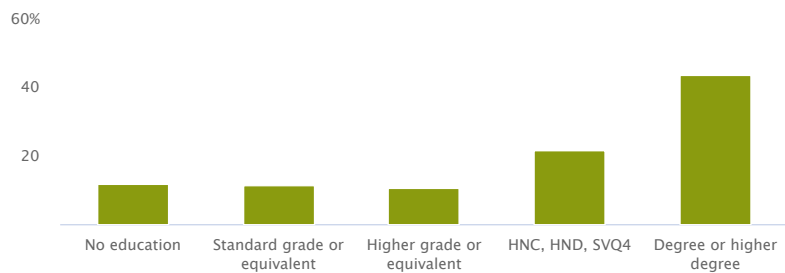


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

104

▼ Less
than similar towns per head of population

Children in secondary schools

0

The same
as similar towns per head of population

Hospitals

0

The same
as similar towns per head of population

GP's and dentists

0

▼ Less
than similar towns per head of population

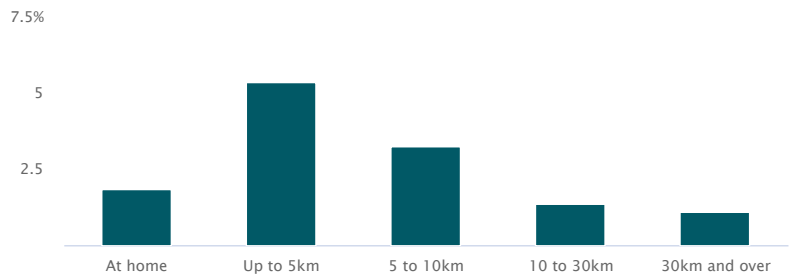
Number of people per shop**307**

▲ More
than similar towns per head of population

Diversity of retail offer (%)**0**

▼ Less
than similar towns per head of population

Distance travelled to study



Number of residents per charity

219

▲ More
than similar towns per head of population

Households with D, E, F
energy performance
certificate rating

26%

▼ Less
than similar towns per head of population

Households with green
energy heating system

1%

▼ Less
than similar towns per head of population

Average house price (£)

212k

▼ Less
than similar towns per head of population