





#### POPULATION 10,126

Ellon in Aberdeenshire was a Pictish settlement. It served as a local market town with associated industries but expanded considerably with the oil boom as a commuter town

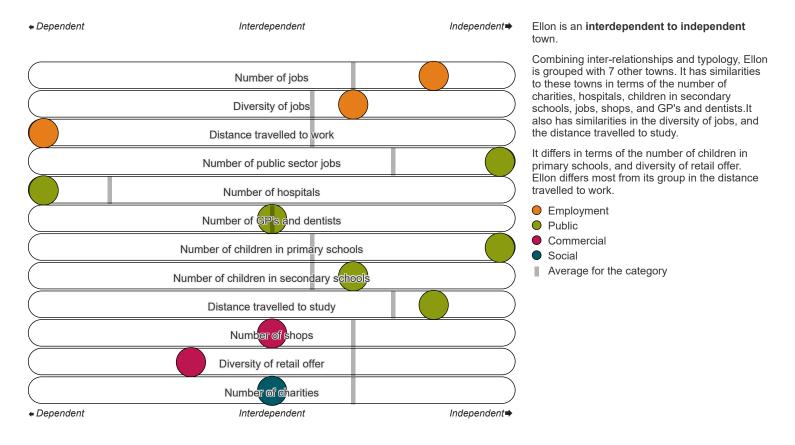
In large towns such as this one, the population typically is older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Ellon is an interdependent to independent town.

Its most similar towns are Bishopbriggs, Giffnock, Gourock, and Linlithgow.

To gain more insight into Ellon, compare it to any of the other towns included in USP.

# **Inter-relationships**





# Population change 2011 to 2022

-1%

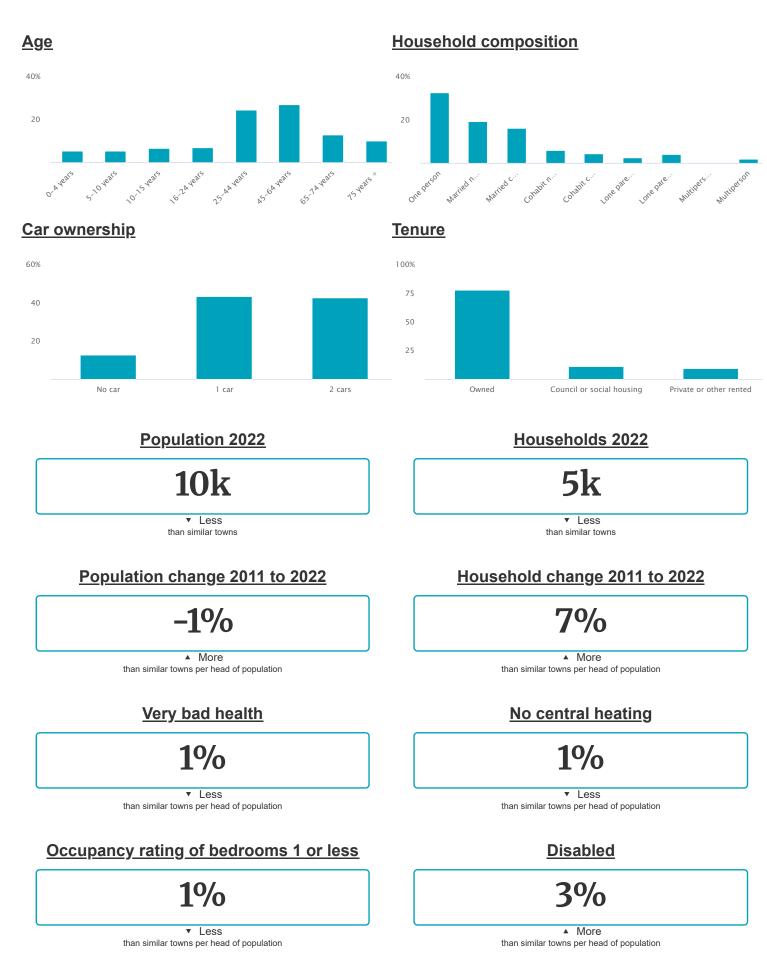
▲ More than similar towns per head of population

# **Household change 2011 to 2022**

**7**%

▲ More than similar towns per head of population







## <u>Jobs</u>

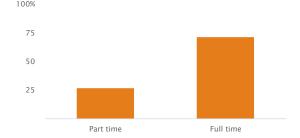
# 4k

▲ More

than similar towns per head of population

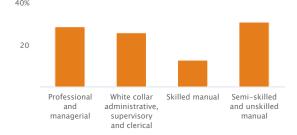
## **Employment type**

(% working full time vs part time aged 16-74)

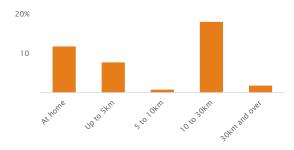


## **Social Grade**

(% households aged 16-64)

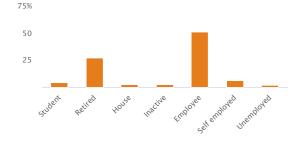


#### Distance travelled to work

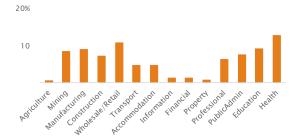


## **Occupation**

(% aged 16-74)



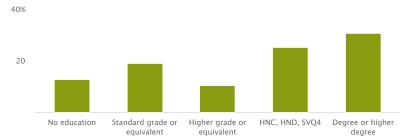
#### **Sector Diversity**





## **Education**

(% all people aged 16 and over)



## **Children in primary schools**

1k

▲ More

than similar towns per head of population

# <u>Hospitals</u>

0

▼ Less

than similar towns per head of population

## **Children in secondary schools**

<u>1k</u>

▲ More than similar towns per head of population

**GP's and dentists** 

19

▲ More

than similar towns per head of population



# Number of people per shop

**151** 

▼ Less

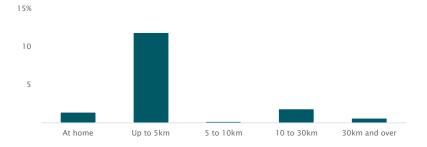
than similar towns per head of population

## **Diversity of retail offer (%)**

▲ More than similar towns per head of population



# **Distance travelled to study**



# Number of residents per charity

349

▼ Less
than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

16%

▼ Less

than similar towns per head of population

Households with green energy heating system

0%

▲ More than similar towns per head of population

Average house price (£)

208k

▼ Less than similar towns per head of population