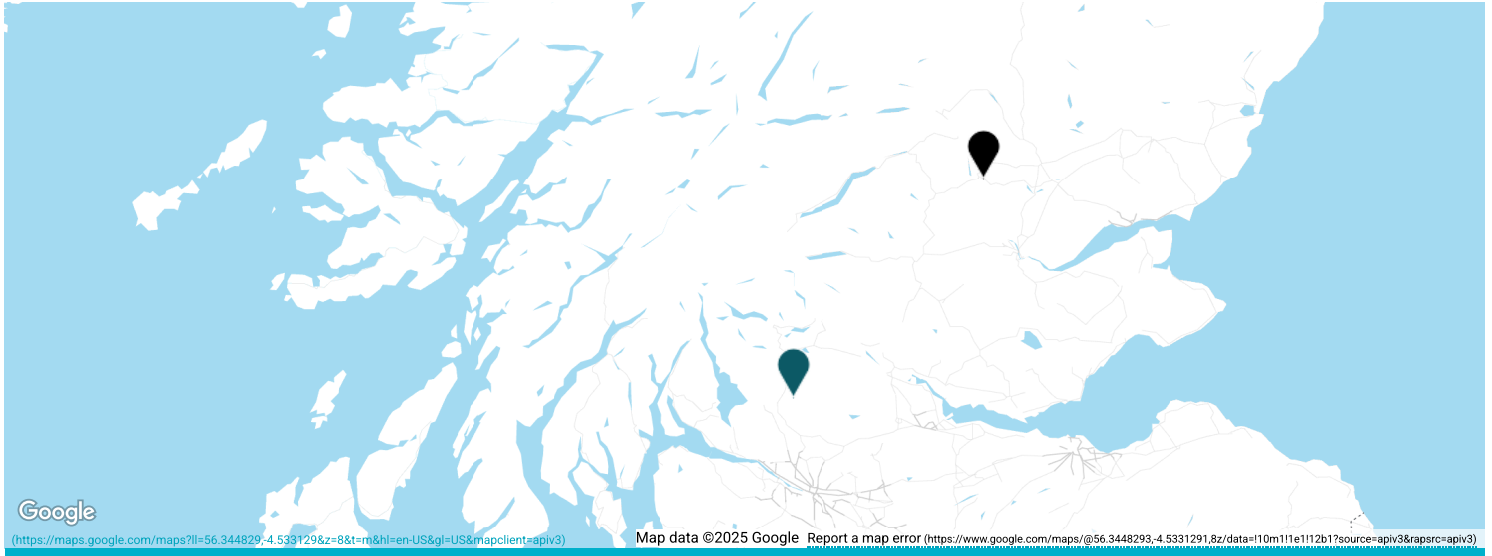




Dunkeld and Birnam

PERTH AND KINROSS

POPULATION **1,194**

Dunkeld and Birnam is in Perth and Kinross. The town is Pictish in origin and became an important religious town with its cathedral. The town was destroyed in 1689 by the English. It was rebuilt in the 18th century and remains today a popular tourist venue. Forestry and sawmilling are also important local industries.

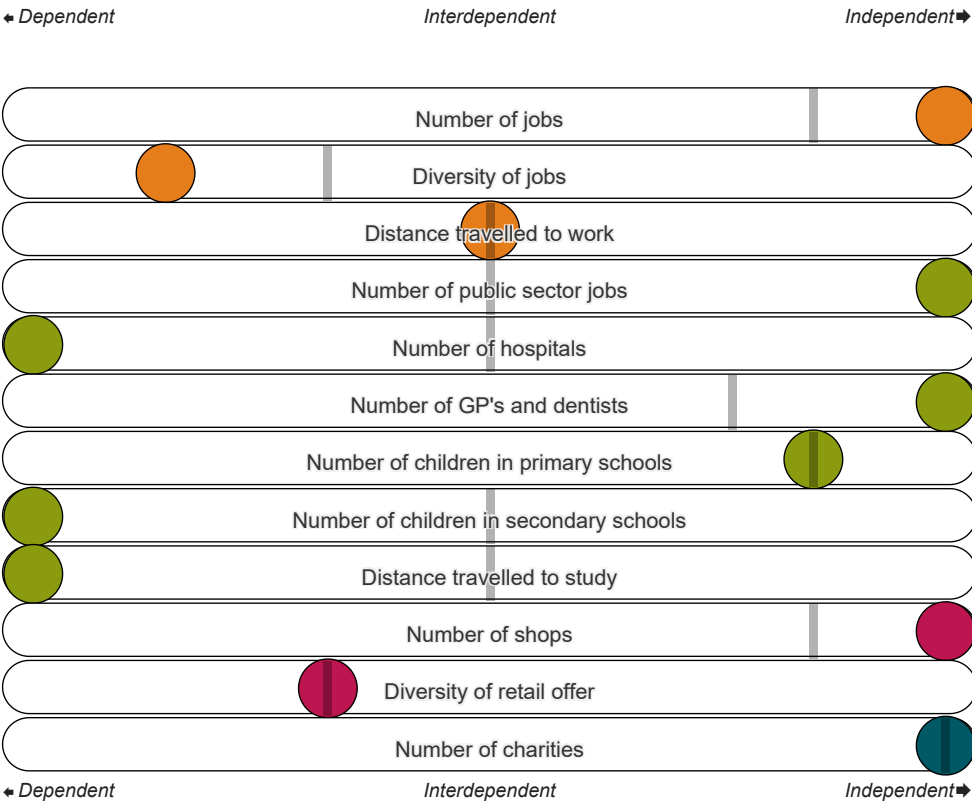
In this and similar small towns, the population is commonly older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Dunkeld and Birnam is an interdependent to independent town.

Its most similar towns are [Aboyne](#), [Balfron](#), and [Melrose](#).

To gain more insight into Dunkeld and Birnam, compare it to any of the other towns included in USP.

Inter-relationships



Dunkeld and Birnam is an **interdependent to independent** town.

Combining inter-relationships and typology, Dunkeld and Birnam is grouped with 3 other towns. It has similarities to these towns in terms of the number of charities, children in primary schools, shops, and diversity of retail offer. It also has similarities in the diversity of jobs, and the distance travelled to work.

It differs in terms of the number of public sector jobs, and GP's and dentists. Dunkeld and Birnam differs most from its group in the number of hospitals, and children in secondary schools; and the distance travelled to study.

- Orange circle = Employment
- Green circle = Public
- Pink circle = Commercial
- Blue circle = Social
- Grey line = Average for the category

Population change 2011 to 2022**-7%**

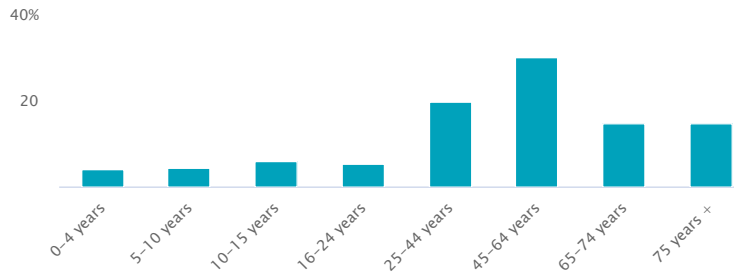
▼ Less
than similar towns per head of population

Household change 2011 to 2022**-3%**

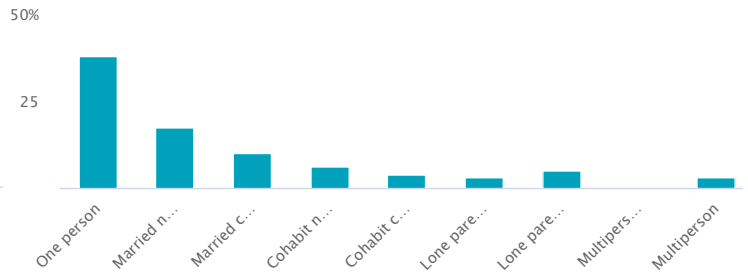
▼ Less
than similar towns per head of population

Population

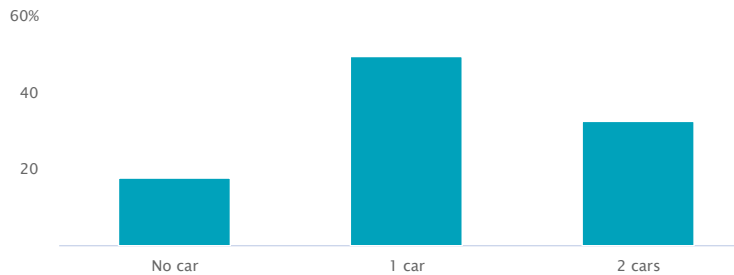
Age



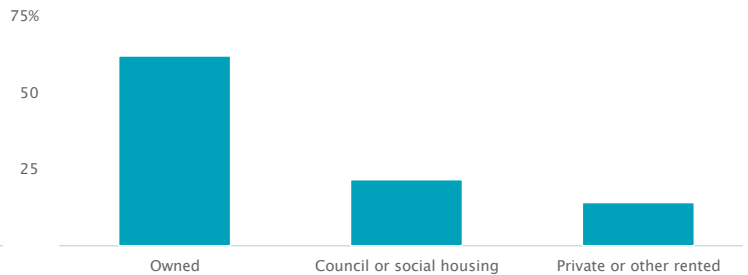
Household composition



Car ownership



Tenure



Population 2022

1k

▼ Less
than similar towns

Households 2022

586

▼ Less
than similar towns

Population change 2011 to 2022

-7%

▼ Less
than similar towns per head of population

Household change 2011 to 2022

-3%

▼ Less
than similar towns per head of population

Very bad health

0%

▼ Less
than similar towns per head of population

No central heating

2%

▲ More
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

1%

▲ More
than similar towns per head of population

Disabled

3%

▲ More
than similar towns per head of population



Employment

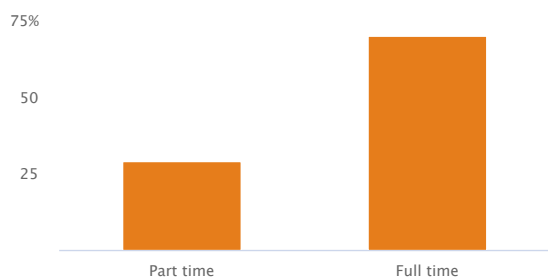
Jobs

600

▲ More
than similar towns per head of population

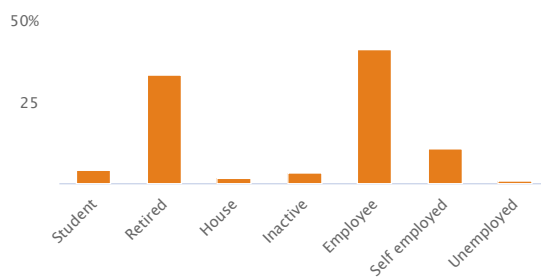
Employment type

(% working full time vs part time aged 16-74)



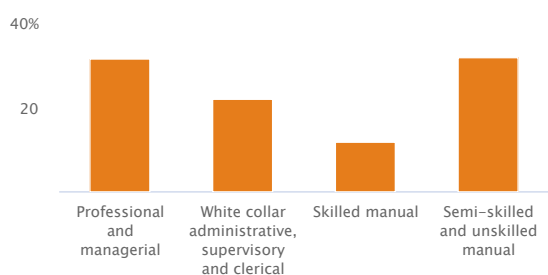
Occupation

(% aged 16-74)

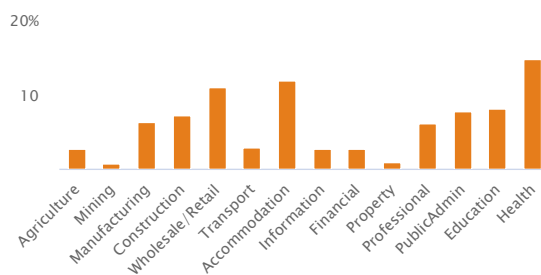


Social Grade

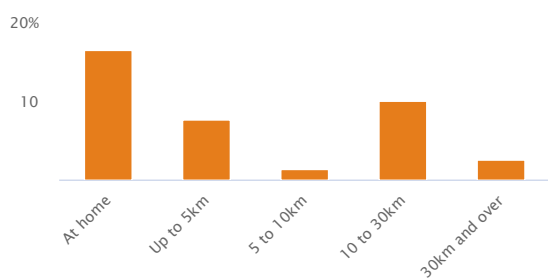
(% households aged 16-64)



Sector Diversity

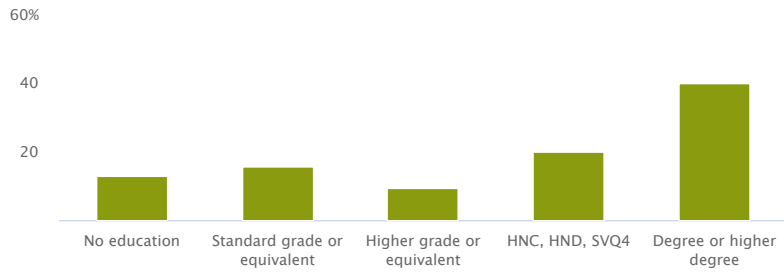


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

119

▼ Less
than similar towns per head of population

Children in secondary schools

0

▼ Less
than similar towns per head of population

Hospitals

0

▼ Less
than similar towns per head of population

GP's and dentists

9

▲ More
than similar towns per head of population

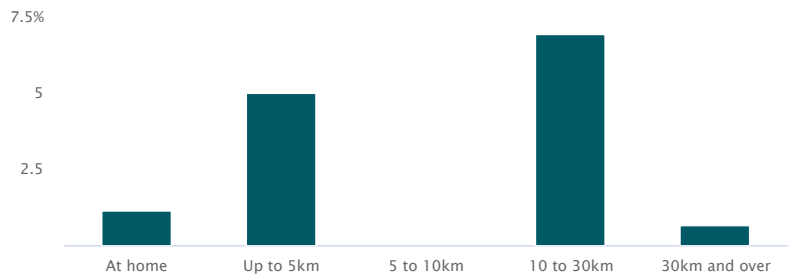
Number of people per shop**31**

▲ More
than similar towns per head of population

Diversity of retail offer (%)**33**

▲ More
than similar towns per head of population

Distance travelled to study



Number of residents per charity



▲ More
than similar towns per head of population

Households with D, E, F
energy performance
certificate rating

36%

▲ More
than similar towns per head of population

Households with green
energy heating system

3%

▲ More
than similar towns per head of population

Average house price (£)

307k

▲ More
than similar towns per head of population