



Dufftown

MORAY

POPULATION **1,515**

Dufftown is located in Moray. It was a planned village on the site of Mortlach. It is the capital of Scotland's malt whisky industry.

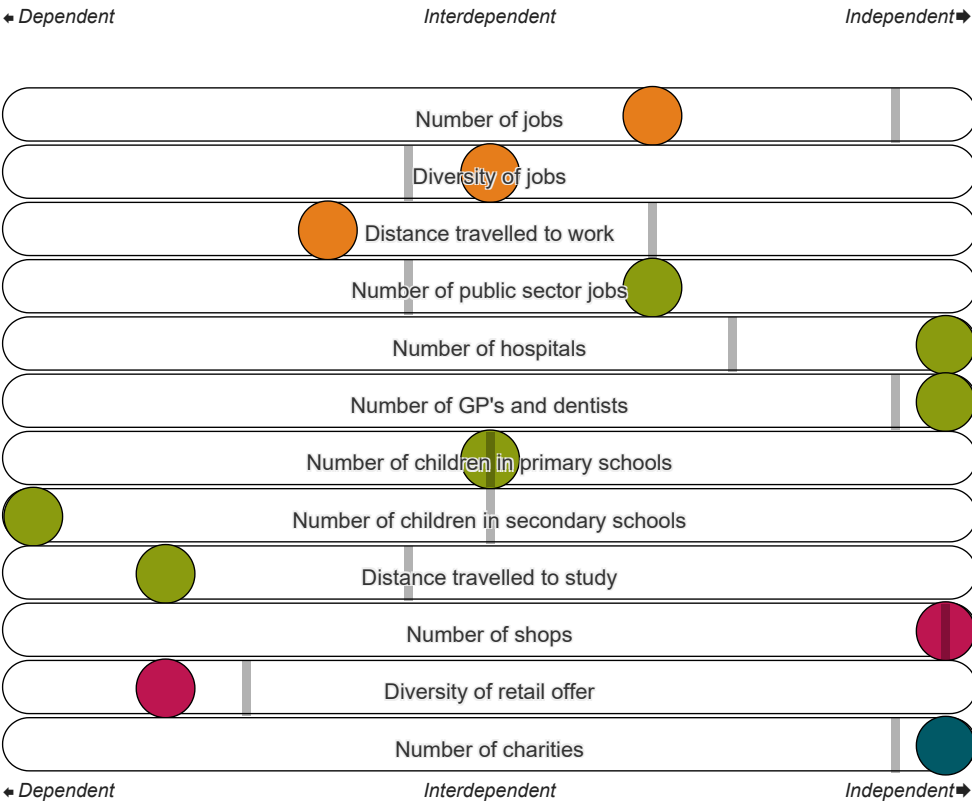
In small towns like this one, and similar, this population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Dufftown is an interdependent to independent town.

Its most similar towns are [Aviemore](#), [Golspie](#), [Langholm](#), and [Pitlochry](#).

To gain more insight into Dufftown, compare it to any of the other towns included in USP.

Inter-relationships



Dufftown is an **interdependent to independent** town.

Combining inter-relationships and typology, Dufftown is grouped with 6 other towns. It has similarities to these towns in terms of the number of charities, children in primary schools, shops, GP's and dentists, and diversity of retail offer. It also has similarities in the diversity of jobs.

It differs in terms of the number of hospitals, and public sector jobs. It also differs in the distance travelled to work, and the distance travelled to study. Dufftown differs most from its group in the number of children in secondary schools.

- Employment
- Public
- Commercial
- Social
- ▬ Average for the category

Population change 2011 to 2022**-9%**

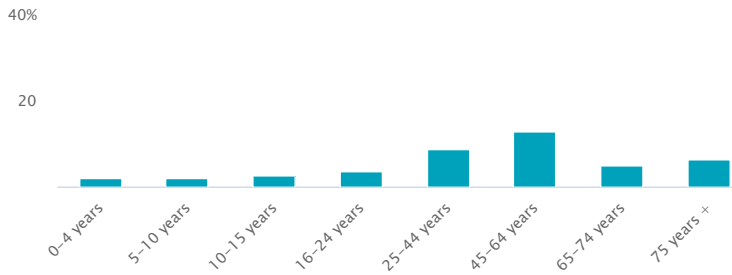
▼ Less
than similar towns per head of population

Household change 2011 to 2022**-1%**

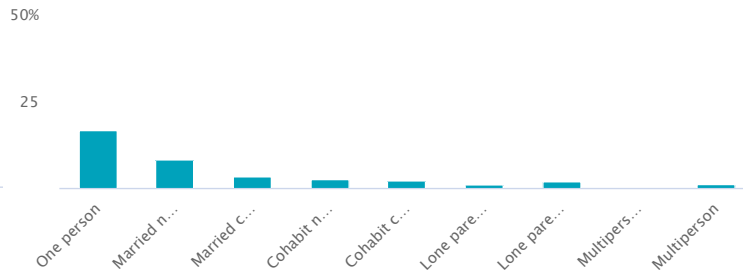
▼ Less
than similar towns per head of population

Population

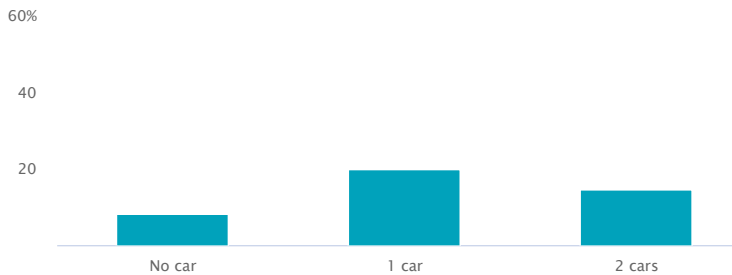
Age



Household composition



Car ownership



Tenure



Population 2022

2k

▼ Less
than similar towns

Households 2022

758

▼ Less
than similar towns

Population change 2011 to 2022

-9%

▼ Less
than similar towns per head of population

Household change 2011 to 2022

-1%

▼ Less
than similar towns per head of population

Very bad health

1%

▲ More
than similar towns per head of population

No central heating

1%

▼ Less
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

2%

▲ More
than similar towns per head of population

Disabled

5%

▲ More
than similar towns per head of population



Employment

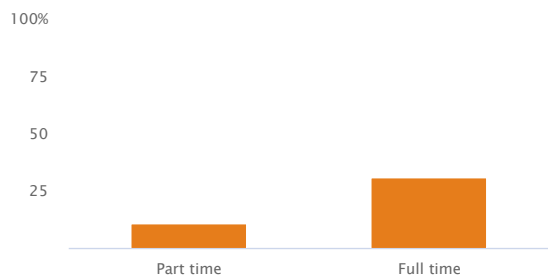
Jobs

400

▼ Less
than similar towns per head of population

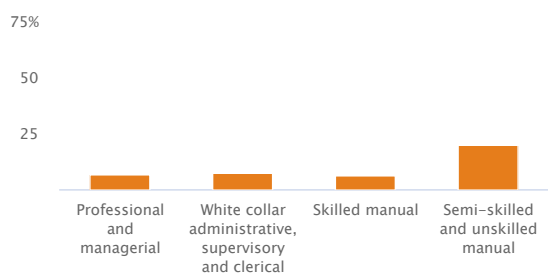
Employment type

(% working full time vs part time aged 16-74)



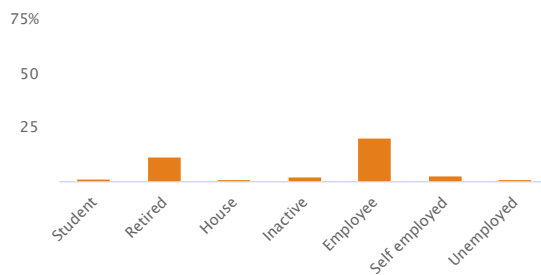
Social Grade

(% households aged 16-64)

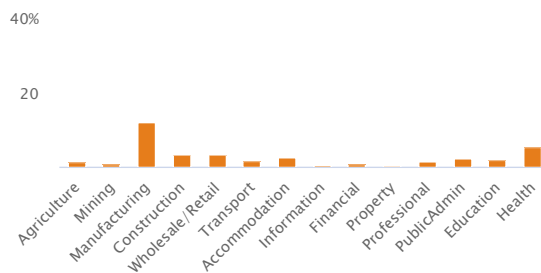


Occupation

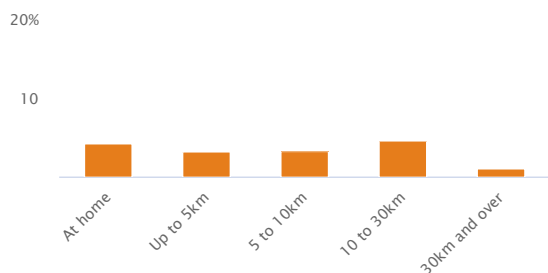
(% aged 16-74)



Sector Diversity

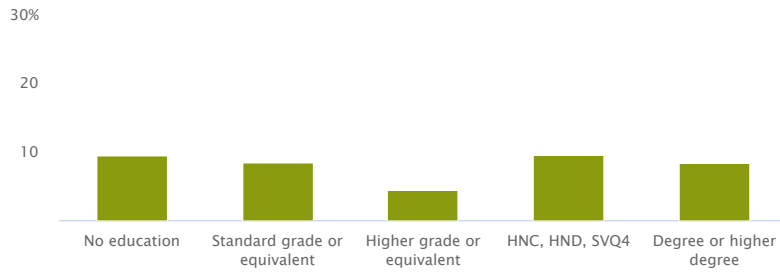


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

125

▲ More
than similar towns per head of population

Children in secondary schools

0

▼ Less
than similar towns per head of population

Hospitals

1

▲ More
than similar towns per head of population

GP's and dentists

6

▼ Less
than similar towns per head of population

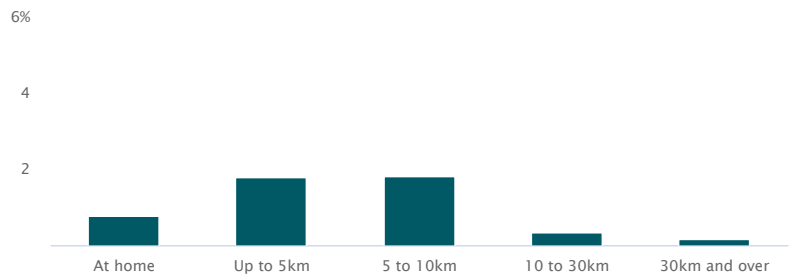
Number of people per shop**69**

▼ Less
than similar towns per head of population

Diversity of retail offer (%)**0**

▼ Less
than similar towns per head of population

Distance travelled to study



Number of residents per charity

117

▼ Less
than similar towns per head of population

Households with D, E, F
energy performance
certificate rating

45%

▲ More
than similar towns per head of population

Households with green
energy heating system

1%

▼ Less
than similar towns per head of population

Average house price (£)

200k

▲ More
than similar towns per head of population