



POPULATION 1,006

Drumoak is in Aberdeenshire on Deeside. It was a roadside hamlet. Over the last 30 years new residential property has been built and the poulation has risen. There are a few local enterprises (a timber yard and aravan storage).

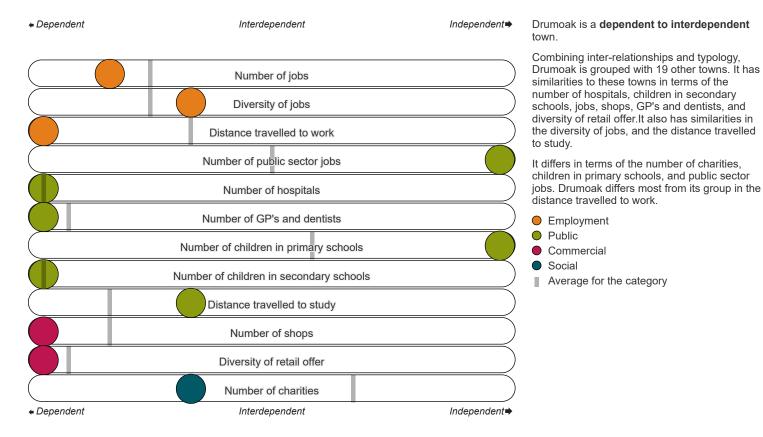
In this and similar small towns, the population is commonly older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Drumoak is a dependent to interdependent town.

Its most similar towns are Aberlady, Balmullo, Bankfoot, and Cairneyhill.

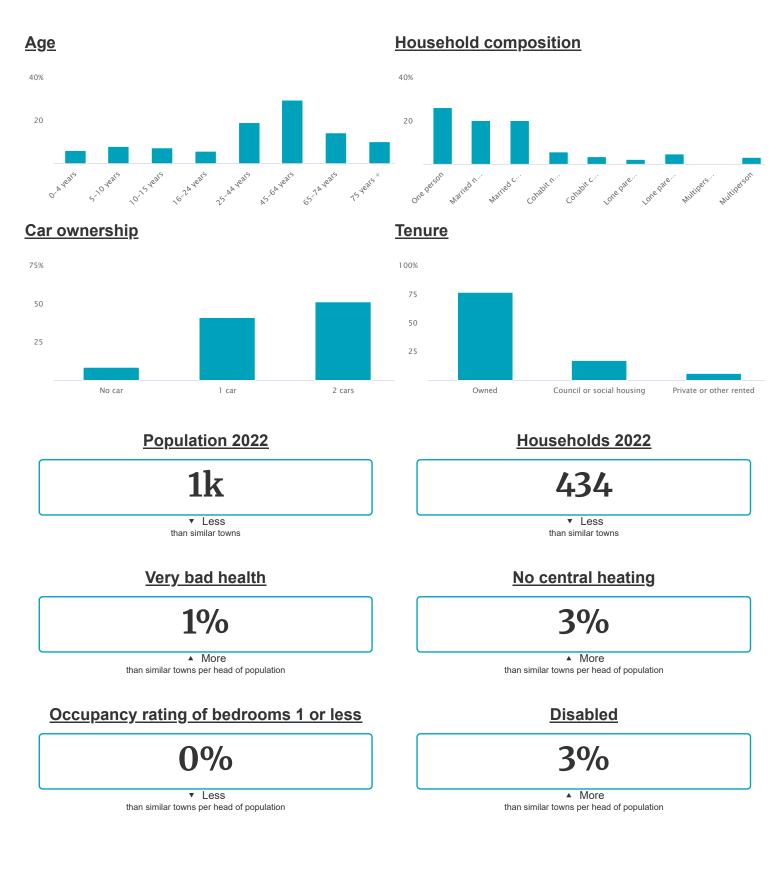
To gain more insight into Drumoak, compare it to any of the other towns included in USP.

Inter-relationships











Jobs

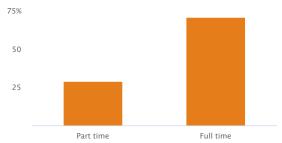
100

▼ Less

than similar towns per head of population

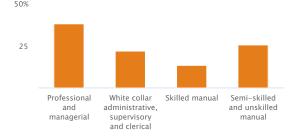
Employment type

(% working full time vs part time aged 16-74)

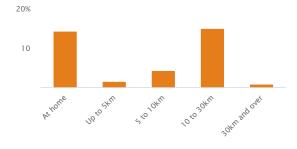


Social Grade

(% households aged 16-64)

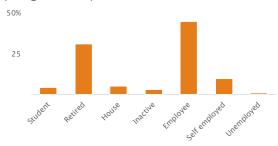


Distance travelled to work

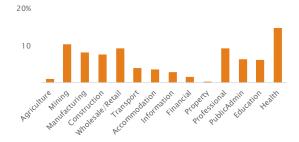


Occupation

(% aged 16-74)



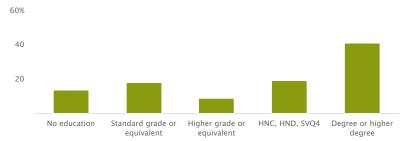
Sector Diversity





Education

(% all people aged 16 and over)



Children in primary schools

131

▲ More than similar towns per head of population

Children in secondary schools

0

The same as similar towns per head of population

Hospitals

0

The same as similar towns per head of population

GP's and dentists

0

▼ Less than similar towns per head of population

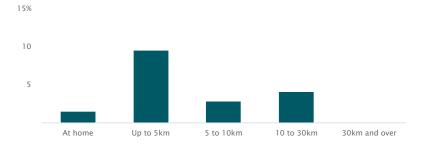


Number of people per shop

▼ Less than similar towns per head of population



Distance travelled to study



Number of residents per charity

503

▼ Less

than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

9%

▼ Less

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

2%

▲ More than similar towns per head of population

Average house price (£)

310k

▲ More than similar towns per head of population