



# **Drumnadrochit**

#### HIGHLAND

#### POPULATION 1,180

Drumnadrochit in Highland is a tourist centre for the Loch Ness.

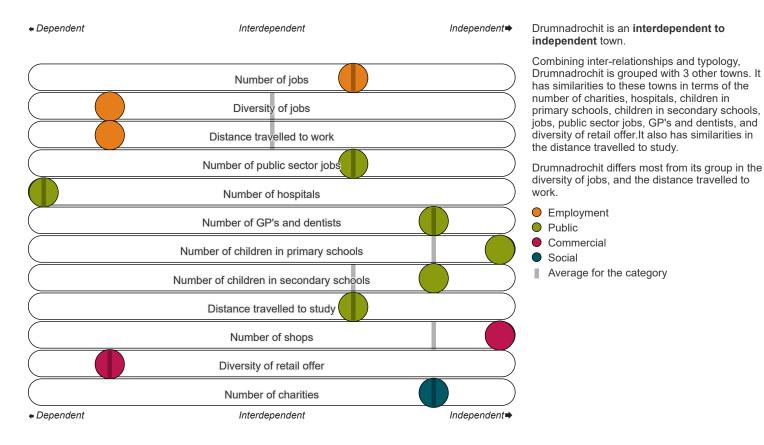
In this type of small town, the population comprises families with a higher proportion of adults in the 25–44 age grouping. Higher rates of full time employment are found.

Drumnadrochit is an interdependent to independent town.

Its most similar towns are Alford, Earlston, and Scalloway.

To gain more insight into Drumnadrochit, compare it to any of the other towns included in USP.

# **Inter-relationships**





## Population change 2011 to 2022

**7**%

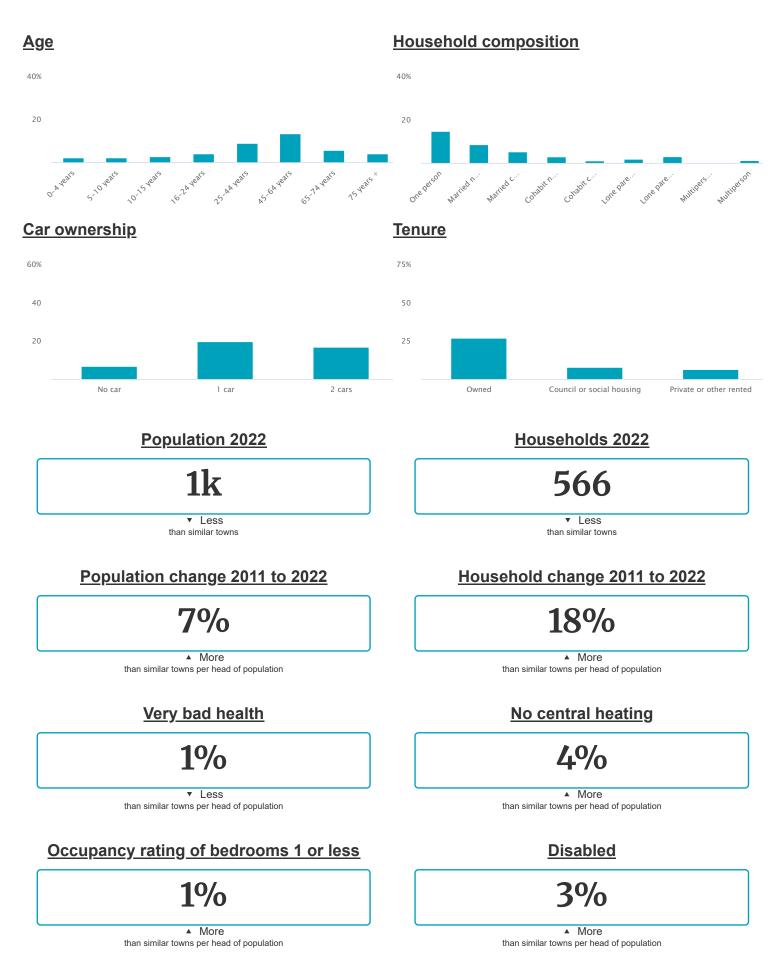
▲ More than similar towns per head of population

# **Household change 2011 to 2022**

18%

▲ More than similar towns per head of population







#### **Jobs**

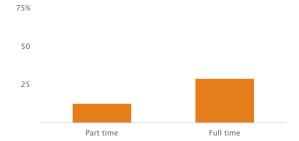
# 400

▼ Less

than similar towns per head of population

#### **Employment type**

(% working full time vs part time aged 16-74)



#### **Social Grade**

(% households aged 16-64)

Professional and administrative, Skilled manual and administrative, and unskilled and unskilled manual and clerical

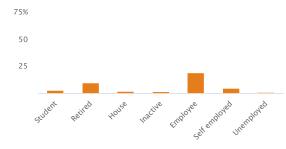
#### Distance travelled to work

20%

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#### **Occupation**

(% aged 16-74)



#### **Sector Diversity**

20%

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#### **Education**

(% all people aged 16 and over)

40%

20



#### **Children in primary schools**

145

▼ Less

than similar towns per head of population

# **Children in secondary schools**

209

Less

than similar towns per head of population

#### **Hospitals**

0

The same

as similar towns per head of population

### **GP's and dentists**

4

▲ More

than similar towns per head of population



# Number of people per shop

74

▲ More

than similar towns per head of population

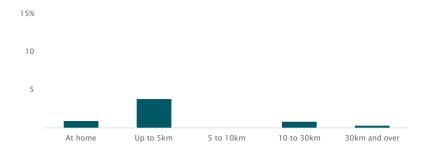
## **Diversity of retail offer (%)**

0

The same as similar towns per head of population



# **Distance travelled to study**



# Number of residents per charity

236

▼ Less

than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

29%

▲ More

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

14%

▲ More than similar towns per head of population

Average house price (£)

275k

▲ More than similar towns per head of population