





#### POPULATION 2,184

Doune in Stirling Council is an historic town built next to Doune Castle. It is primarily a commuter town today but historically was famed for the production of pistols.

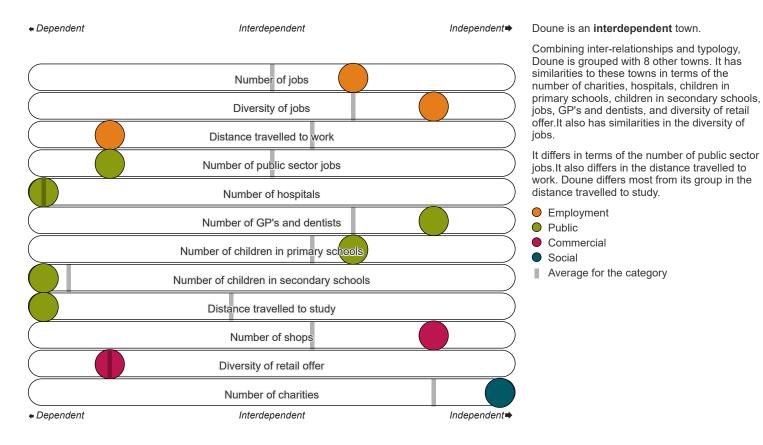
In this and similar small towns, the population is commonly older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Doune is an interdependent town.

Its most similar towns are Balloch, Comrie (Perth & Kinross), Fortrose, and Gullane.

To gain more insight into Doune, compare it to any of the other towns included in USP.

# **Inter-relationships**





## Population change 2011 to 2022

34%

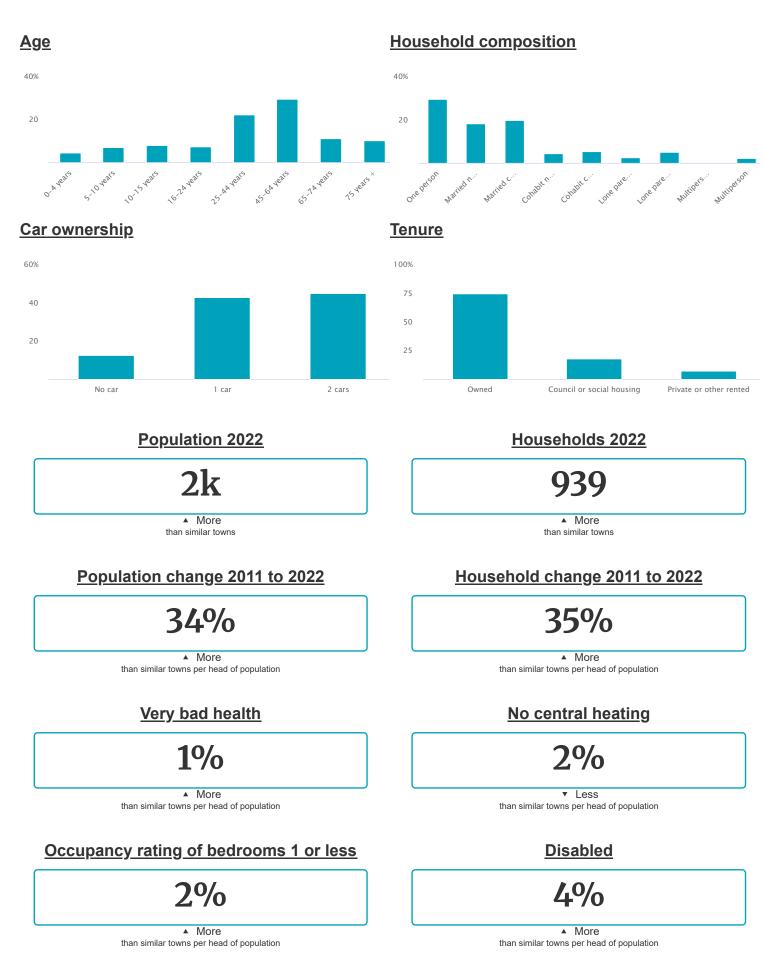
▲ More than similar towns per head of population

## **Household change 2011 to 2022**

35%

▲ More than similar towns per head of population







#### **Jobs**

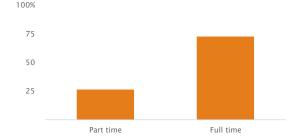
# 600

▲ More

than similar towns per head of population

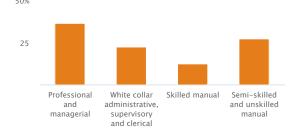
#### **Employment type**

(% working full time vs part time aged 16-74)

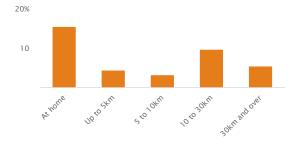


#### **Social Grade**

(% households aged 16-64)

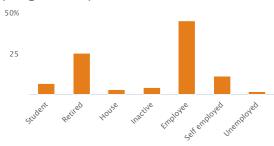


#### Distance travelled to work



#### **Occupation**

(% aged 16-74)



#### **Sector Diversity**

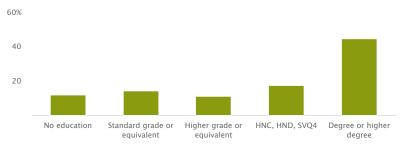
20%







(% all people aged 16 and over)



#### **Children in primary schools**

199

▲ More than similar towns per head of population

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**Children in secondary schools** 

▼ Less

than similar towns per head of population

#### **Hospitals**

0

The same as similar towns per head of population

**GP's and dentists** 

7

▲ More than similar towns per head of population



## Number of people per shop

109

▲ More

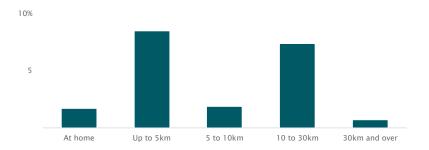
than similar towns per head of population

## **Diversity of retail offer (%)**

▲ More than similar towns per head of population



## **Distance travelled to study**



## Number of residents per charity

146

▲ More

than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

26%

▼ Less

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

1%

▼ Less than similar towns per head of population

Average house price (£)

263k

▼ Less than similar towns per head of population