





#### POPULATION 5,265

Dingwall in Highland was formerly the administrative centre for Ross and Cromarty. It is Scandinavian in origin the name meaning 'meeting place'. It is a historic burgh. There is employment in oil related jobs. Highland Theological College has opened a campus in Dingwall as part of UHI.

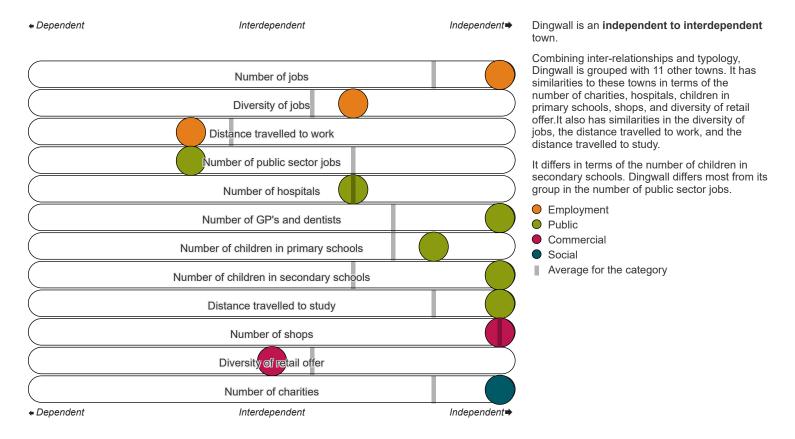
In this medium town, population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Dingwall is an independent to interdependent town.

Its most similar towns are Banff, Buckie, Crieff, and Cupar.

To gain more insight into Dingwall, compare it to any of the other towns included in USP.

# **Inter-relationships**





# Population change 2011 to 2022

**-4%** 

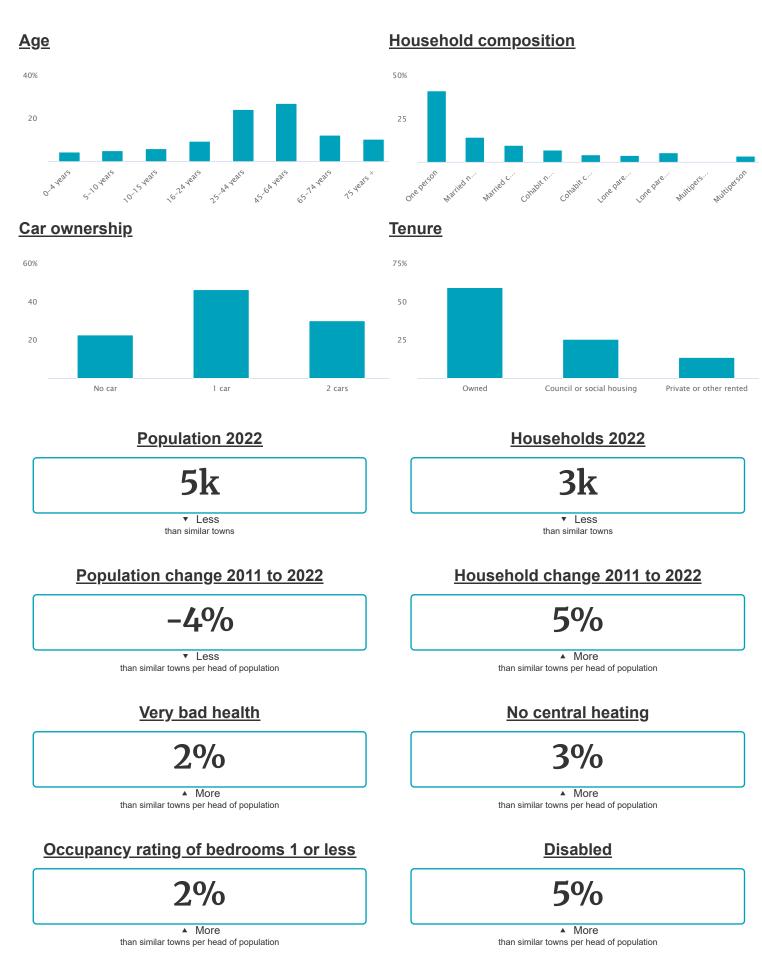
▼ Less
than similar towns per head of population

# **Household change 2011 to 2022**

5%

▲ More than similar towns per head of population







### <u>Jobs</u>

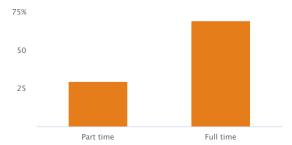
# 4k

▲ More

than similar towns per head of population

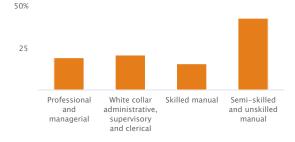
## **Employment type**

(% working full time vs part time aged 16-74)



## **Social Grade**

(% households aged 16-64)



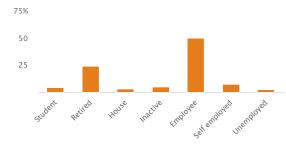
#### Distance travelled to work

10

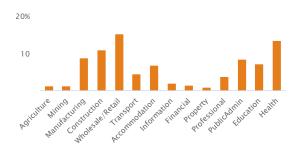
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## **Occupation**

(% aged 16-74)



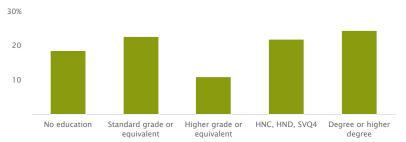
#### **Sector Diversity**







(% all people aged 16 and over)



## **Children in primary schools**

531

▼ Less than similar towns per head of population

# **Children in secondary schools**

1k

▲ More than similar towns per head of population

## **Hospitals**

1

▲ More than similar towns per head of population

## **GP's and dentists**

26

▲ More than similar towns per head of population



# Number of people per shop

**58** 

▲ More

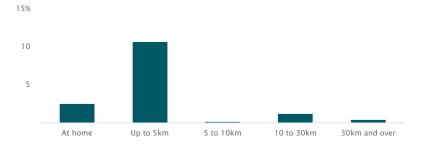
than similar towns per head of population

# **Diversity of retail offer (%)**

▼ Less than similar towns per head of population



# **Distance travelled to study**



# Number of residents per charity

146

▲ More

than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

25%

▼ Less

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

2%

▼ Less than similar towns per head of population

Average house price (£)

179k

▲ More than similar towns per head of population