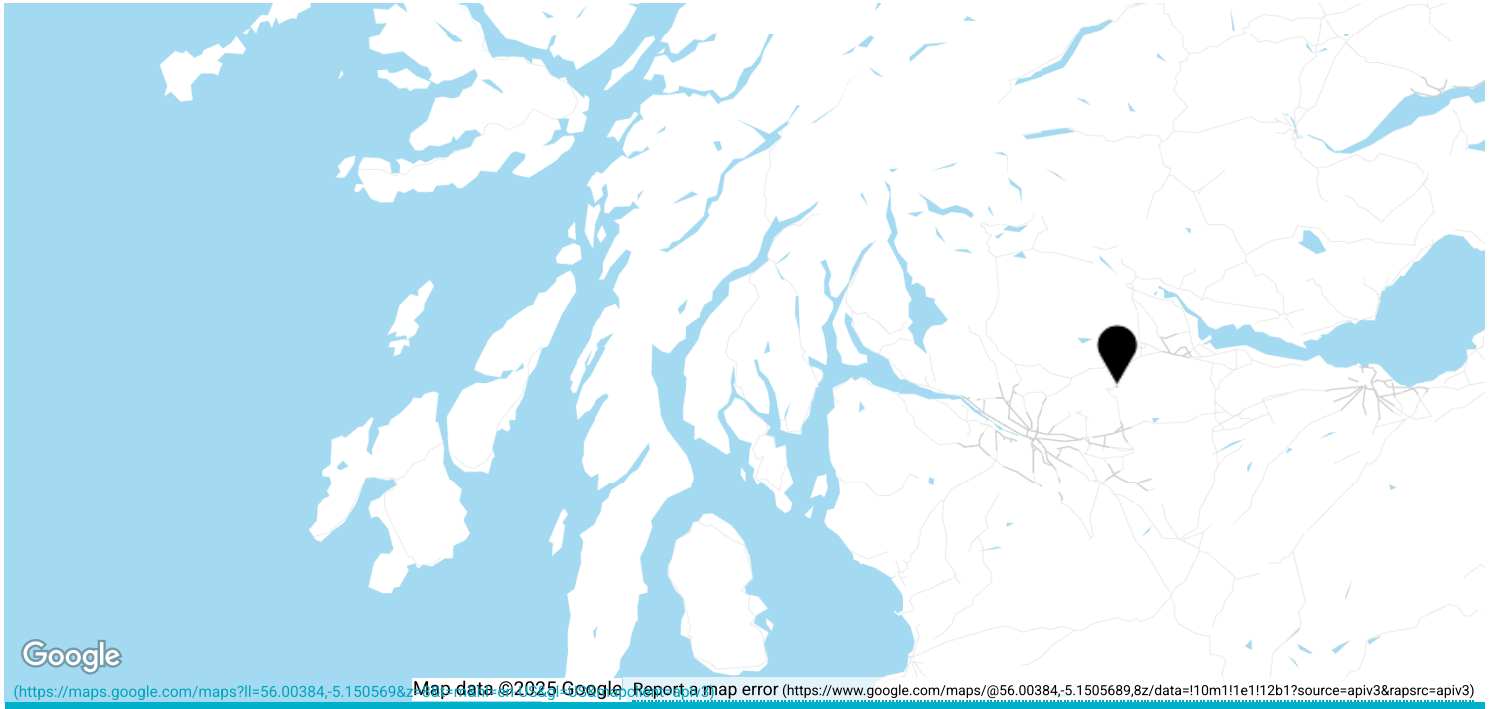




Cumbernauld

NORTH LANARKSHIRE

POPULATION **50,498**

Cumbernauld in North Lanarkshire was one of Scotland's new towns. It has a manufacturing base with companies such as OKI and A.G. Barr, call centres, food processing and distribution warehouses. It is also home to Wardpark studios.

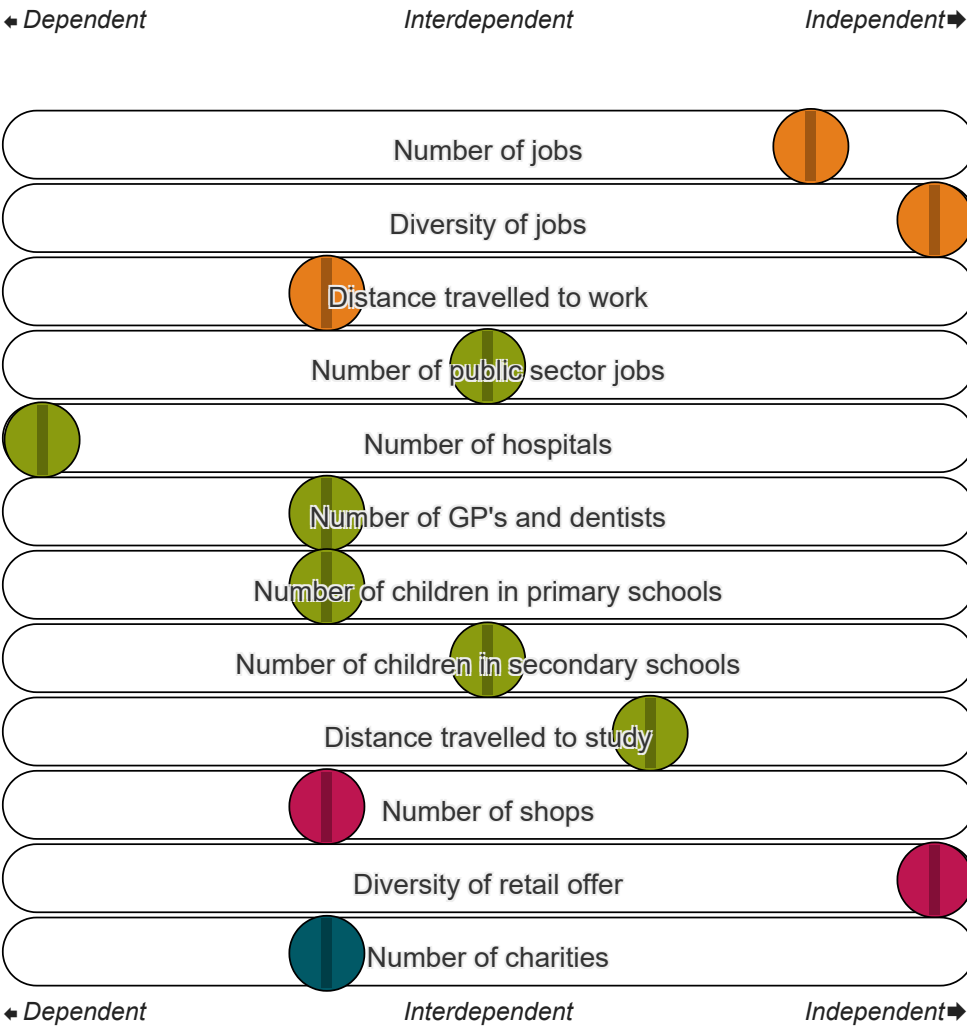
In cities like this, this group comprises families with a higher proportion of adults in the 25–44 age grouping. Higher rates of full time employment are found.

Cumbernauld is an interdependent town.

It is in a group of its own according to USP analysis, which combines typology and assessment of inter-relationships.

To gain more insight into Cumbernauld, compare it to any of the other towns included in USP.

Inter-relationships



Cumbernauld is an **interdependent** town.

Combining inter-relationships and typology, Cumbernauld is grouped with 0 other towns.

- Employment
- Public
- Commercial
- Social
- Average for the category

Population change 2011 to 2022**-3%**

Cumbernauld is unique

Household change 2011 to 2022**1%**

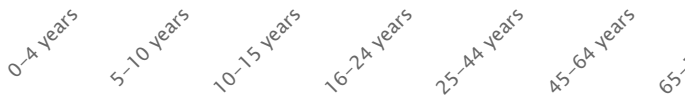
Cumbernauld is unique

Population

Age

40%

20



Household composition

40%

20



Car ownership

60%

40

20



Tenure

75%

50

25



Population 2022

50k

Cumbernauld is unique

Households 2022

22k

Cumbernauld is unique

Population change 2011 to 2022

-3%

Cumbernauld is unique

Household change 2011 to 2022

1%

Cumbernauld is unique

Very bad health

2%

Cumbernauld is unique

No central heating

2%

Cumbernauld is unique

Occupancy rating of bedrooms 1 or less



Cumbernauld is unique

Disabled



Cumbernauld is unique



Employment

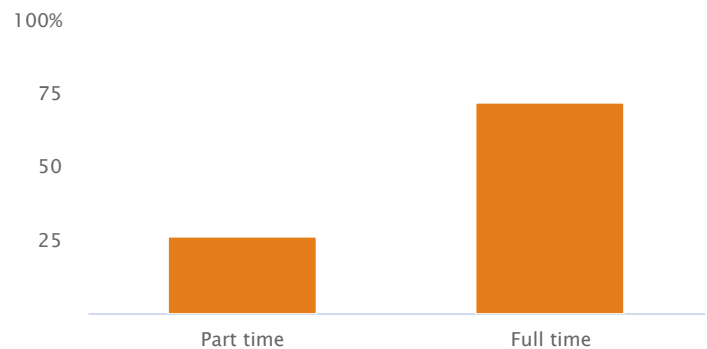
Jobs

22k

Cumbernauld is unique

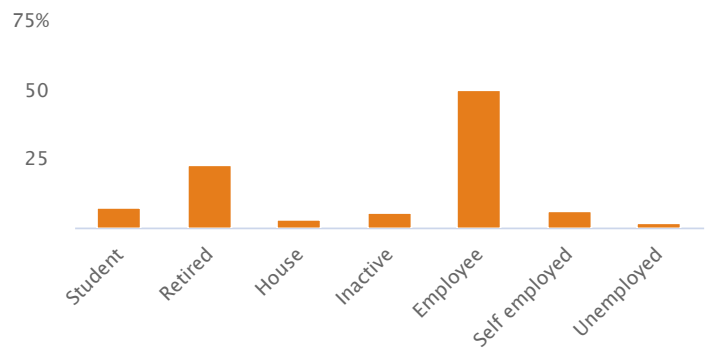
Employment type

(% working full time vs part time aged 16-74)



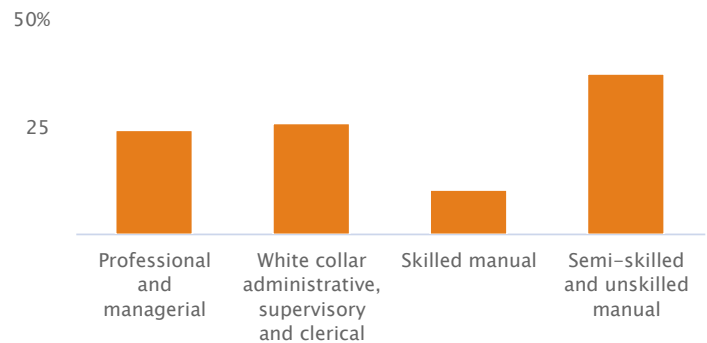
Occupation

(% aged 16-74)

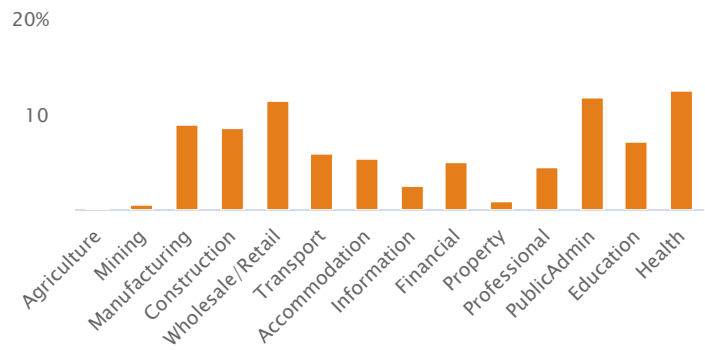


Social Grade

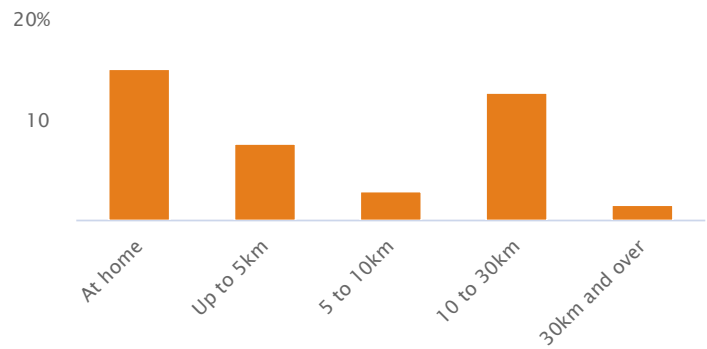
(% households aged 16-64)



Sector Diversity

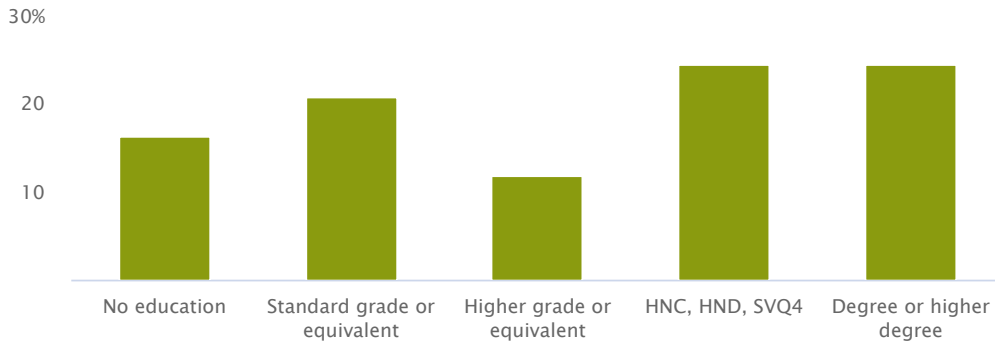


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

4k

Cumbernauld is unique

Children in secondary schools

4k

Cumbernauld is unique

Hospitals

0

Cumbernauld is unique

GP's and dentists

64

Cumbernauld is unique



Commercial

Number of people per shop

264

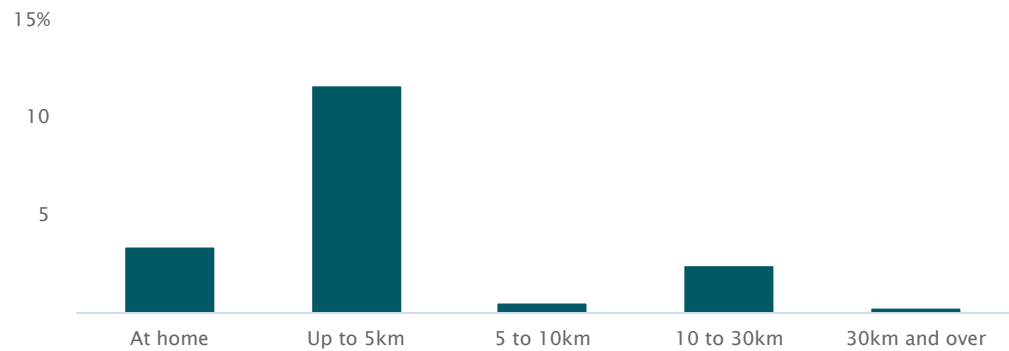
Cumbernauld is unique

Diversity of retail offer (%)

22

Cumbernauld is unique

Distance travelled to study.



Number of residents per charity.

567

Cumbernauld is unique

Environment Indicators

Households with D, E,
F energy performance
certificate rating

25%

Cumbernauld is unique

Households with green
energy heating system

0%

Cumbernauld is unique

Average house price
(£)

159k

Cumbernauld is unique