





POPULATION 1,239

Cullen is an historic town in Moray. The Earl of Seafield built a new planned village higher than the oldest part of the settlement. It is primarily a tourist town today and is famous for Cullen skink.

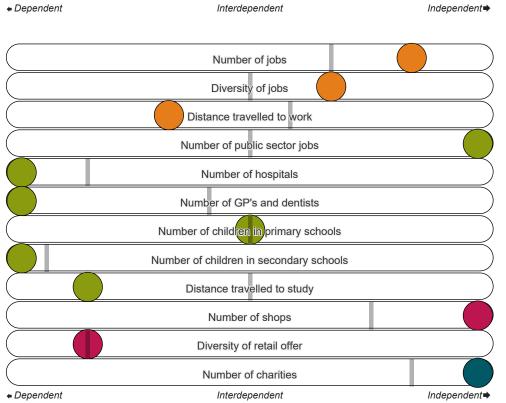
In small towns like this one, and similar, this population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Cullen is an interdependent town.

Its most similar towns are Alyth, Ardrishaig, Broadford, and Brora.

To gain more insight into Cullen, compare it to any of the other towns included in USP.

Inter-relationships



Cullen is an interdependent town.

Combining inter-relationships and typology, Cullen is grouped with 11 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in primary schools, children in secondary schools, and diversity of retail offer. It also has similarities in the diversity of jobs.

It differs in terms of the number of public sector jobs. It also differs in the distance travelled to study. Cullen differs most from its group in the number of GP's and dentists.

- Employment
- Public
- Commercial
- Social
- Average for the category



Population change 2011 to 2022

-16%

▲ More than similar towns per head of population

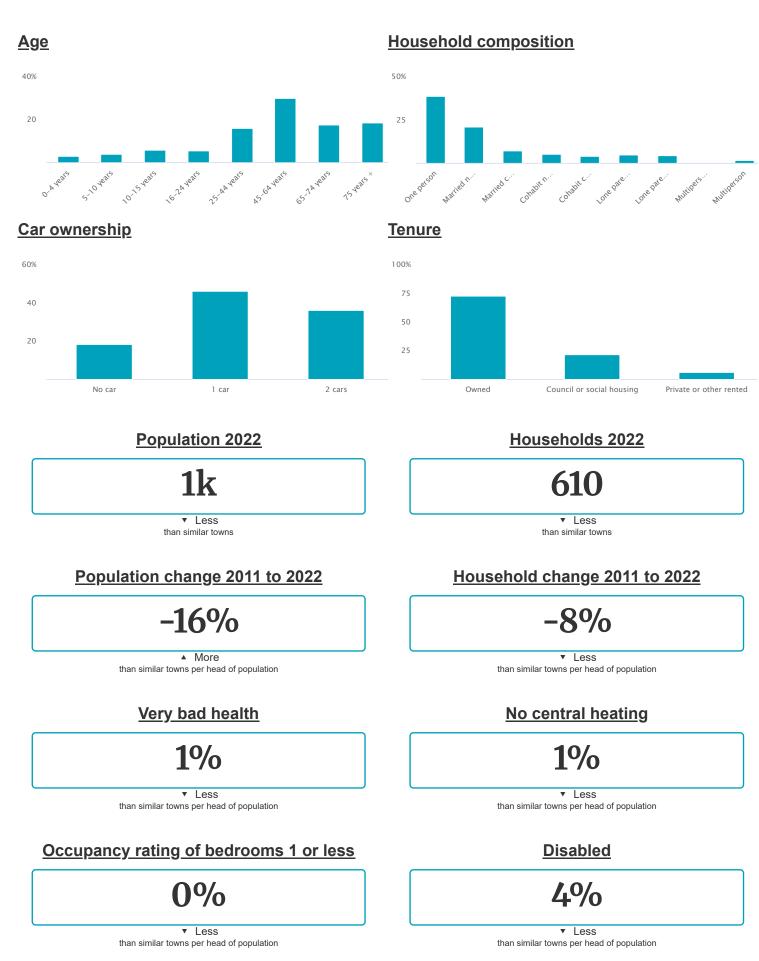
Household change 2011 to 2022

-8%

▼ Less

than similar towns per head of population







Jobs

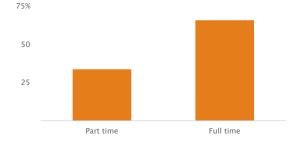
500

▲ More

than similar towns per head of population

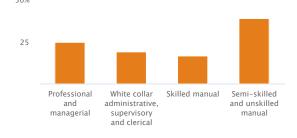
Employment type

(% working full time vs part time aged 16-74)



Social Grade

(% households aged 16-64)



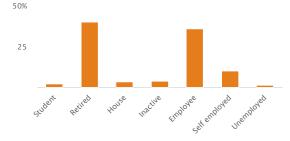
Distance travelled to work

20%

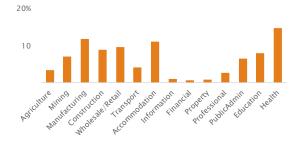
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Occupation

(% aged 16-74)

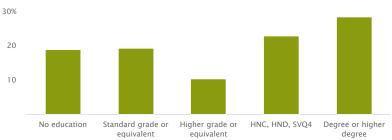


Sector Diversity









Children in primary schools

102

▼ Less than similar towns per head of population

Children in secondary schools

0

/ Less

than similar towns per head of population

Hospitals

0

▼ Less than similar towns per head of population

GP's and dentists

0

▼ Less

than similar towns per head of population



Number of people per shop

50

▲ More

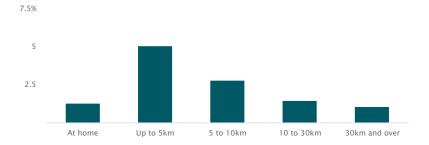
than similar towns per head of population

Diversity of retail offer (%)

▼ Less than similar towns per head of population



Distance travelled to study



Number of residents per charity

124

▲ More

than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

39%

▲ More

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

2%

▼ Less than similar towns per head of population

Average house price (£)

202k

▼ Less than similar towns per head of population