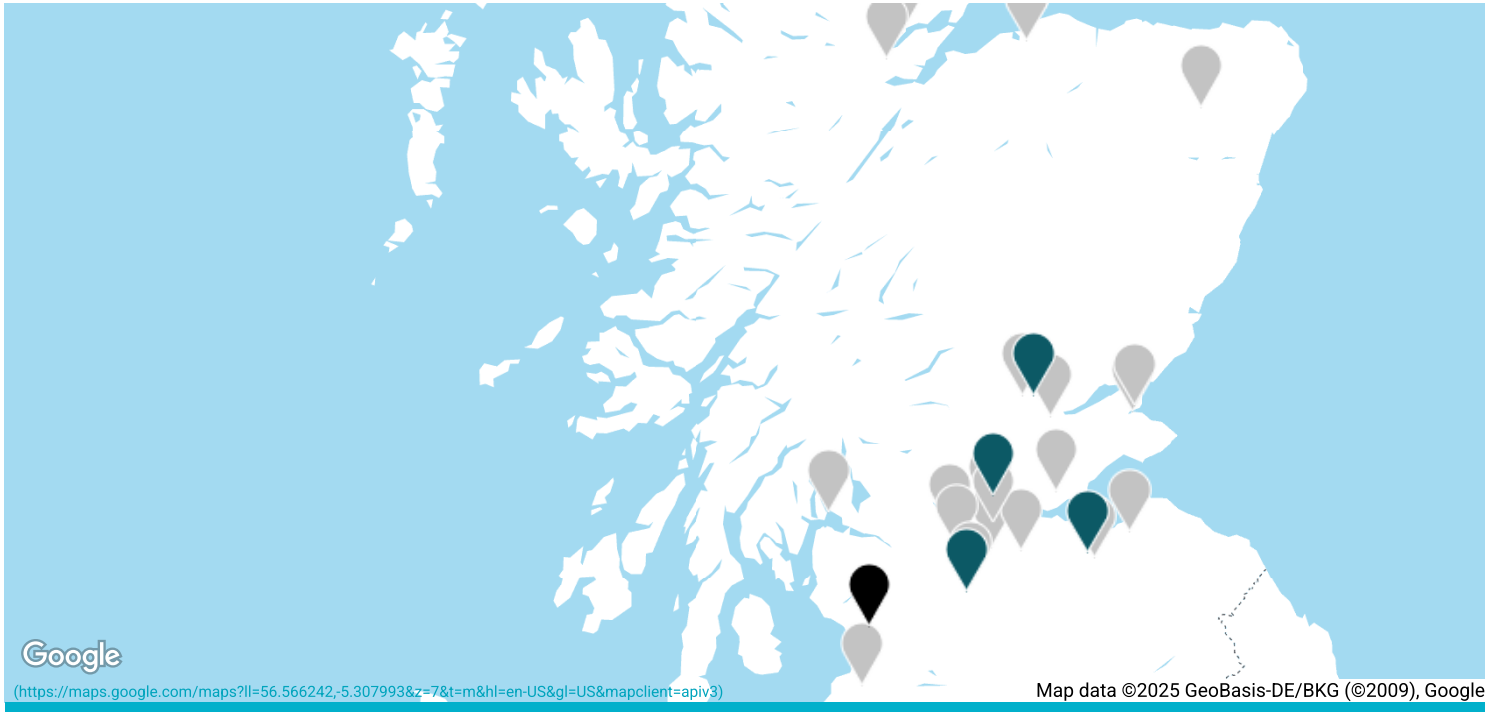




Crosshouse

EAST AYRSHIRE

POPULATION **2,609**

Crosshouse in in East Ayrshire. Coal mining and brickmaking were its main industries. Massey Ferguson had a major plant at Crosshouse but this closed in 1997. It is the site of Crosshouse hospital.

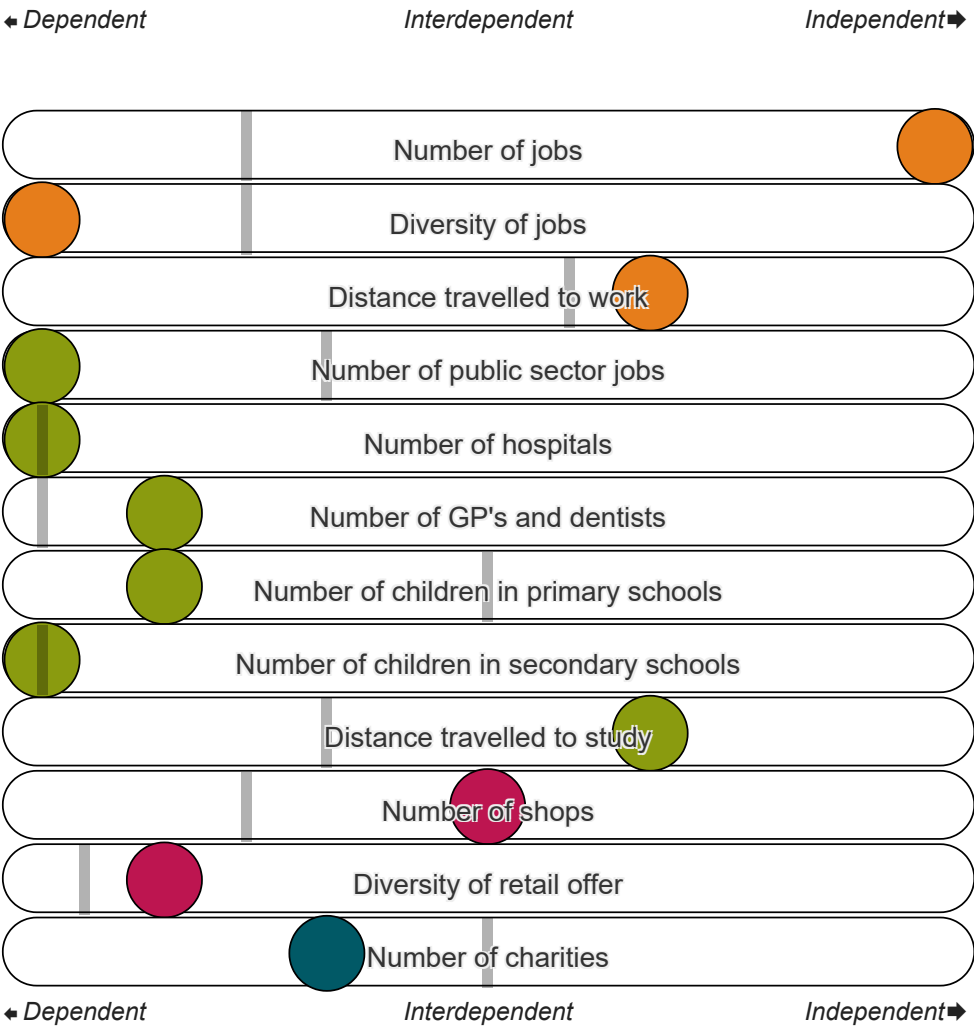
In this type of small town, the population comprises families with a higher proportion of adults in the 25–44 age grouping. Higher rates of full time employment are found.

Crosshouse is a dependent to interdependent town.

Its most similar towns are [Airth](#), [Almondbank](#), [Ashgill](#), and [Bilston](#).

To gain more insight into Crosshouse, compare it to any of the other towns included in USP.

Inter-relationships



Crosshouse is a **dependent to interdependent** town.

Combining inter-relationships and typology, Crosshouse is grouped with 25 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in secondary schools, GP's and dentists, and diversity of retail offer. It also has similarities in the distance travelled to work.

It differs in terms of the number of children in primary schools, jobs, and shops. It also differs in the distance travelled to study. Crosshouse differs most from its group in the number of public sector jobs; and the diversity of jobs.

- Employment
- Public
- Commercial
- Social
- Average for the category

Population change 2011 to 2022**-9%**

▼ Less
than similar towns per head of population

Household change 2011 to 2022**-2%**

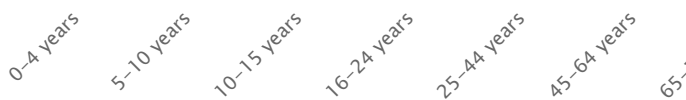
▼ Less
than similar towns per head of population

Population

Age

40%

20



Household composition

40%

20



Car ownership

60%

40

20



Tenure

100%

75

50

25



Population 2022

3k

▲ More
than similar towns

Households 2022

1k

▲ More
than similar towns

Population change 2011 to 2022

-9%

▼ Less
than similar towns per head of population

Household change 2011 to 2022

-2%

▼ Less
than similar towns per head of population

Very bad health

2%

▼ Less

No central heating

1%

▼ Less

than similar towns per head of population

Occupancy rating of bedrooms 1 or less

1%

▼ Less
than similar towns per head of population

than similar towns per head of population

Disabled

5%

▼ Less
than similar towns per head of population

Employment

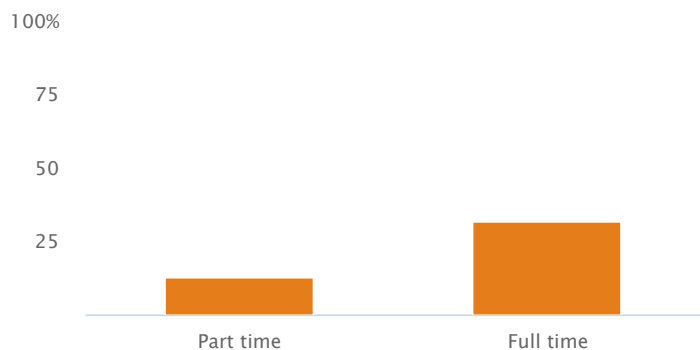
Jobs

6k

▲ More
than similar towns per head of population

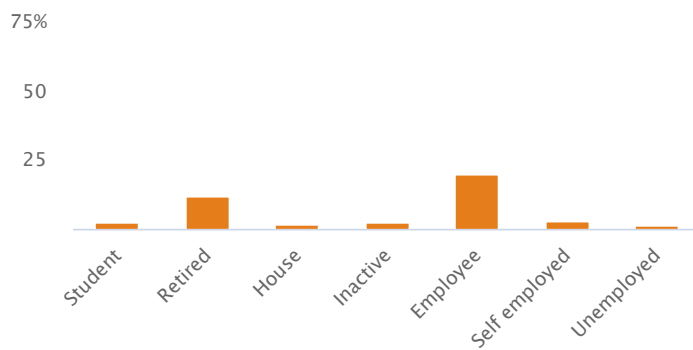
Employment type

(% working full time vs part time aged 16-74)



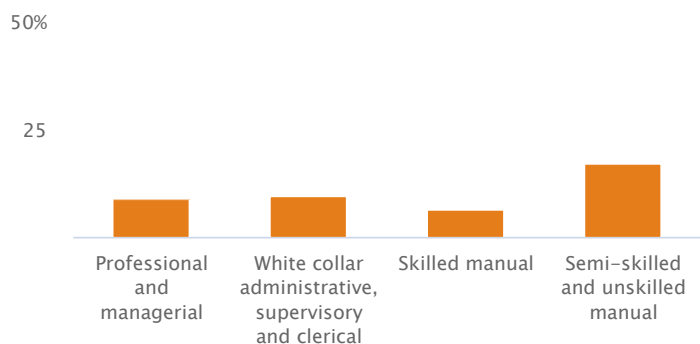
Occupation

(% aged 16-74)

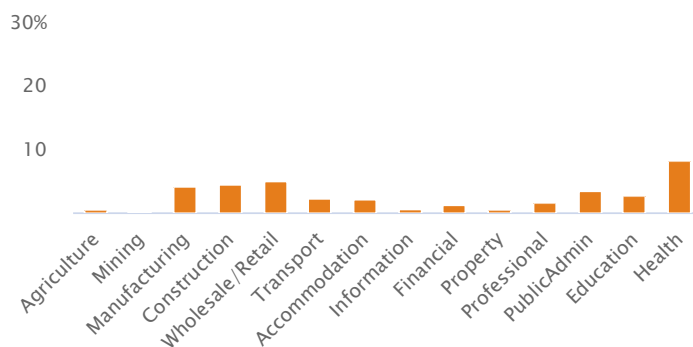


Social Grade

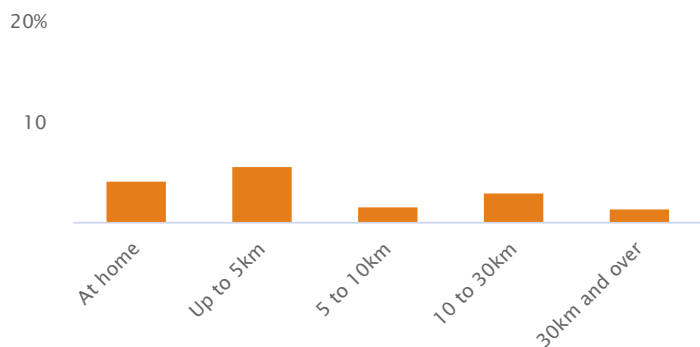
(% households aged 16-64)



Sector Diversity

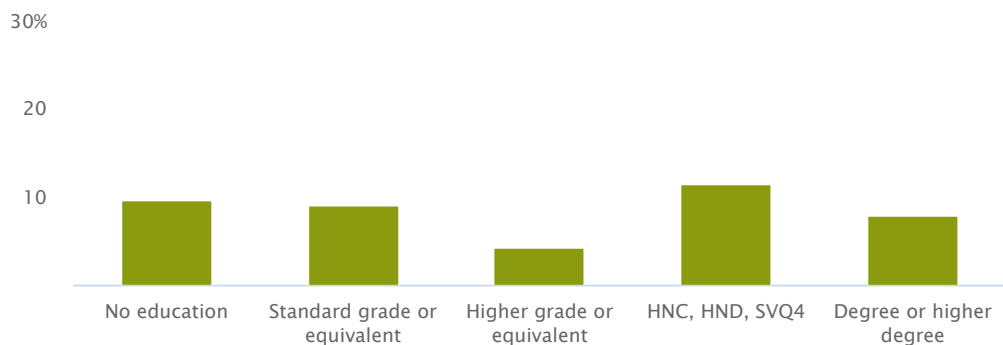


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

155

▼ Less
than similar towns per head of population

Children in secondary schools

0

The same
as similar towns per head of population

Hospitals

0

The same
as similar towns per head of population

GP's and dentists

2

▲ More
than similar towns per head of population



Commercial

Number of people per shop

186

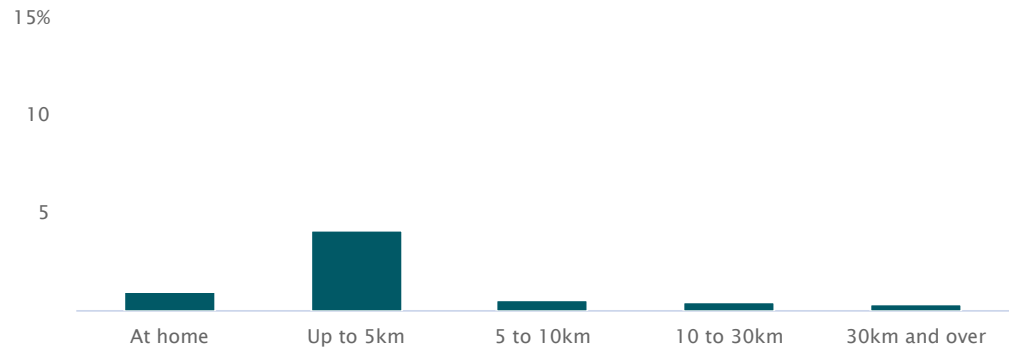
▲ More
than similar towns per head of population

Diversity of retail offer (%)

0

The same
as similar towns per head of population

Distance travelled to study.



Number of residents per charity.

522

▼ Less
than similar towns per head of population



Environment Indicators

Households with D, E, F energy performance certificate rating

9%

▼ Less
than similar towns per head of population

Households with green energy heating system

0%

▼ Less
than similar towns per head of population

Average house price (£)

148k

▼ Less
than similar towns per head of population