



Campbeltown

ARGYLL AND BUTE

POPULATION **4,425**

Campbeltown is the chief town of the Mull of Kintyre in Argyll and Bute. The town is called after the Campbell clan who held power until the 17th century. The town has always had a port function with fishing and boat building and acted as a service centre for the agricultural hinterland. Food processing is a key industry.

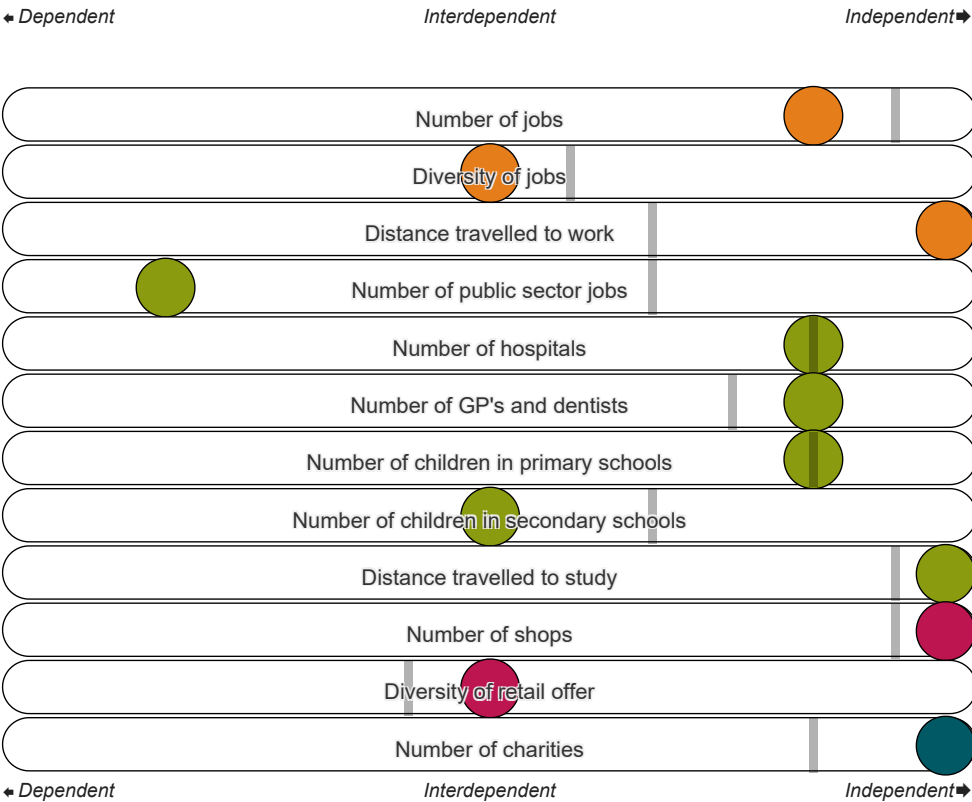
In medium towns like this one, people experience more challenging circumstances with higher rates of unemployment, poorer health, lack of a car, lower levels of education and lower social grades than other groups. A higher proportion live in social rented housing. There is a higher proportion of single person households and lone parents.

Campbeltown is an independent to interdependent town.

Its most similar towns are [Annan](#), [Duns](#), [Eyemouth](#), and [Huntly](#).

To gain more insight into Campbeltown, compare it to any of the other towns included in USP.

Inter-relationships



Campbeltown is an **independent to interdependent** town.

Combining inter-relationships and typology, Campbeltown is grouped with 7 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in primary schools, children in secondary schools, jobs, shops, GP's and dentists, and diversity of retail offer. It also has similarities in the diversity of jobs, and the distance travelled to study.

It differs in terms of the distance travelled to work. Campbeltown differs most from its group in the number of public sector jobs.

- Employment
- Public
- Commercial
- Social
- Average for the category

Population change 2011 to 2022**-9%**

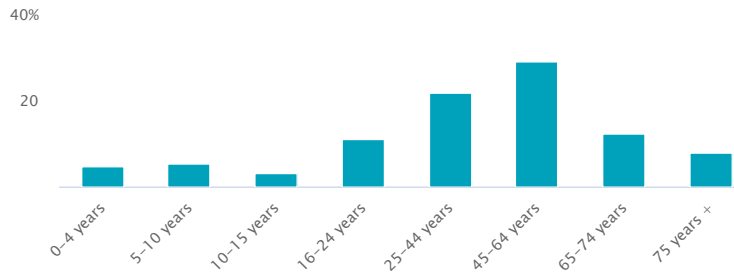
▼ Less
than similar towns per head of population

Household change 2011 to 2022**-4%**

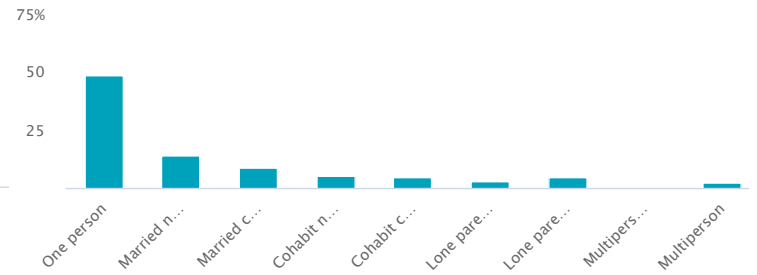
▼ Less
than similar towns per head of population

Population

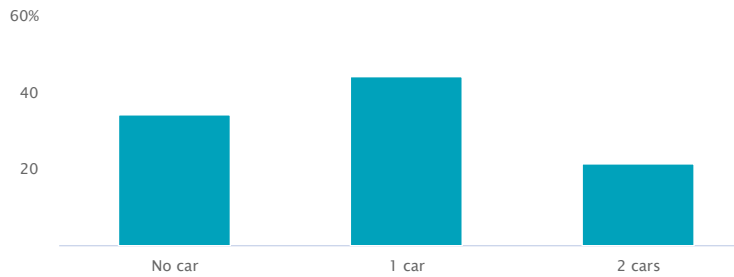
Age



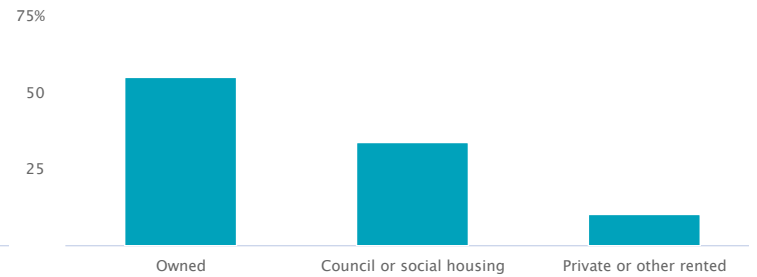
Household composition



Car ownership



Tenure



Population 2022

4k

▼ Less
than similar towns

Households 2022

2k

▼ Less
than similar towns

Population change 2011 to 2022

-9%

▼ Less
than similar towns per head of population

Household change 2011 to 2022

-4%

▼ Less
than similar towns per head of population

Very bad health

2%

▲ More
than similar towns per head of population

No central heating

2%

▲ More
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

1%

▼ Less
than similar towns per head of population

Disabled

7%

▲ More
than similar towns per head of population

Employment

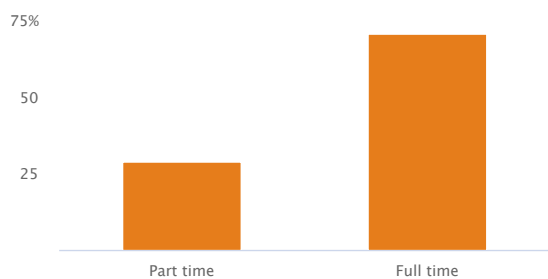
Jobs

2k

▼ Less
than similar towns per head of population

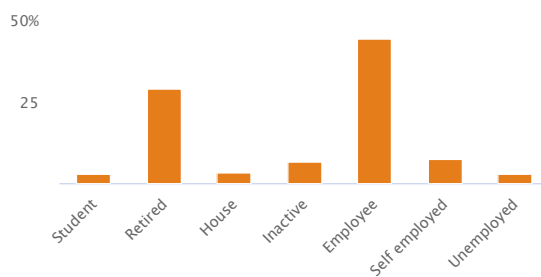
Employment type

(% working full time vs part time aged 16-74)



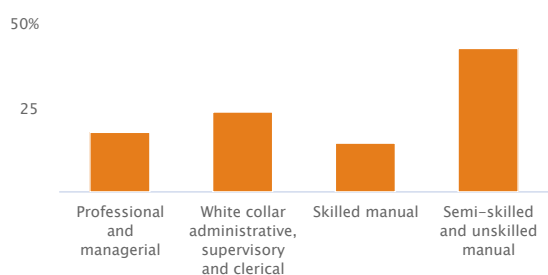
Occupation

(% aged 16-74)

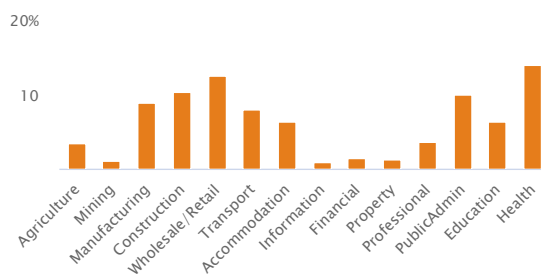


Social Grade

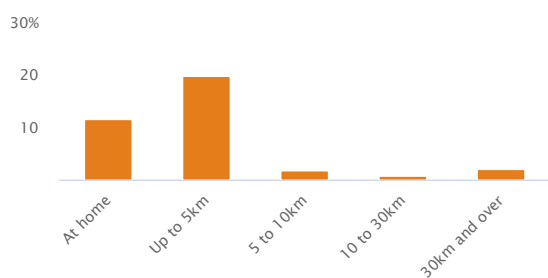
(% households aged 16-64)



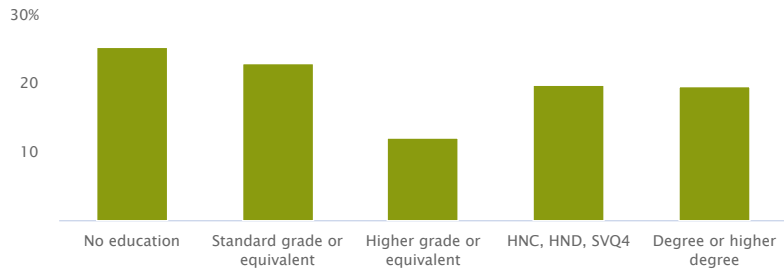
Sector Diversity



Distance travelled to work



Education
(% all people aged 16 and over)



Children in primary schools

420

▼ Less
than similar towns per head of population

Children in secondary schools

380

▼ Less
than similar towns per head of population

Hospitals

1

▼ Less
than similar towns per head of population

GP's and dentists

12

▲ More
than similar towns per head of population

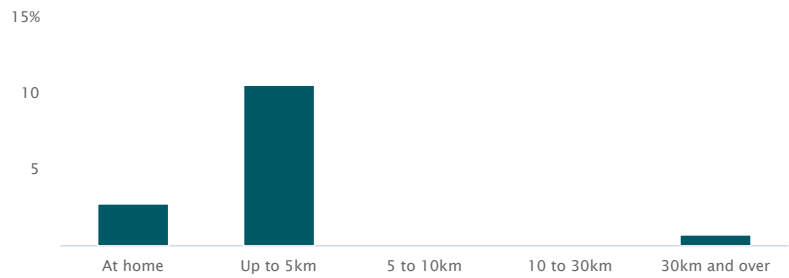
Number of people per shop**46**

▲ More
than similar towns per head of population

Diversity of retail offer (%)**17**

▲ More
than similar towns per head of population

Distance travelled to study



Number of residents per charity



▲ More
than similar towns per head of population

Environment Indicators

Households with D, E, F
energy performance
certificate rating

38%

▲ More
than similar towns per head of population

Households with green
energy heating system

1%

▼ Less
than similar towns per head of population

Average house price (£)

96k

▼ Less
than similar towns per head of population