



#### POPULATION 3,156

Callander in Stirling Council is an 18th century planned town on a forfeited estate. It is a gateway to the Trossachs and has been an important tourist centre since the time of Sir Walter Scott.

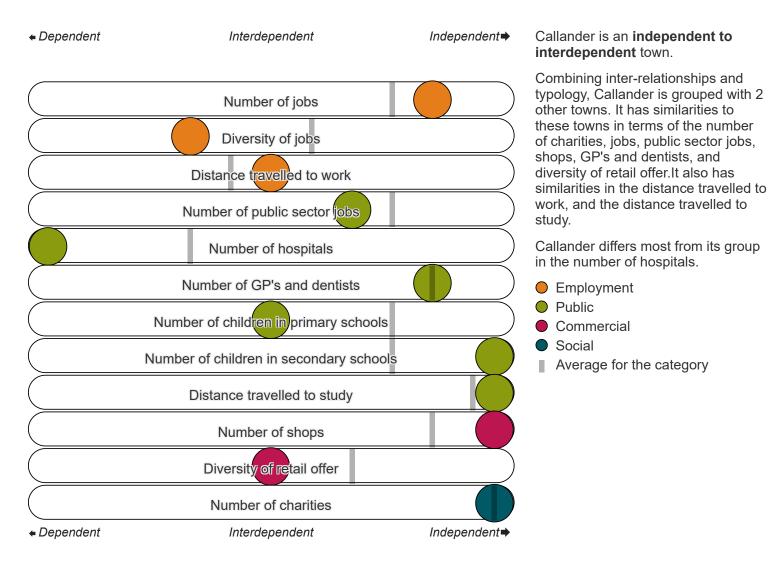
In medium towns such as this, the population is typically older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Callander is an independent to interdependent town.

Its most similar towns are Banchory, and North Berwick.

To gain more insight into Callander, compare it to any of the other towns included in USP.

## **Inter-relationships**





#### Population change 2011 to 2022

3%

▼ Less

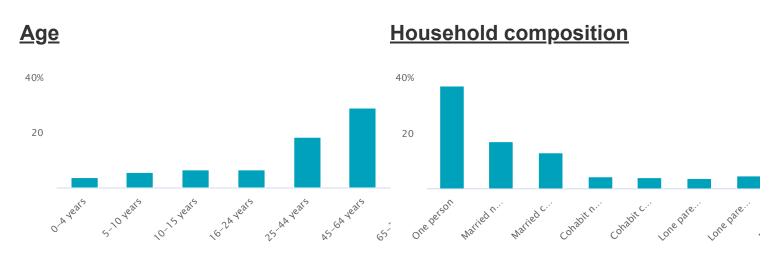
than similar towns per head of population

#### Household change 2011 to 2022

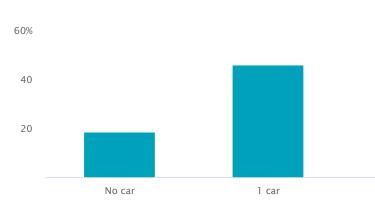
8%

▲ More

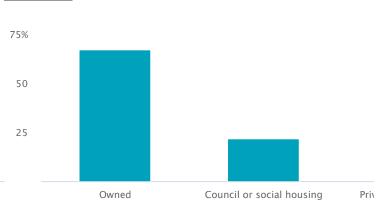
# **Population**







#### **Tenure**



#### **Population 2022**



#### **Households 2022**



#### Population change 2011 to 2022



#### Household change 2011 to 2022



#### Very bad health

1%	
▲ More	

#### No central heating



## Occupancy rating of bedrooms 1 or less

1%

▲ More than similar towns per head of population

**Disabled** 

5%



#### **Jobs**

### 1000

▼ Less

than similar towns per head of population

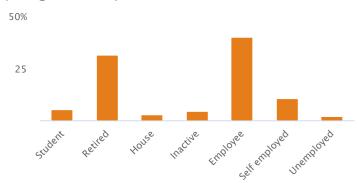
#### Employment type

(% working full time vs part time aged 16-74)

# 75% 50 25 Part time Full time

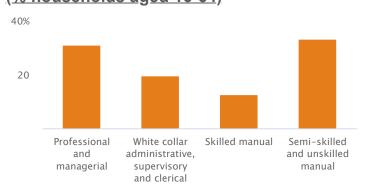
#### **Occupation**

(% aged 16-74)

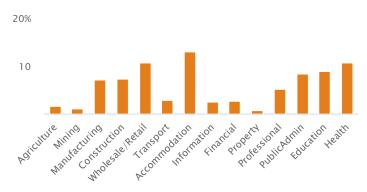


#### **Social Grade**

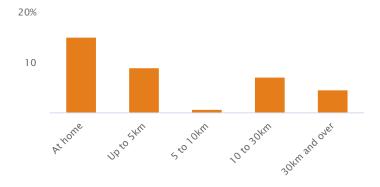
(% households aged 16-64)



#### **Sector Diversity**

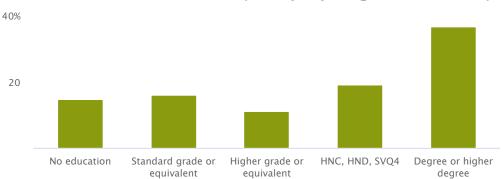


#### Distance travelled to work









#### **Children in primary schools**

261

▼ Less

than similar towns per head of population

#### **Children in secondary schools**

641

More

than similar towns per head of population

#### **Hospitals**

0

▼ Less

than similar towns per head of population

#### **GP's and dentists**

9

▼ Less



#### Number of people per shop

53

▲ More

than similar towns per head of population

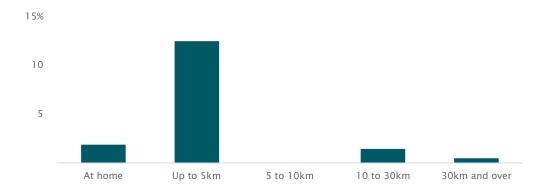
#### **Diversity of retail offer (%)**

17

▲ More



#### **Distance travelled to study**



#### Number of residents per charity

166

▼ Less



F energy performance certificate rating

Households with D, E, Households with green energy heating system

Average house price (<u>£</u>)

**27%** 

1%

246k

More than similar towns per head of population

▼ Less than similar towns per head of population