



Brora

HIGHLAND

POPULATION **1,184**

Brora in Highland was a comparatively industrial place in historic times with coal mining, salt panning and brick making. In the 20th century the woollen trade was important (Hunters of Brora). It is now a local service centre.

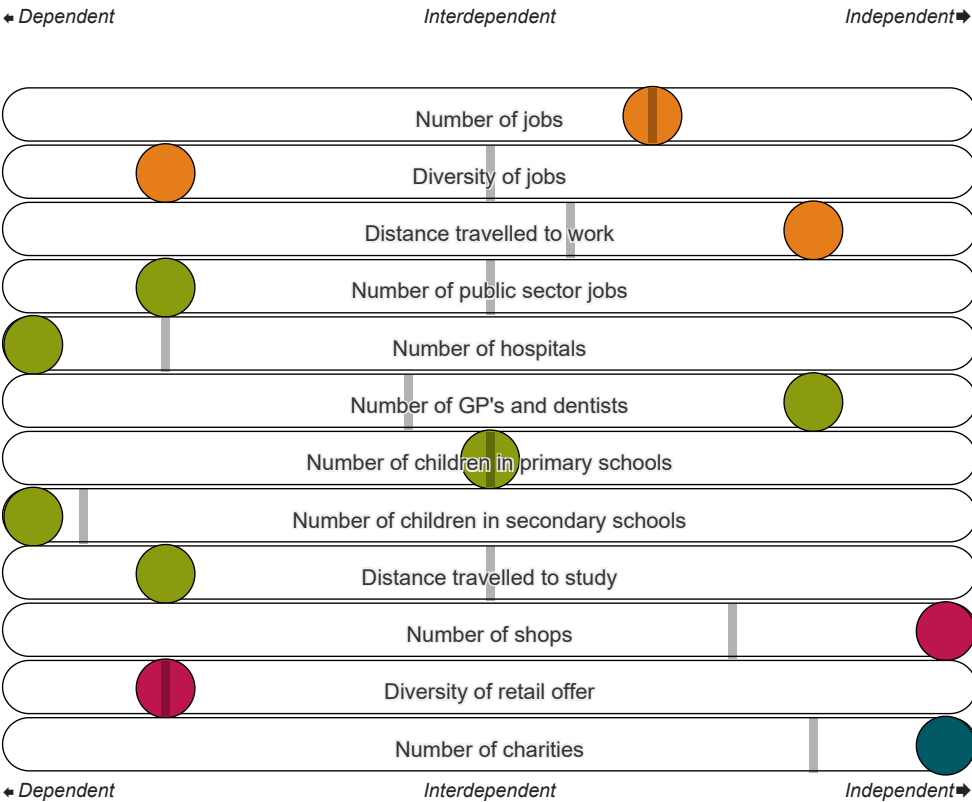
In small towns like this one, and similar, this population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Brora is an interdependent town.

Its most similar towns are [Alyth](#), [Ardishaig](#), [Broadford](#), and [Coldstream](#).

To gain more insight into Brora, compare it to any of the other towns included in USP.

Inter-relationships



Brora is an **interdependent** town.

Combining inter-relationships and typology, Brora is grouped with 11 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in primary schools, children in secondary schools, jobs, and diversity of retail offer.

It differs in terms of the number of GP's and dentists. It also differs in the distance travelled to work. Brora differs most from its group in the number of public sector jobs; and the diversity of jobs, and the distance travelled to study.

● Employment
● Public
● Commercial
● Social
■ Average for the category

Population change 2011 to 2022**-8%**

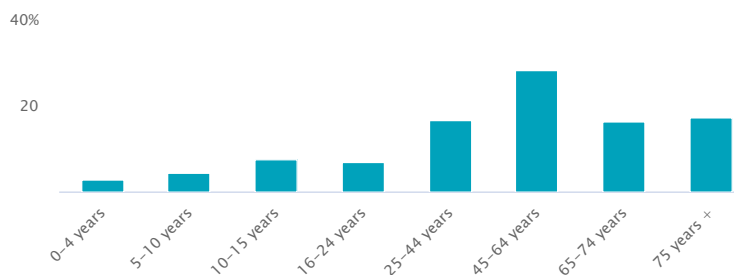
▲ More
than similar towns per head of population

Household change 2011 to 2022**1%**

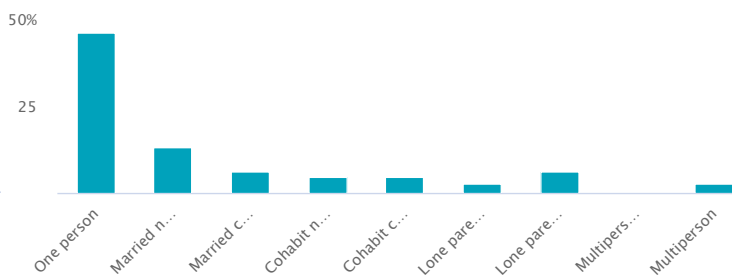
▼ Less
than similar towns per head of population

Population

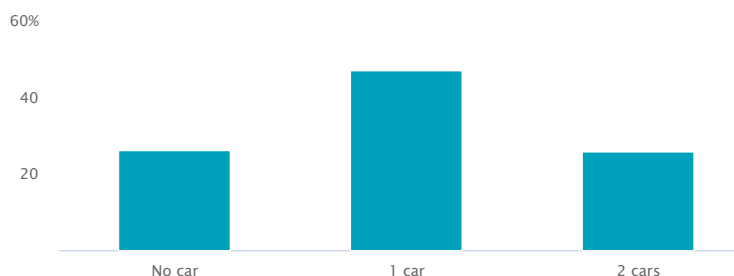
Age



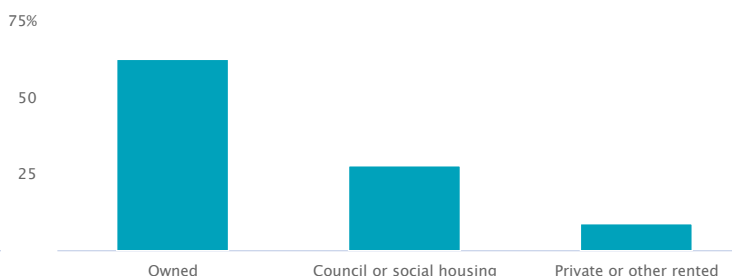
Household composition



Car ownership



Tenure



Population 2022

1k

▼ Less
than similar towns

Households 2022

635

▼ Less
than similar towns

Population change 2011 to 2022

-8%

▲ More
than similar towns per head of population

Household change 2011 to 2022

1%

▼ Less
than similar towns per head of population

Very bad health

2%

▼ Less
than similar towns per head of population

No central heating

2%

▼ Less
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

1%

▼ Less
than similar towns per head of population

Disabled

5%

▼ Less
than similar towns per head of population



Employment

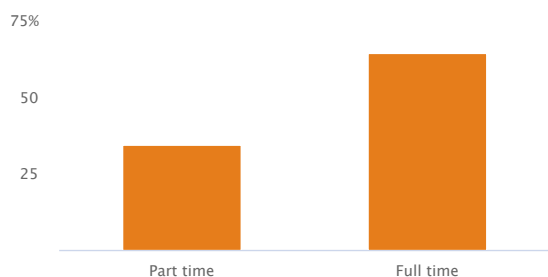
Jobs

300

▼ Less
than similar towns per head of population

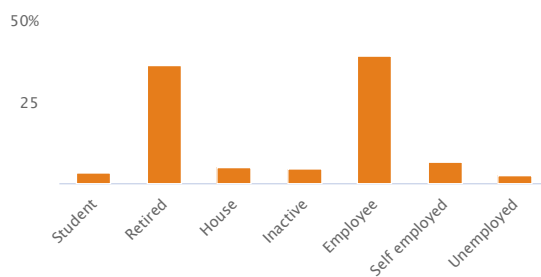
Employment type

(% working full time vs part time aged 16-74)



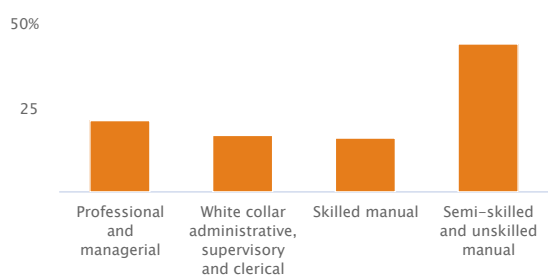
Occupation

(% aged 16-74)

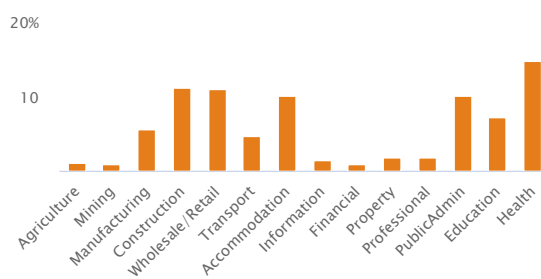


Social Grade

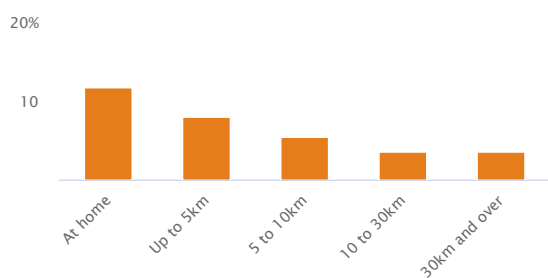
(% households aged 16-64)



Sector Diversity

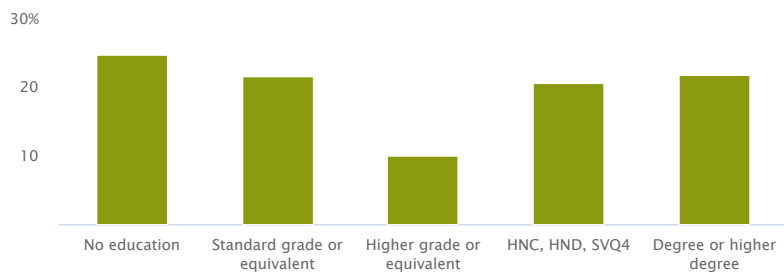


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

98

▼ Less
than similar towns per head of population

Children in secondary schools

0

▼ Less
than similar towns per head of population

Hospitals

0

▼ Less
than similar towns per head of population

GP's and dentists

4

▲ More
than similar towns per head of population

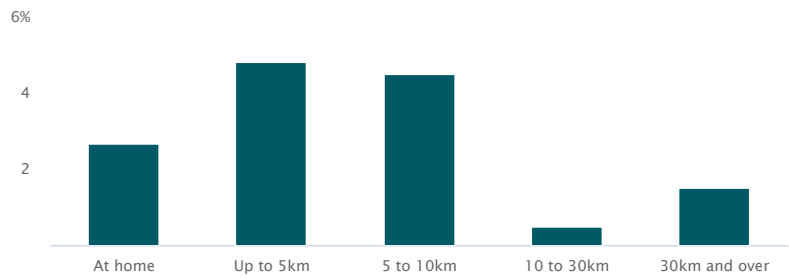
Number of people per shop**66**

▼ Less
than similar towns per head of population

Diversity of retail offer (%)**0**

▼ Less
than similar towns per head of population

Distance travelled to study



Number of residents per charity



▲ More
than similar towns per head of population

Environment Indicators

Households with D, E, F
energy performance
certificate rating

30%

▼ Less
than similar towns per head of population

Households with green
energy heating system

8%

▲ More
than similar towns per head of population

Average house price (£)

187k

▼ Less
than similar towns per head of population