



BroadfordHIGHLAND

POPULATION 1,127

Broadford is in Highland. It is the first town after the Skye Bridge. Prevously a scattered township there has been investment in new housing on a priority purchase scheme. It is a service and tourist town. It is the location of the hospital for Skye.

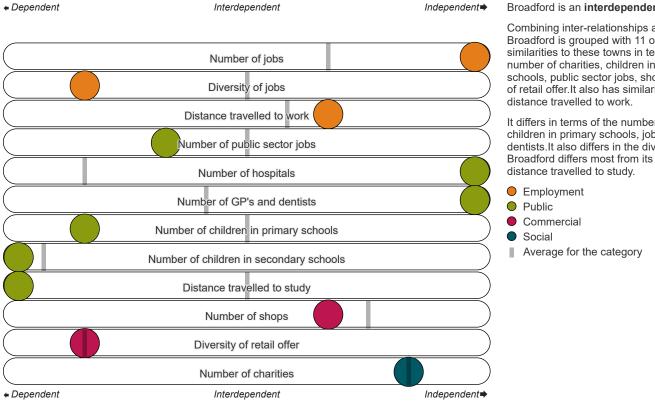
In small towns like this one, and similar, this population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Broadford is an interdependent town.

Its most similar towns are Alyth, Ardrishaig, Brora, and Coldstream.

To gain more insight into Broadford, compare it to any of the other towns included in USP.

Inter-relationships



Broadford is an interdependent town.

Combining inter-relationships and typology, Broadford is grouped with 11 other towns. It has similarities to these towns in terms of the number of charities, children in secondary schools, public sector jobs, shops, and diversity of retail offer. It also has similarities in the

It differs in terms of the number of hospitals, children in primary schools, jobs, and GP's and dentists.It also differs in the diversity of jobs. Broadford differs most from its group in the









Jobs

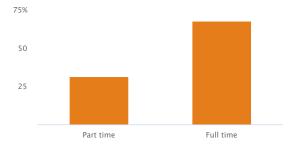
800

▲ More

than similar towns per head of population

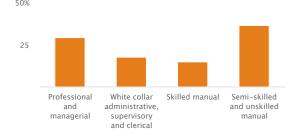
Employment type

(% working full time vs part time aged 16-74)

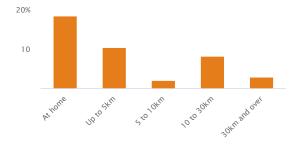


Social Grade

(% households aged 16-64)

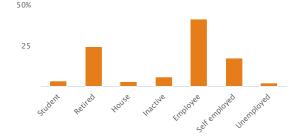


Distance travelled to work

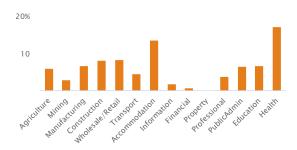


Occupation

(% aged 16-74)



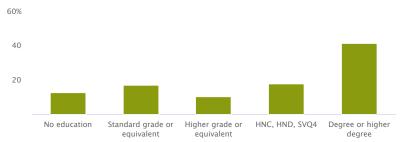
Sector Diversity





Education

(% all people aged 16 and over)



Children in primary schools

71

▼ Less than similar towns per head of population

Children in secondary schools

0

less

than similar towns per head of population

Hospitals

1

▲ More than similar towns per head of population

GP's and dentists

6

▲ More

than similar towns per head of population



Number of people per shop

125

▼ Less

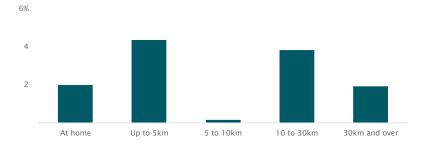
than similar towns per head of population

Diversity of retail offer (%)

▼ Less than similar towns per head of population



Distance travelled to study



Number of residents per charity

188

▼ Less

than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

42%

▲ More

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

12%

▲ More than similar towns per head of population

Average house price (£)

233k

▲ More than similar towns per head of population