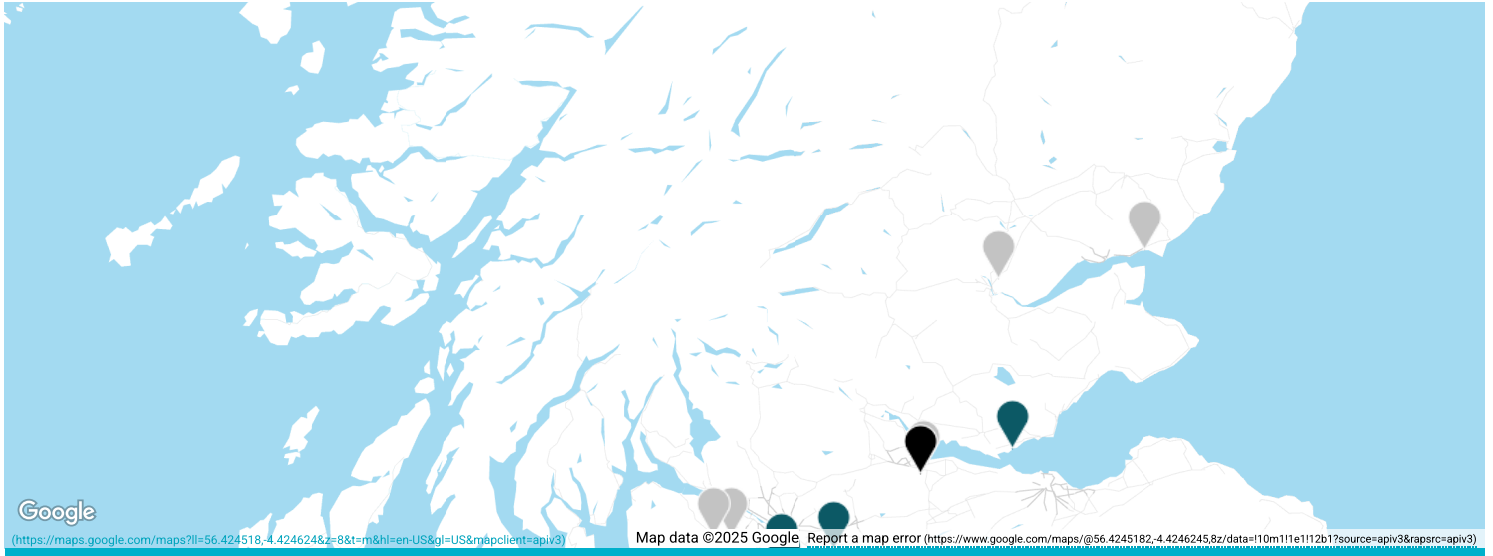




Brightons

FALKIRK

POPULATION **4,042**

Brightons in Falkirk Council developed as a quarrying town. Sandstone was produced. Its very accessible location has given it a new role as a commuter town.

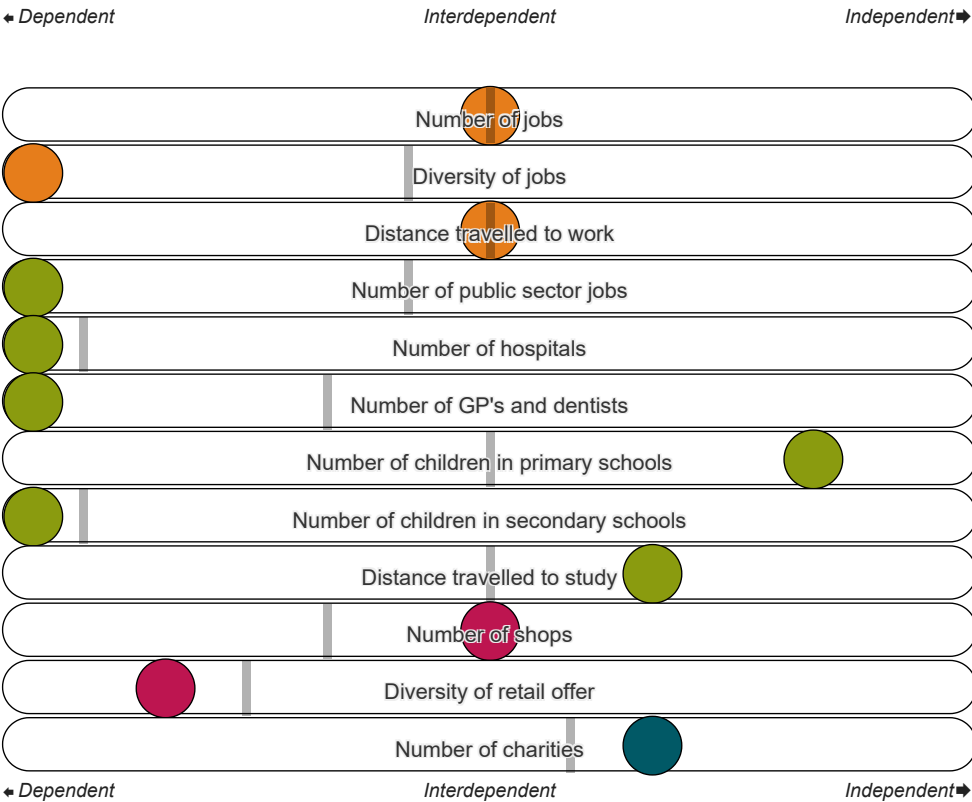
In medium towns such as this, the population is typically older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Brightons is an interdependent to dependent town.

Its most similar towns are [Bothwell](#), [Busby](#), [Dalgety Bay and Hillend](#), and [Eaglesham](#).

To gain more insight into Brightons, compare it to any of the other towns included in USP.

Inter-relationships



Brightons is an **interdependent to dependent** town.

Combining inter-relationships and typology, Brightons is grouped with 10 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in secondary schools, jobs, and diversity of retail offer. It also has similarities in the distance travelled to work.

It differs in terms of the number of children in primary schools. Brightons differs most from its group in the number of public sector jobs, and GP's and dentists; and the diversity of jobs.

- Employment
- Public
- Commercial
- Social
- Average for the category

Population change 2011 to 2022**-9%**

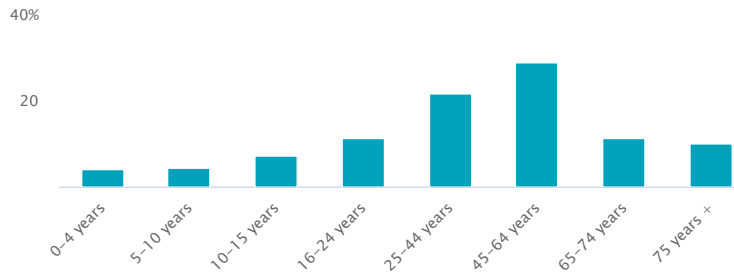
▼ Less
than similar towns per head of population

Household change 2011 to 2022**1%**

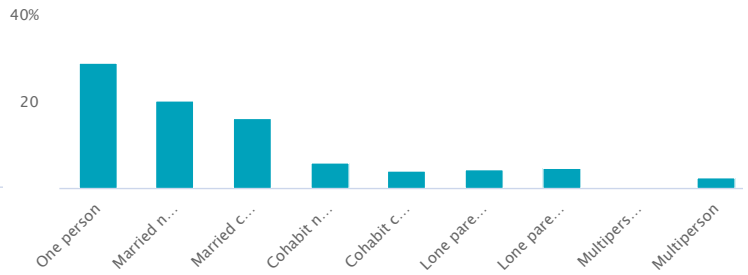
▼ Less
than similar towns per head of population

Population

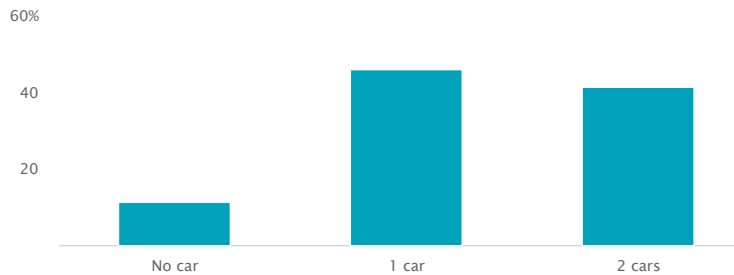
Age



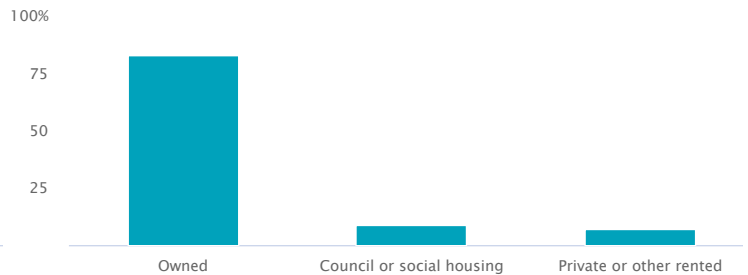
Household composition



Car ownership



Tenure



Population 2022

4k

▼ Less
than similar towns

Households 2022

2k

▼ Less
than similar towns

Population change 2011 to 2022

-9%

▼ Less
than similar towns per head of population

Household change 2011 to 2022

1%

▼ Less
than similar towns per head of population

Very bad health

1%

▲ More
than similar towns per head of population

No central heating

1%

▼ Less
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

1%

▼ Less
than similar towns per head of population

Disabled

3%

▲ More
than similar towns per head of population



Employment

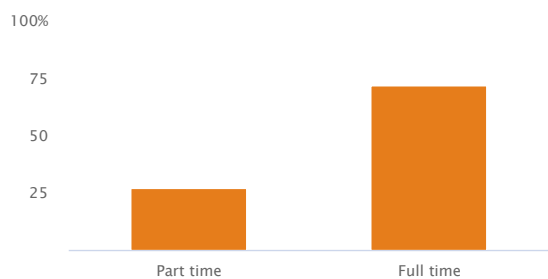
Jobs

800

▼ Less
than similar towns per head of population

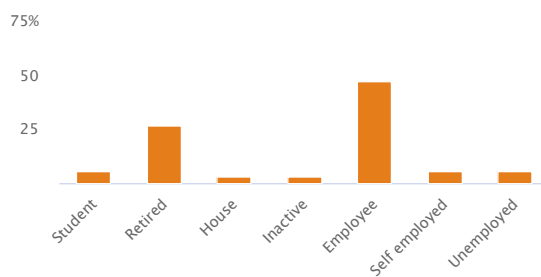
Employment type

(% working full time vs part time aged 16-74)



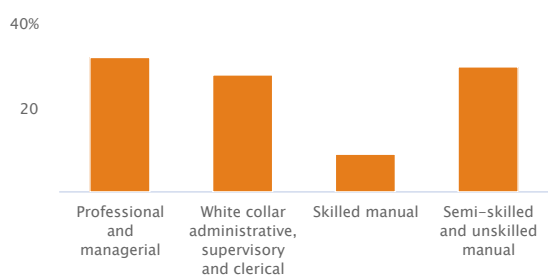
Occupation

(% aged 16-74)

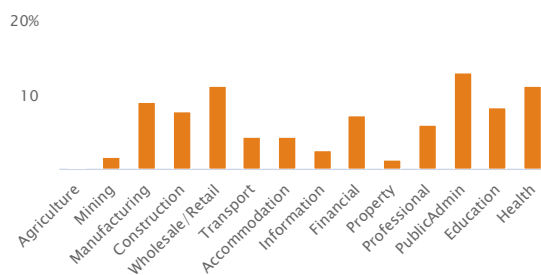


Social Grade

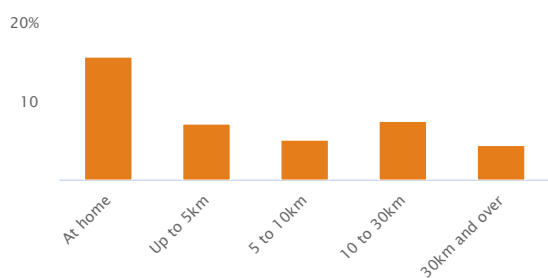
(% households aged 16-64)



Sector Diversity

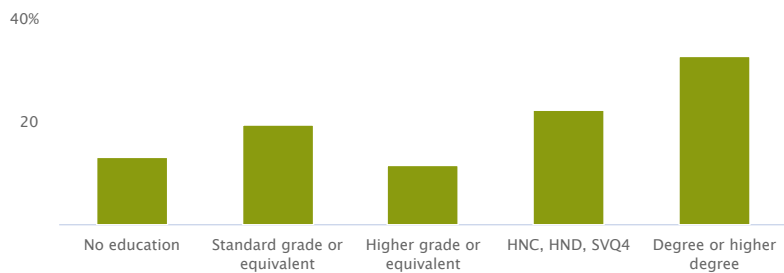


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

399

▲ More
than similar towns per head of population

Children in secondary schools

0

▼ Less
than similar towns per head of population

Hospitals

0

▼ Less
than similar towns per head of population

GP's and dentists

0

▼ Less
than similar towns per head of population

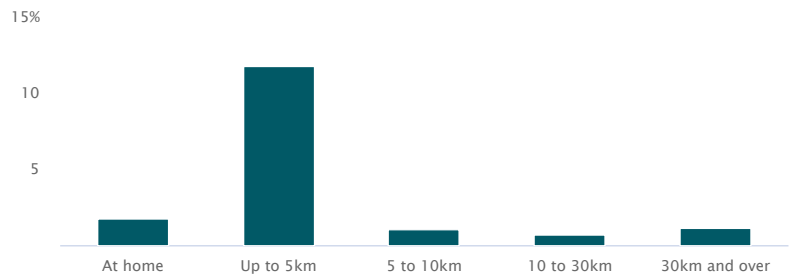
Number of people per shop**192**

▲ More
than similar towns per head of population

Diversity of retail offer (%)**100**

▲ More
than similar towns per head of population

Distance travelled to study



Number of residents per charity

289

▲ More
than similar towns per head of population

Households with D, E, F
energy performance
certificate rating

32%

▲ More
than similar towns per head of population

Households with green
energy heating system

1%

▲ More
than similar towns per head of population

Average house price (£)

219k

▲ More
than similar towns per head of population