





POPULATION 2,742

Biggar is a market town in South Lanarkshire. Fine foods, agriculture engineering, a cattle market and brewing reflect its agricultural hinterland.

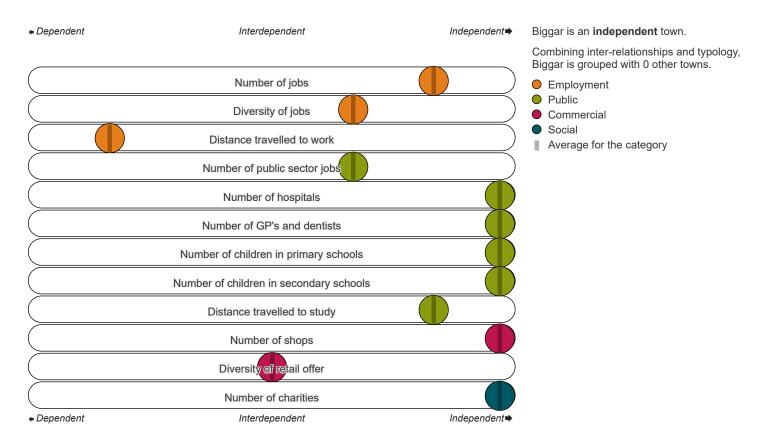
In this and similar small towns, the population is commonly older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Biggar is an independent town.

It is in a group of its own according to USP analysis, which combines typology and assessment of inter-relationships.

To gain more insight into Biggar, compare it to any of the other towns included in USP.

Inter-relationships





Population change 2011 to 2022

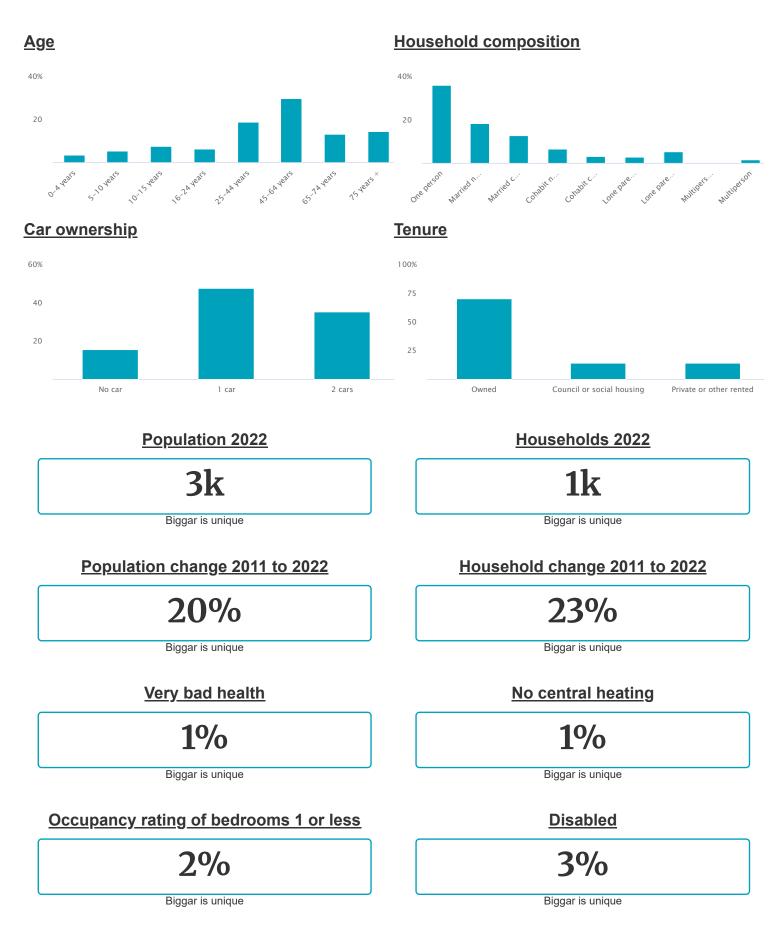
20%

Biggar is unique

Household change 2011 to 2022

23%







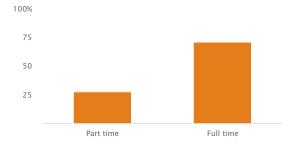
Jobs

1000

Biggar is unique

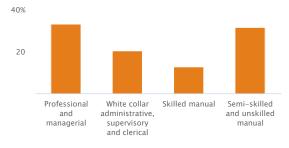
Employment type

(% working full time vs part time aged 16-74)



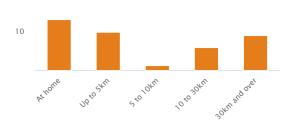
Social Grade

(% households aged 16-64)



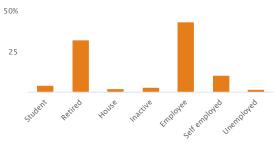
Distance travelled to work

20%

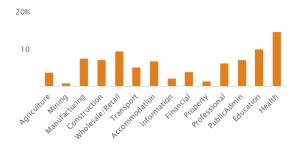


Occupation

(% aged 16-74)

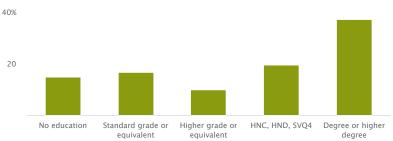


Sector Diversity









Children in primary schools

362

Biggar is unique

Children in secondary schools

637

Biggar is unique

Hospitals

1

Biggar is unique

GP's and dentists

13



Number of people per shop

53

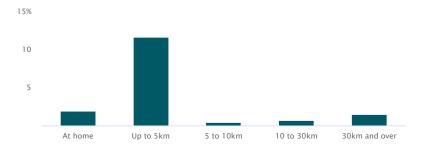
Biggar is unique

Diversity of retail offer (%)

25



Distance travelled to study



Number of residents per charity

137



Households with D, E, F
energy performance
certificate rating

23%

Biggar is unique

<u>Households with green</u> <u>energy heating system</u>

1%

Biggar is unique

Average house price (£)

214k