



Balmedie ARERDEENSHIRE

POPULATION 2,396

Balmedie in Aberdeenshire is a commuter town close to the Ythan Estuary Country Park, sands of Forvie Site of Special Scientific Interest and the recently developed Trump golf complex on the Menie Estate. It is a popular commuter settlement.

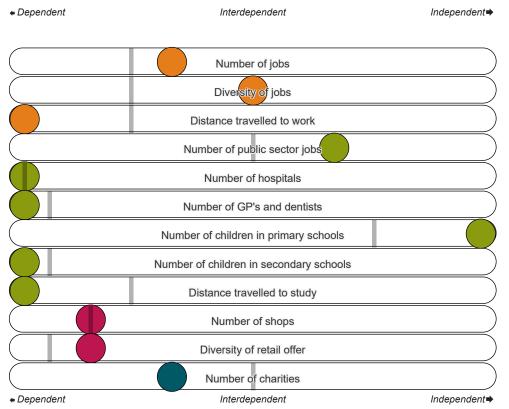
In this small town, this population is characterised by older working age families with teenagers. They are more highly educated and have higher social grades than some other groups. 2 car ownership is higher than in other groups.

Balmedie is a dependent to interdependent town.

Its most similar towns are $\underline{\text{Abernethy}}, \underline{\text{Brookfield}}, \underline{\text{Howwood}}, \text{and } \underline{\text{Inchture}}.$

To gain more insight into Balmedie, compare it to any of the other towns included in USP.

Inter-relationships



Balmedie is a **dependent to interdependent** town.

Combining inter-relationships and typology, Balmedie is grouped with 14 other towns. It has similarities to these towns in terms of the number of hospitals, children in secondary schools, jobs, shops, GP's and dentists, and diversity of retail offer.

It differs in terms of the number of children in primary schools. Balmedie differs most from its group in the distance travelled to study.

- Employment
- Public
- Commercial
- Social
- Average for the category



Population change 2011 to 2022

-5%

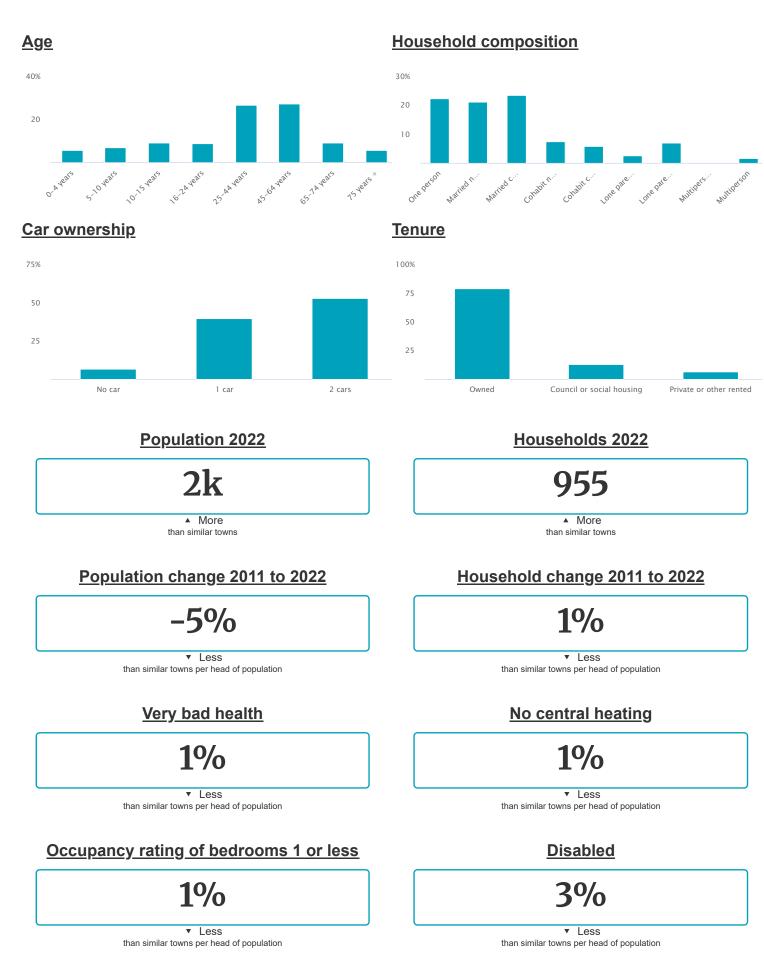
▼ Less than similar towns per head of population

Household change 2011 to 2022

1%

▼ Less than similar towns per head of population







Jobs

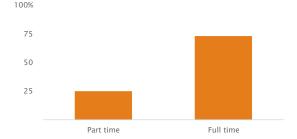
400

▼ Less

than similar towns per head of population

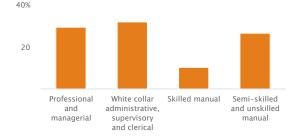
Employment type

(% working full time vs part time aged 16-74)

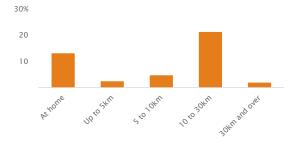


Social Grade

(% households aged 16-64)

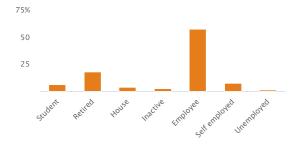


Distance travelled to work

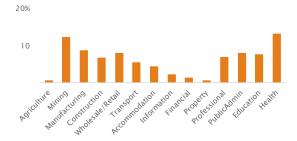


Occupation

(% aged 16-74)

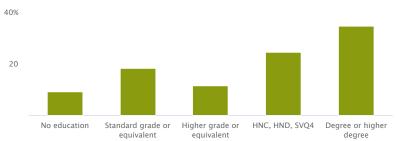


Sector Diversity









Children in primary schools

382

▲ More than similar towns per head of population

Children in secondary schools

0

/ Less

than similar towns per head of population

Hospitals

0

The same as similar towns per head of population

GP's and dentists

0

▼ Less

than similar towns per head of population



Number of people per shop

399

▲ More

than similar towns per head of population

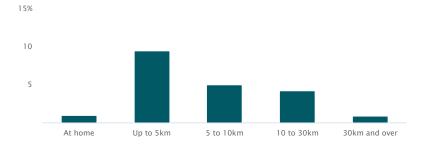
Diversity of retail offer (%)

0

The same as similar towns per head of population



Distance travelled to study



Number of residents per charity

479

▼ Less
than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

13%

▼ Less

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

1%

▼ Less than similar towns per head of population

Average house price (£)

264k

▼ Less than similar towns per head of population