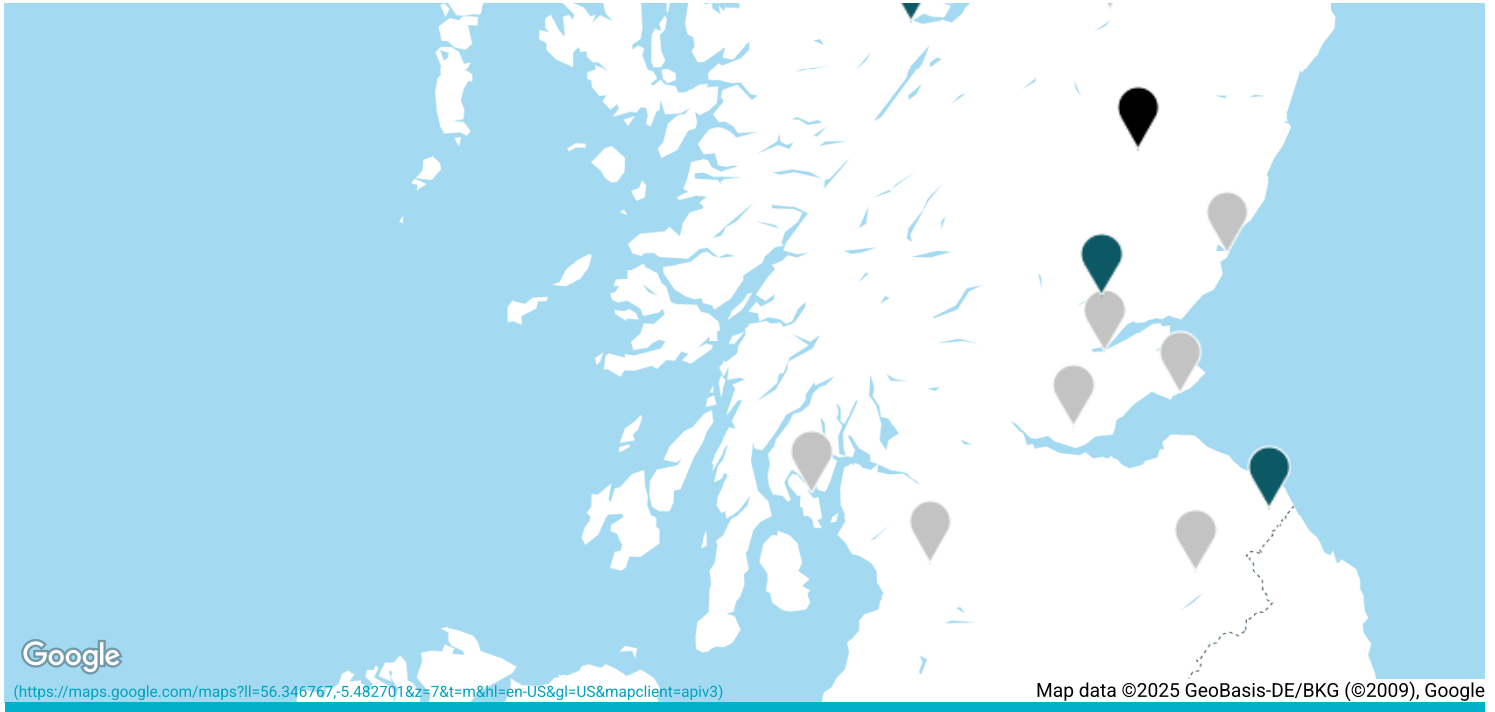




Ballater

ABERDEENSHIRE

POPULATION **1,381**

Ballater in Aberdeenshire was an early spa town whose tourist development was boosted by being the terminus of the Deeside railway (closed 1966). The Royal family would arrive by rail for their visits to Balmoral and the town still celebrates its royal connections. Today tourism and fishing are important to Ballater.

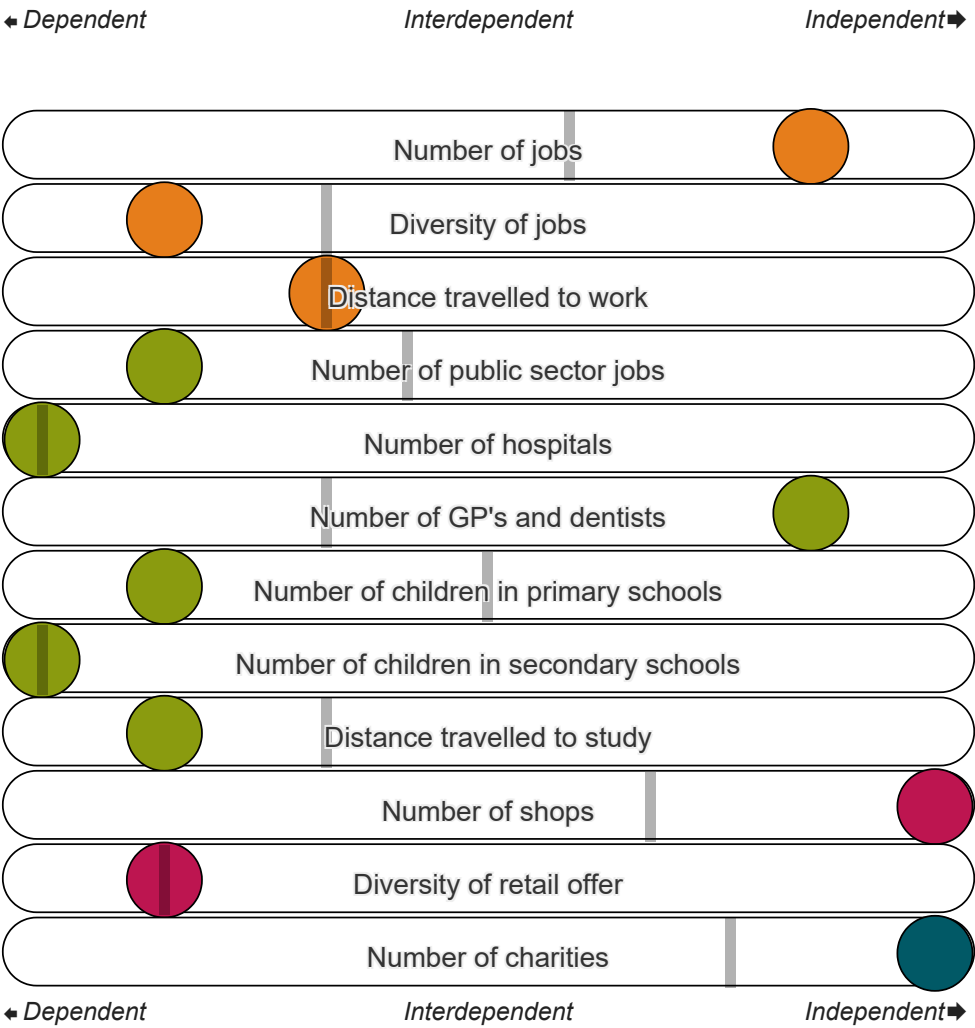
In small towns like this one, and similar, this population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Ballater is an interdependent to dependent town.

Its most similar towns are [Balintore](#), [Beaully](#), [Chirnside](#), and [Coupar Angus](#).

To gain more insight into Ballater, compare it to any of the other towns included in USP.

Inter-relationships



Ballater is an **interdependent to dependent** town.

Combining inter-relationships and typology, Ballater is grouped with 15 other towns. It has similarities to these towns in terms of the number of hospitals, children in secondary schools, and diversity of retail offer. It also has similarities in the distance travelled to work, and the distance travelled to study.

It differs in terms of the number of jobs, shops, and GP's and dentists. Ballater differs most from its group in the number of children in primary schools, and public sector jobs.

- Orange Employment
- Green Public
- Pink Commercial
- Teal Social
- Grey Average for the category

Population change 2011 to 2022**-10%**

▼ Less
than similar towns per head of population

Household change 2011 to 2022**2%**

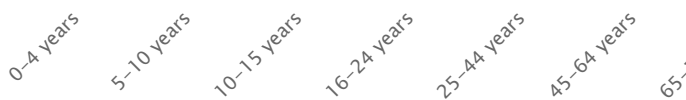
▼ Less
than similar towns per head of population

Population

Age

40%

20



Household composition

50%

25



Car ownership

60%

40

20



Tenure

75%

50

25



Population 2022

1k

▼ Less
than similar towns

Households 2022

747

▲ More
than similar towns

Population change 2011 to 2022

-10%

▼ Less
than similar towns per head of population

Household change 2011 to 2022

2%

▼ Less
than similar towns per head of population

Very bad health

1%

▼ Less

No central heating

2%

▲ More

than similar towns per head of population

than similar towns per head of population

Occupancy rating of bedrooms 1 or less

1%

▼ Less
than similar towns per head of population

Disabled

3%

▼ Less
than similar towns per head of population



Employment

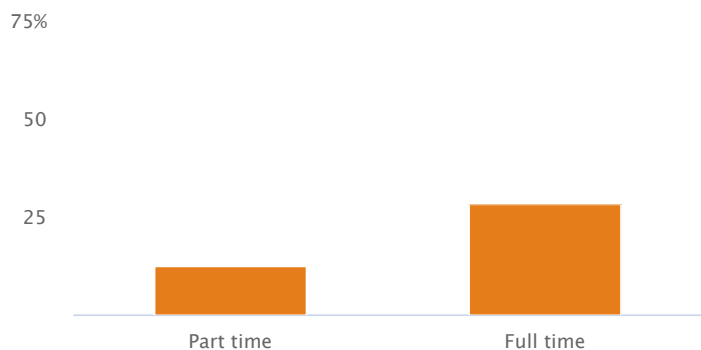
Jobs

600

▲ More
than similar towns per head of population

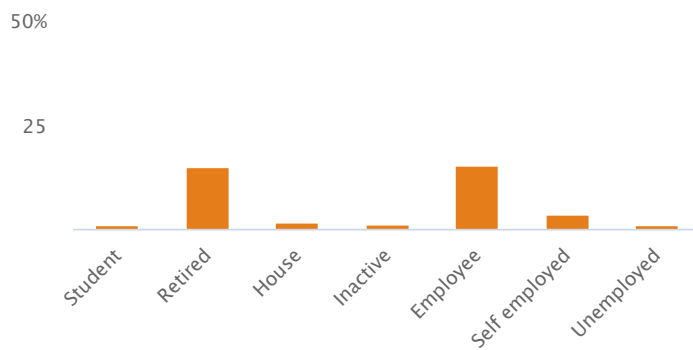
Employment type

(% working full time vs part time aged 16-74)



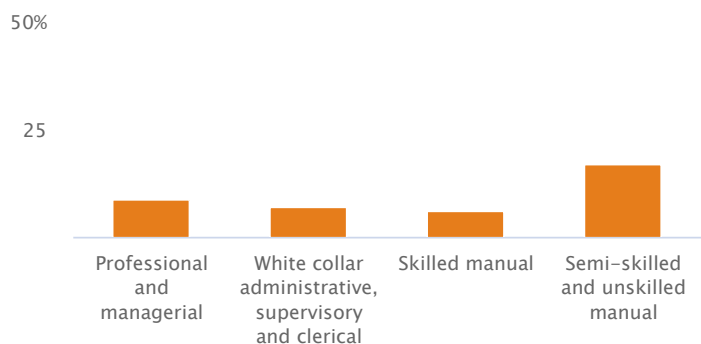
Occupation

(% aged 16-74)

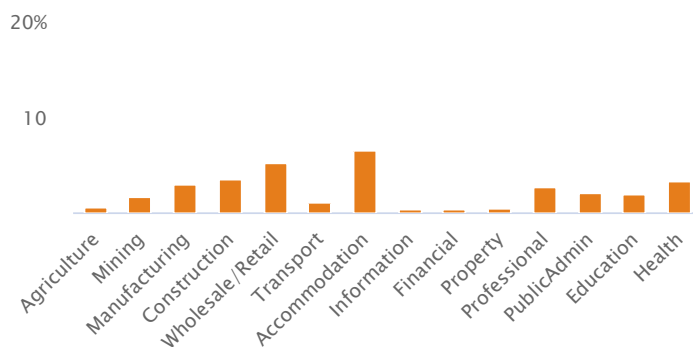


Social Grade

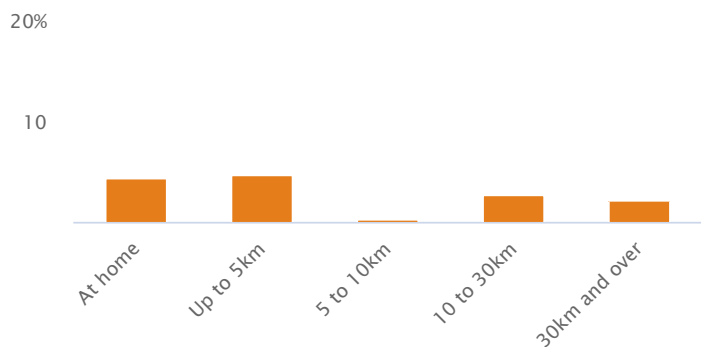
(% households aged 16-64)



Sector Diversity

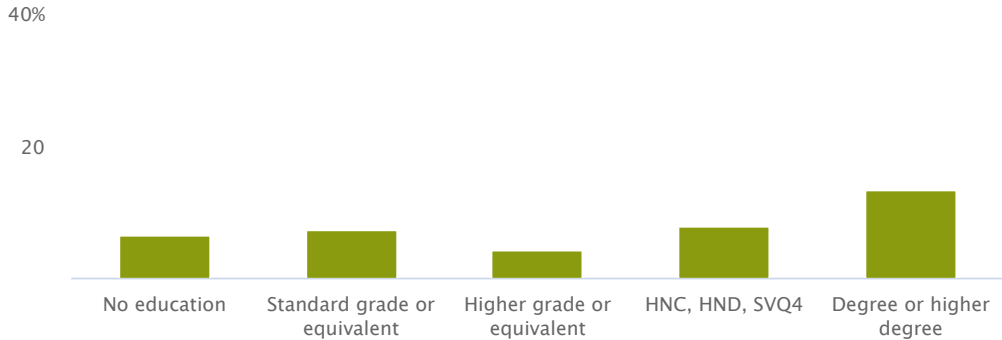


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

72

▼ Less
than similar towns per head of population

Children in secondary schools

0

The same
as similar towns per head of population

Hospitals

0

The same
as similar towns per head of population

GP's and dentists

4

▲ More
than similar towns per head of population



Commercial

Number of people per shop

31

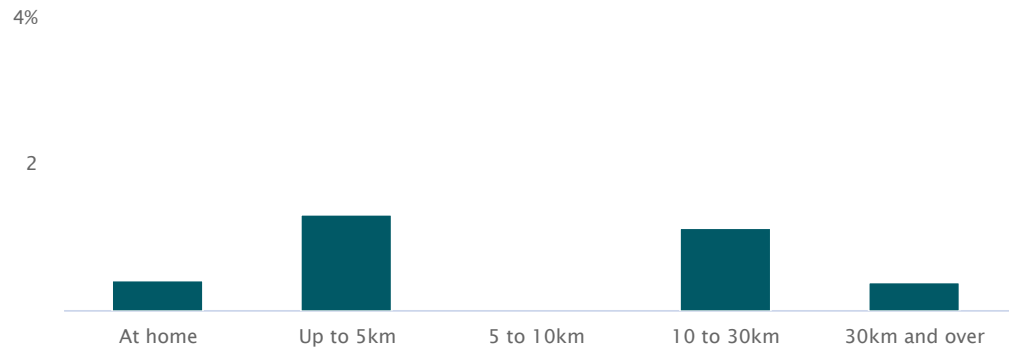
▲ More
than similar towns per head of population

Diversity of retail offer (%)

25

▼ Less
than similar towns per head of population

Distance travelled to study.



Number of residents per charity.

138

▲ More
than similar towns per head of population



Environment Indicators

Households with D, E, F energy performance certificate rating

39%

▲ More
than similar towns per head of population

Households with green energy heating system

4%

▲ More
than similar towns per head of population

Average house price (£)

291k

▲ More
than similar towns per head of population