







#### POPULATION 1,007

Balintore in Highland is located in Easter Ross and is one of the three Seaboard Villages. A former fishing village Balintore was transformed by the emergence of the oil industry and the development of the Shandwick pipeline and oil processing plant servicing the Beatrice Field.

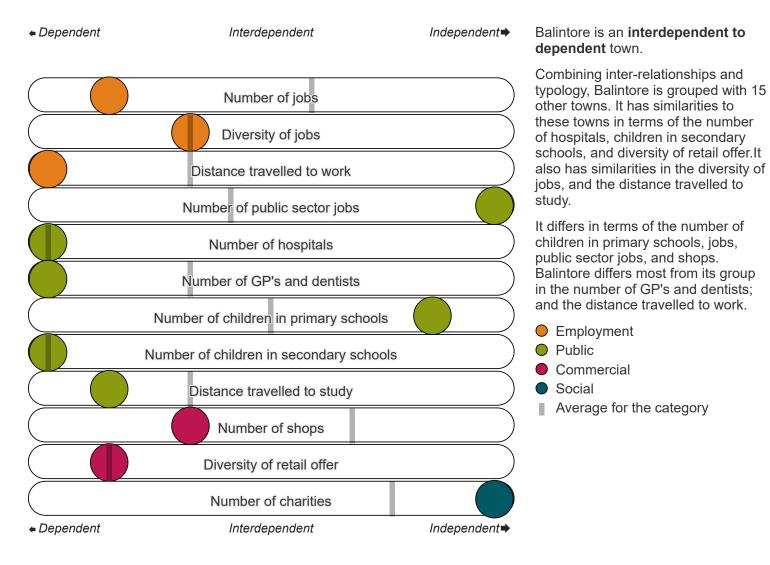
In small towns like this one, and similar, this population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Balintore is an interdependent to dependent town.

Its most similar towns are Ballater, Beauly, Chirnside, and Coupar Angus.

To gain more insight into Balintore, compare it to any of the other towns included in USP.

### **Inter-relationships**





#### Population change 2011 to 2022

**-3%** 

▼ Less

than similar towns per head of population

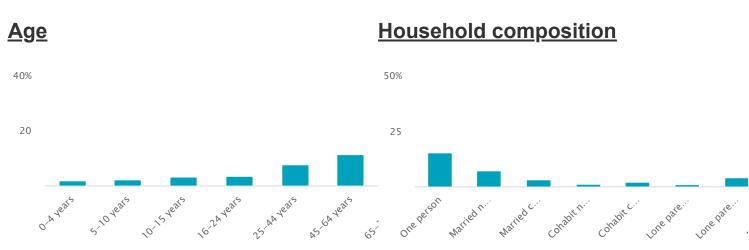
#### Household change 2011 to 2022

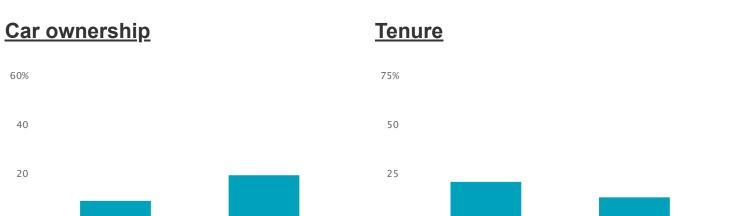
4%

▲ More

than similar towns per head of population

# **Population**







No car

1 car



#### **Households 2022**

Council or social housing

Priv

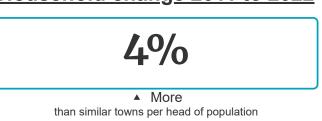
Owned



#### Population change 2011 to 2022



#### Household change 2011 to 2022



#### Very bad health

**2%**• More

#### No central heating

3%

More

## Occupancy rating of bedrooms 1 or less

1%

▲ More than similar towns per head of population

**Disabled** 

**7%** 

▲ More than similar towns per head of population



#### **Jobs**

## 100

▼ Less

than similar towns per head of population

#### **Employment type**

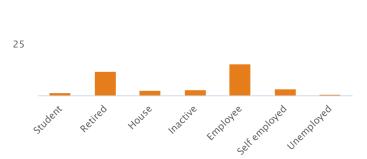
(% working full time vs part time aged 16-74)

# 75% 50 25 Part time Full time

#### **Occupation**

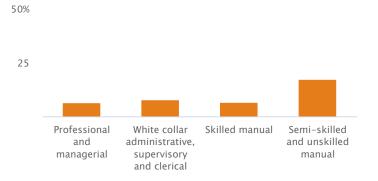
(% aged 16-74)

50%



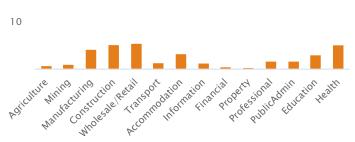
#### **Social Grade**

(% households aged 16-64)

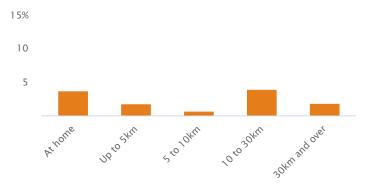


#### **Sector Diversity**

20%



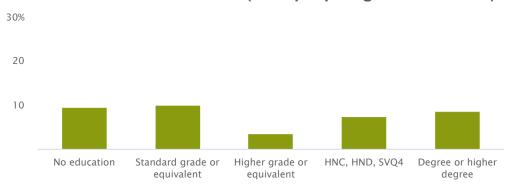
#### **Distance travelled to work**





#### **Education**

(% all people aged 16 and over)



#### **Children in primary schools**

**107** 

▲ More than similar towns per head of population

#### **Children in secondary schools**

0

The same as similar towns per head of population

#### **Hospitals**

0

The same as similar towns per head of population

#### **GP's and dentists**

0

▼ Less than similar towns per head of population



#### Number of people per shop

252

▼ Less

than similar towns per head of population

#### **Diversity of retail offer (%)**

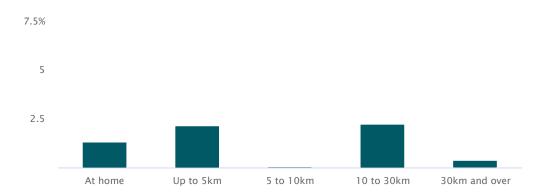
0

▼ Less

than similar towns per head of population



#### **Distance travelled to study**



#### Number of residents per charity

126

▲ More

than similar towns per head of population



F energy performance certificate rating

Households with D, E, Households with green energy heating system

Average house price (£)

28%

8%

140k

More

than similar towns per head of population

More than similar towns per head of population

▲ More than similar towns per head of population