



Ayr

SOUTH AYRSHIRE

POPULATION **46,182**

Ayr is the administrative centre for South Ayrshire. Its origins Lay in its role as a port, burgh and market town. The port facilities and associated shipbuilding developed with the export of coal from the Ayrshire coalfields in the 19th and 20th centuries. The Ailsa Shipbuilding Company remained in Ayr until 1960. A commercial port still operates. In the 20th century it had a strong manufacturing base but this has significantly diminished. Today it acts as a service and administrative centre.

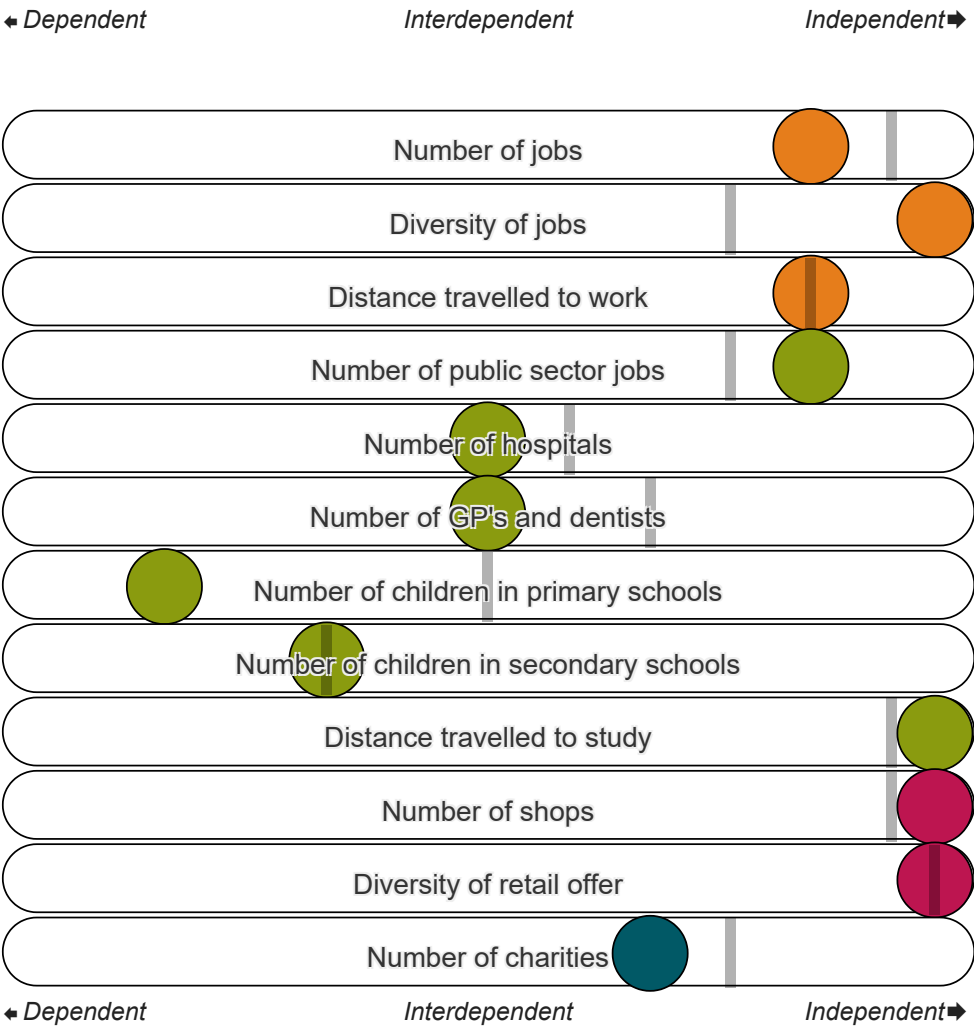
In large towns such as this, this population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Ayr is an independent to interdependent town.

Its most similar towns are [Dumfries](#), [Elgin](#), [Forfar](#), and [Hawick](#).

To gain more insight into Ayr, compare it to any of the other towns included in USP.

Inter-relationships



Ayr is an **independent to interdependent** town.

Combining inter-relationships and typology, Ayr is grouped with 6 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in secondary schools, jobs, public sector jobs, shops, GP's and dentists, and diversity of retail offer. It also has similarities in the distance travelled to work, and the distance travelled to study.

It differs in terms of the diversity of jobs. Ayr differs most from its group in the number of children in primary schools.

- Employment
- Public
- Commercial
- Social
- Average for the category

Population change 2011 to 2022**-1%**

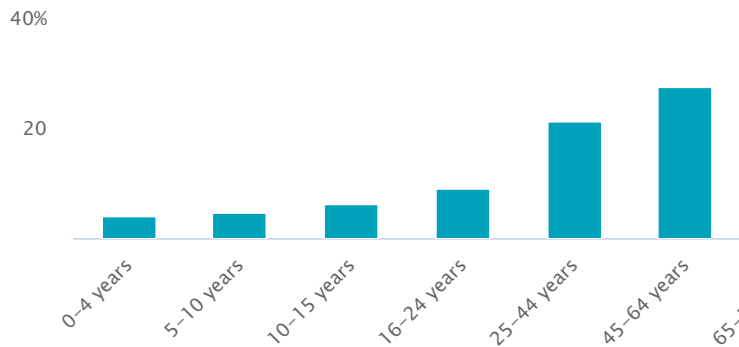
▲ More
than similar towns per head of population

Household change 2011 to 2022**1%**

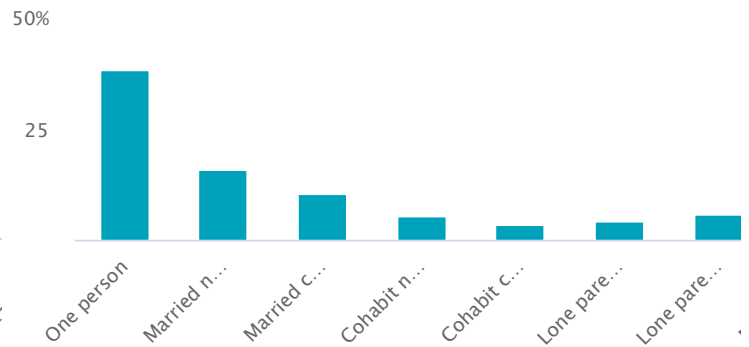
▲ More
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Population

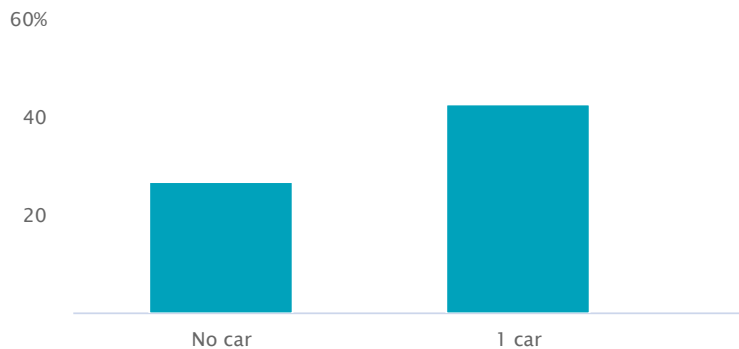
Age



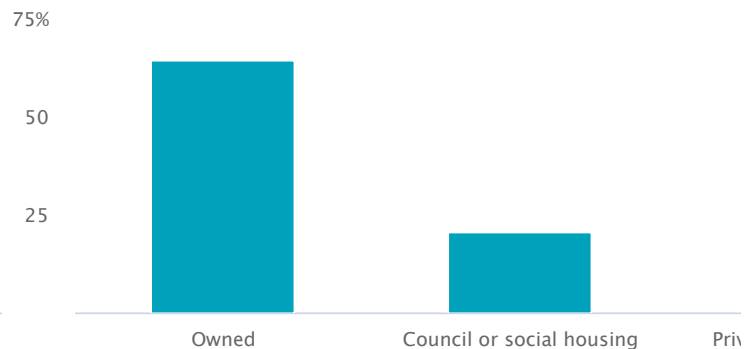
Household composition



Car ownership



Tenure



Population 2022

46k

▲ More
than similar towns

Households 2022

22k

▲ More
than similar towns

Population change 2011 to 2022

-1%

▲ More
than similar towns per head of population

Household change 2011 to 2022

1%

▲ More
than similar towns per head of population

Very bad health

2%

▼ Less

No central heating

1%

▼ Less

than similar towns per head of population

Occupancy rating of bedrooms 1 or less

2%

▼ Less
than similar towns per head of population

than similar towns per head of population

Disabled

6%

▼ Less
than similar towns per head of population



Employment

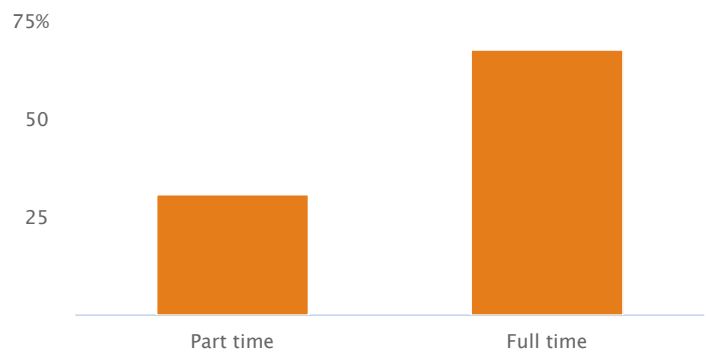
Jobs

20k

▼ Less
than similar towns per head of population

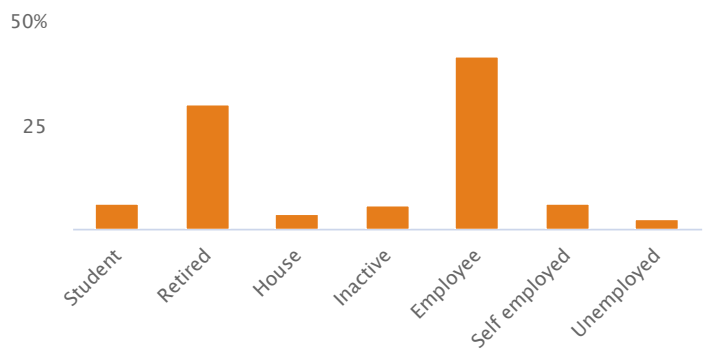
Employment type

(% working full time vs part time aged 16-74)



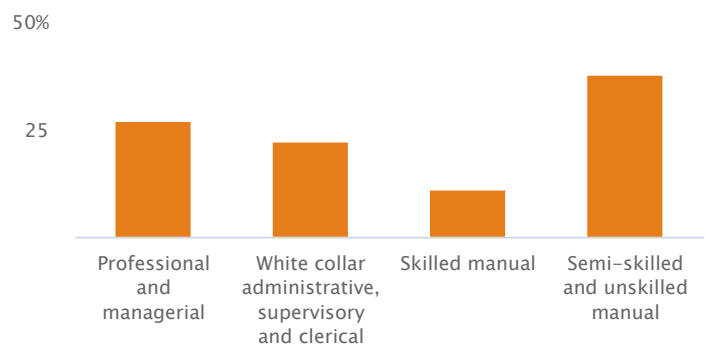
Occupation

(% aged 16-74)

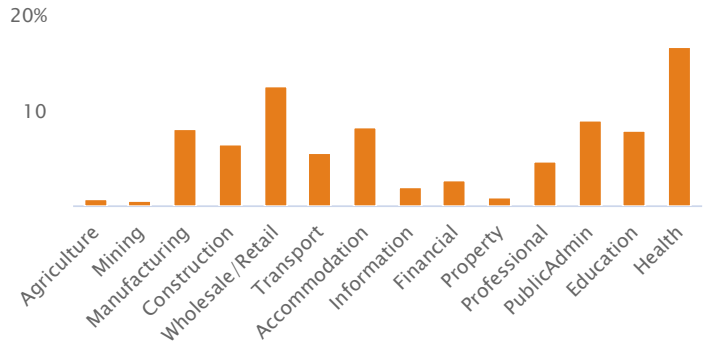


Social Grade

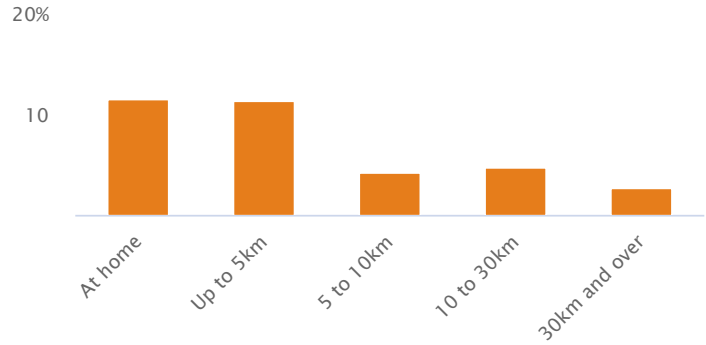
(% households aged 16-64)



Sector Diversity

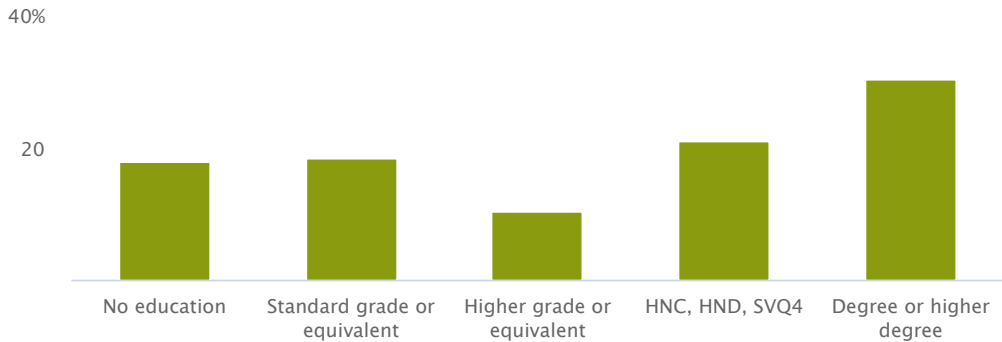


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

3k

▼ Less
than similar towns per head of population

Children in secondary schools

3k

▼ Less
than similar towns per head of population

Hospitals

4

▼ Less
than similar towns per head of population

GP's and dentists

88

▼ Less
than similar towns per head of population



Commercial

Number of people per shop

74

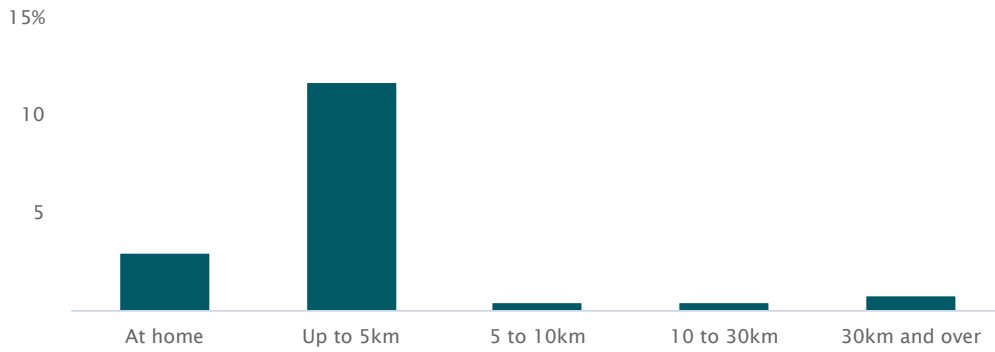
▲ More
than similar towns per head of population

Diversity of retail offer (%)

19

▼ Less
than similar towns per head of population

Distance travelled to study.



Number of residents per charity.

294

▼ Less
than similar towns per head of population



Environment Indicators

Households with D, E, F energy performance certificate rating

26%

▼ Less
than similar towns per head of population

Households with green energy heating system

0%

▼ Less
than similar towns per head of population

Average house price (£)

186k

▼ Less
than similar towns per head of population