



Aviemore

HIGHLAND

POPULATION 2,832

Aviemore is located in Highland in the Cairngorm National Park. The Grant Estates developed the town as a rest stop for travellers and built accommodation for rail and road travellers. This laid the foundations of its future tourist industry and 1960's redevelopment as Scotland's premiere ski resort.

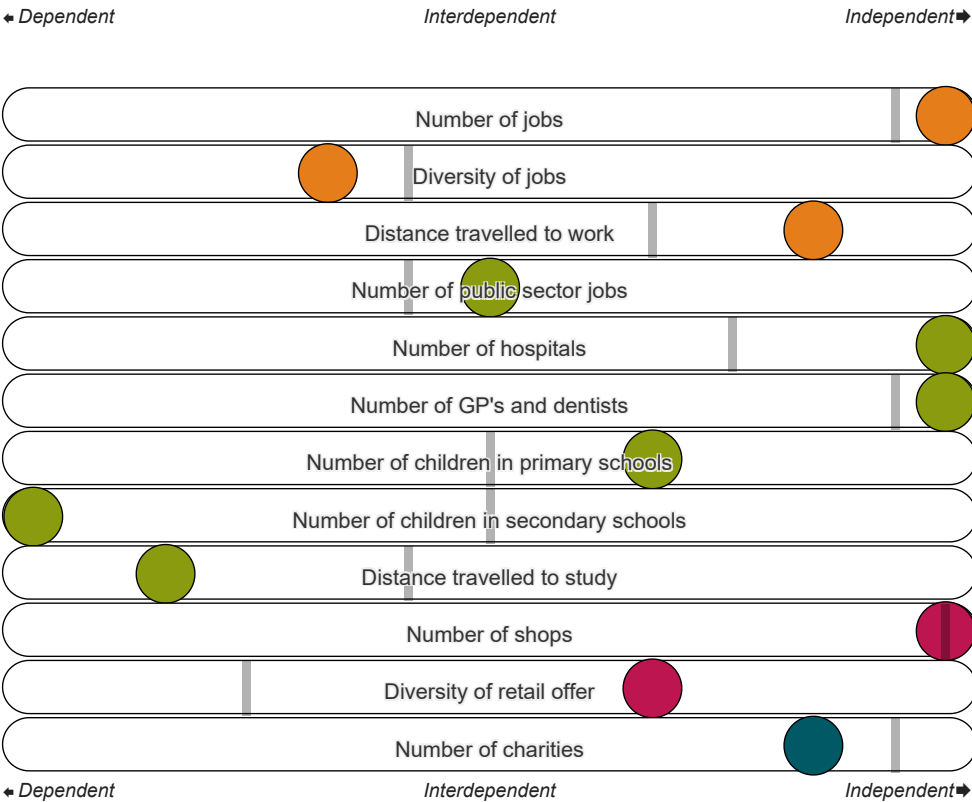
In small towns like this one, and similar, this population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Aviemore is an interdependent to independent town.

Its most similar towns are [Dufftown](#), [Golspie](#), [Langholm](#), and [Pitlochry](#).

To gain more insight into Aviemore, compare it to any of the other towns included in USP.

Inter-relationships



Aviomore is an **interdependent to independent** town.

Combining inter-relationships and typology, Aviomore is grouped with 6 other towns. It has similarities to these towns in terms of the number of charities, children in primary schools, jobs, public sector jobs, shops, and GP's and dentists. It also has similarities in the diversity of jobs, and the distance travelled to work.

It differs in terms of the number of hospitals, and diversity of retail offer. It also differs in the distance travelled to study. Aviomore differs most from its group in the number of children in secondary schools.

- Orange circle: Employment
- Green circle: Public
- Pink circle: Commercial
- Blue circle: Social
- Vertical grey line: Average for the category

Population change 2011 to 2022**-10%**

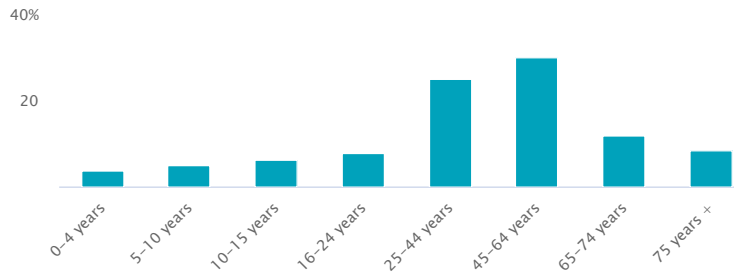
▲ More
than similar towns per head of population

Household change 2011 to 2022**0%**

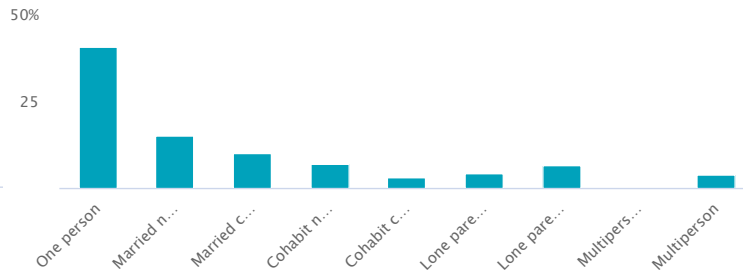
▼ Less
than similar towns per head of population

Population

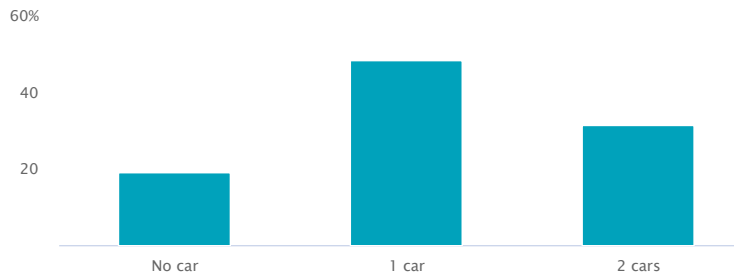
Age



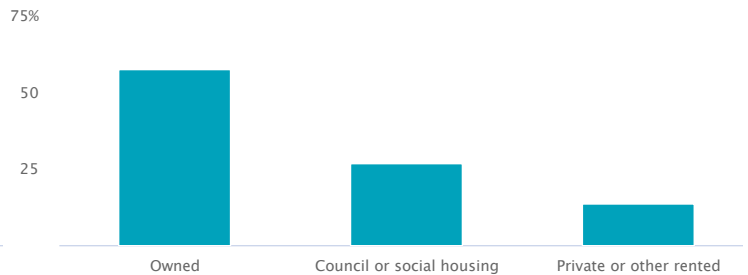
Household composition



Car ownership



Tenure



Population 2022

3k

▲ More
than similar towns

Households 2022

1k

▲ More
than similar towns

Population change 2011 to 2022

-10%

▲ More
than similar towns per head of population

Household change 2011 to 2022

0%

▼ Less
than similar towns per head of population

Very bad health

1%

▼ Less
than similar towns per head of population

No central heating

5%

▼ Less
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

3%

▼ Less
than similar towns per head of population

Disabled

4%

▼ Less
than similar towns per head of population



Employment

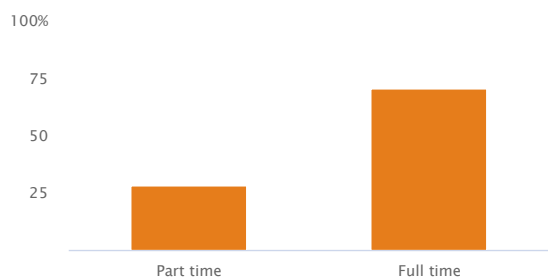
Jobs

2k

▲ More
than similar towns per head of population

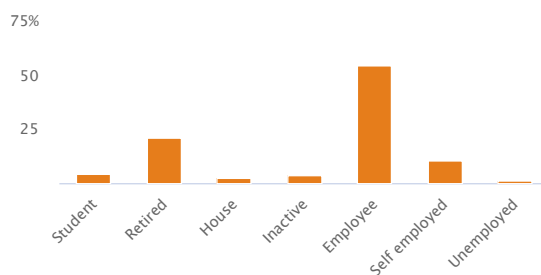
Employment type

(% working full time vs part time aged 16-74)



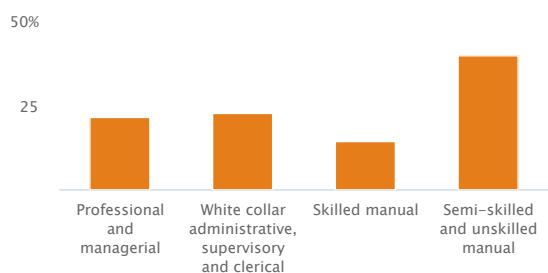
Occupation

(% aged 16-74)

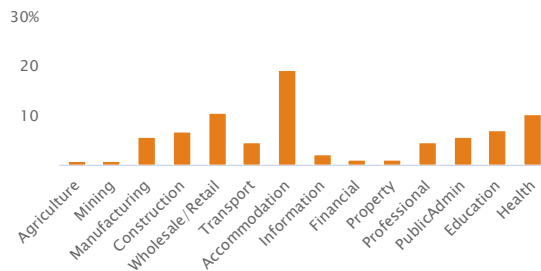


Social Grade

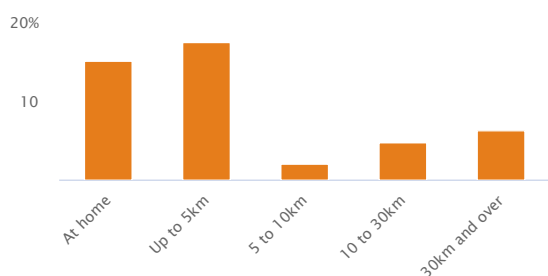
(% households aged 16-64)



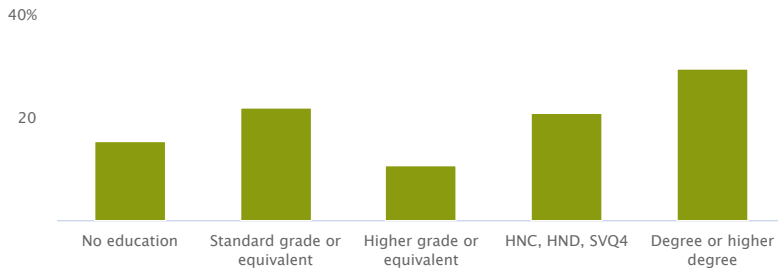
Sector Diversity



Distance travelled to work



Education
(% all people aged 16 and over)



Children in primary schools

237

▲ More
than similar towns per head of population

Children in secondary schools

0

▼ Less
than similar towns per head of population

Hospitals

1

▼ Less
than similar towns per head of population

GP's and dentists

14

▲ More
than similar towns per head of population

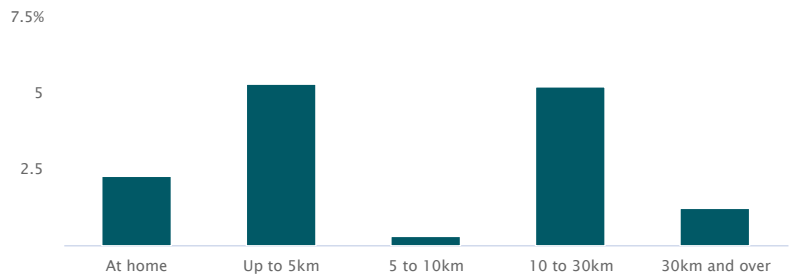
Number of people per shop**48**

▲ More
than similar towns per head of population

Diversity of retail offer (%)**13**

▼ Less
than similar towns per head of population

Distance travelled to study



Number of residents per charity

189

▼ Less
than similar towns per head of population



Environment Indicators

Households with D, E, F
energy performance
certificate rating

40%

▼ Less
than similar towns per head of population

Households with green
energy heating system

14%

▲ More
than similar towns per head of population

Average house price (£)

281k

▼ Less
than similar towns per head of population