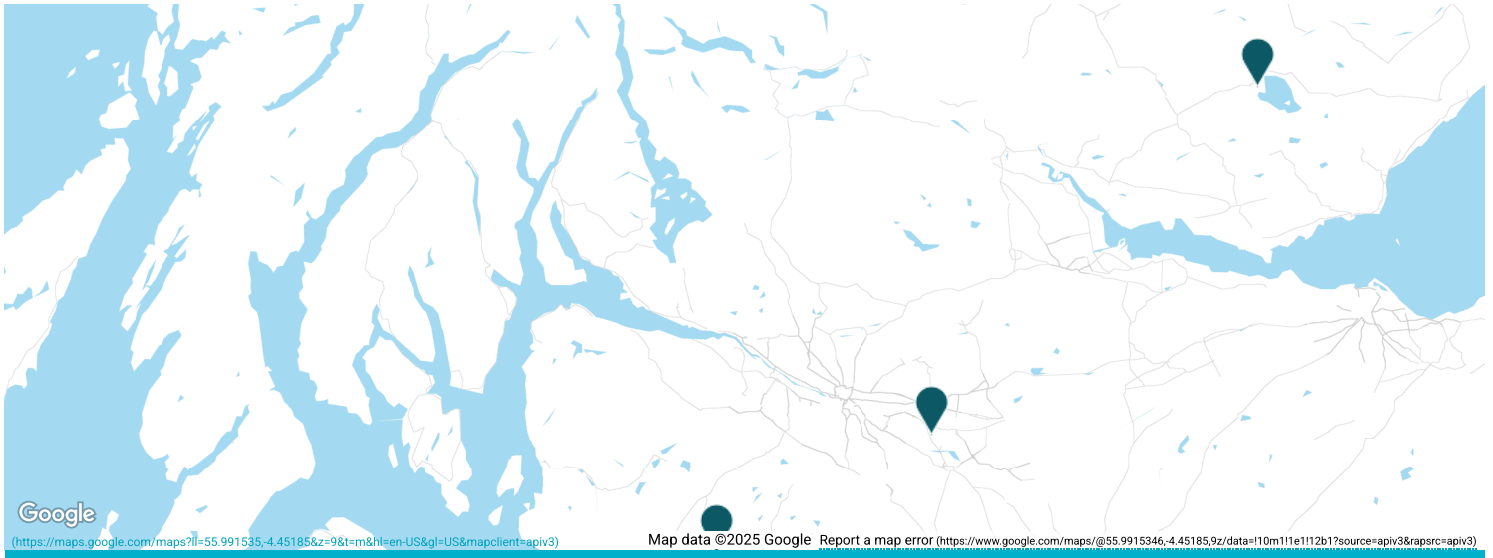




Auchterarder

PERTH AND KINROSS

POPULATION **6,061**

Auchterarder in Perth and Kinross owes its good and bad fortune to its location on the main road north to Perth from Glasgow. This led to it being burnt down by the Jacobites but equally facilitated its growth as a service town on the road until the bypass was built. It as a commuter town today but still includes a number of locally based small businesses. It is home to the Gleneagles ahotel and golf development.

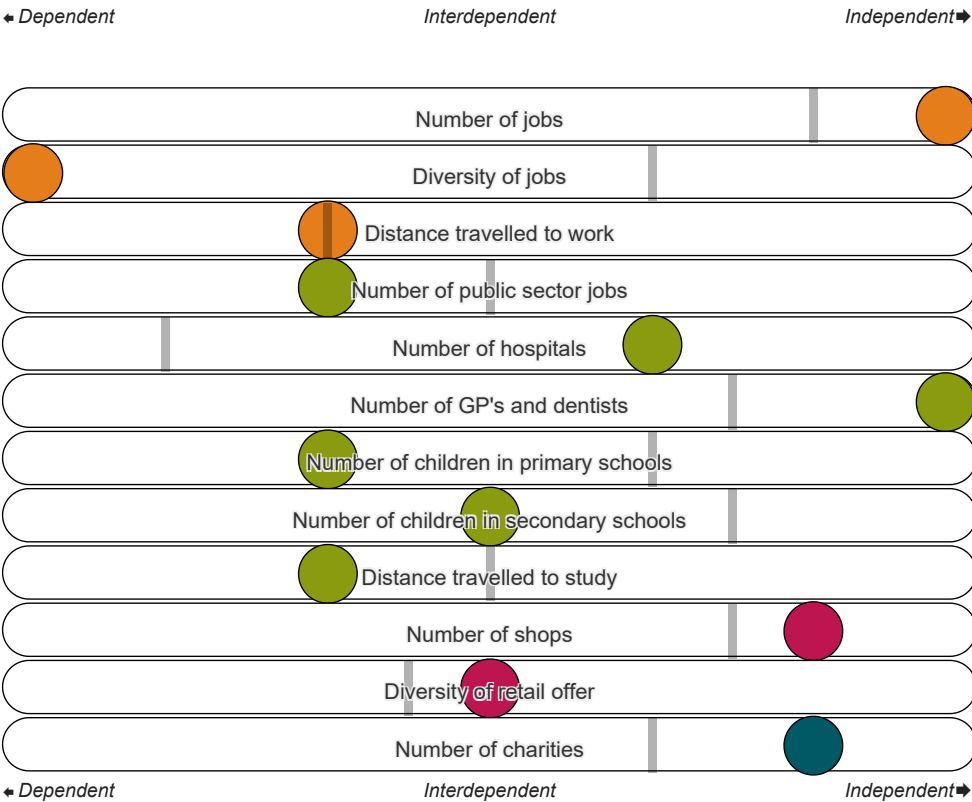
In medium towns such as this, the population is typically older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Auchterarder is an interdependent to independent town.

Its most similar towns are [Kinross](#), [Stewarton](#), and [Uddingston](#).

To gain more insight into Auchterarder, compare it to any of the other towns included in USP.

Inter-relationships



Auchterarder is an **interdependent to independent** town.

Combining inter-relationships and typology, Auchterarder is grouped with 3 other towns. It has similarities to these towns in terms of the number of jobs, shops, and diversity of retail offer. It also has similarities in the distance travelled to work.

It differs in terms of the number of hospitals, children in primary schools, children in secondary schools, and GP's and dentists. Auchterarder differs most from its group in the diversity of jobs.

- Employment
- Public
- Commercial
- Social
- Average for the category

Population change 2011 to 2022**36%**

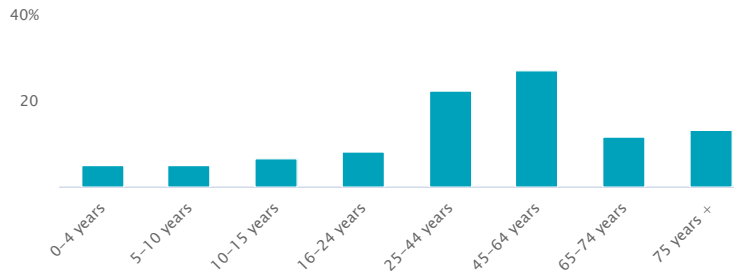
▲ More
than similar towns per head of population

Household change 2011 to 2022**47%**

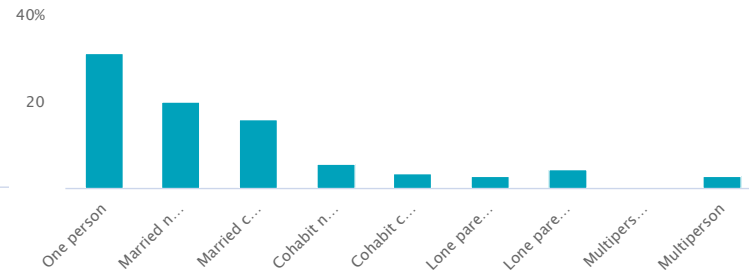
▲ More
than similar towns per head of population

Population

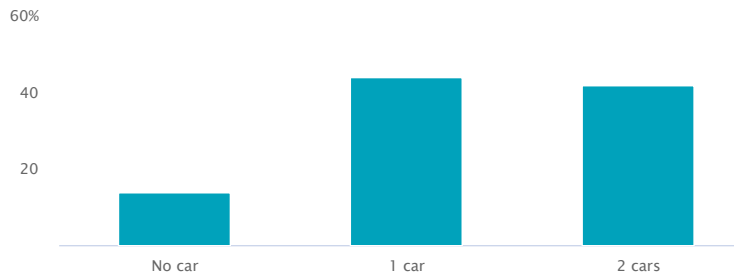
Age



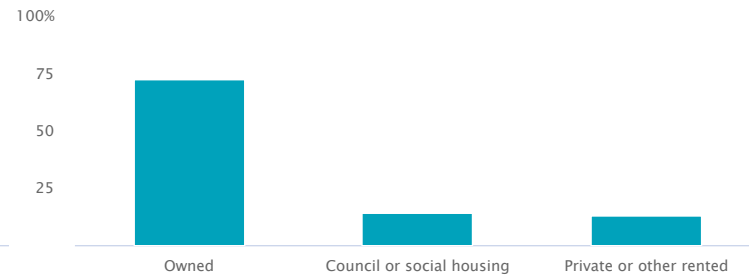
Household composition



Car ownership



Tenure



Population 2022

6k

▼ Less
than similar towns

Households 2022

3k

▼ Less
than similar towns

Population change 2011 to 2022

36%

▲ More
than similar towns per head of population

Household change 2011 to 2022

47%

▲ More
than similar towns per head of population

Very bad health

1%

▲ More
than similar towns per head of population

No central heating

1%

▲ More
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

1%

▼ Less
than similar towns per head of population

Disabled

3%

▼ Less
than similar towns per head of population



Employment

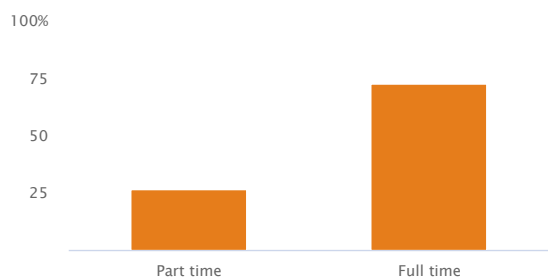
Jobs

3k

▲ More
than similar towns per head of population

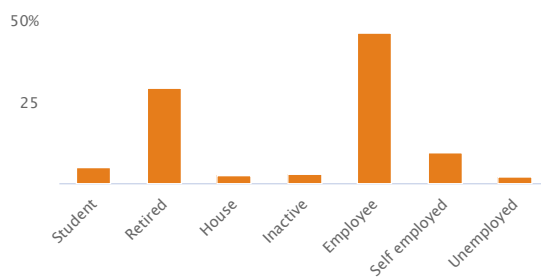
Employment type

(% working full time vs part time aged 16-74)



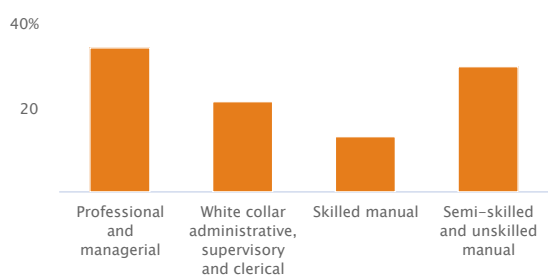
Occupation

(% aged 16-74)

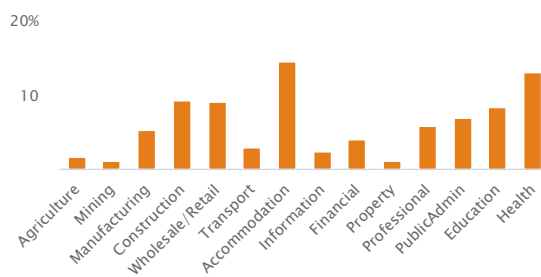


Social Grade

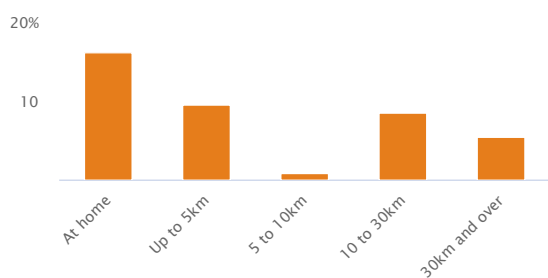
(% households aged 16-64)



Sector Diversity

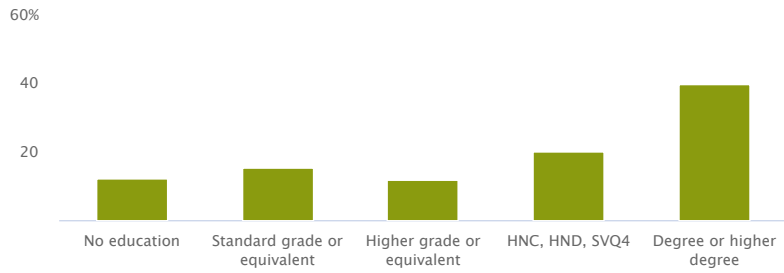


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

435

▼ Less
than similar towns per head of population

Children in secondary schools

544

▼ Less
than similar towns per head of population

Hospitals

1

▲ More
than similar towns per head of population

GP's and dentists

22

▲ More
than similar towns per head of population

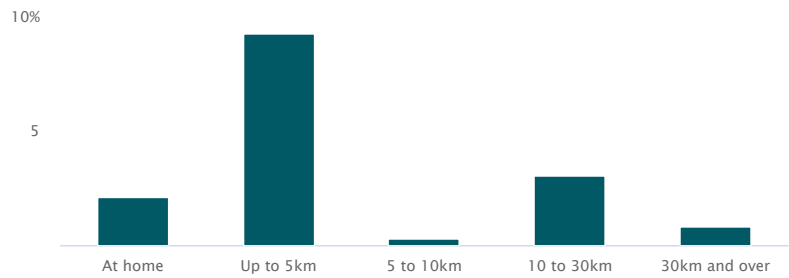
Number of people per shop**104**

▲ More
than similar towns per head of population

Diversity of retail offer (%)**25**

▼ Less
than similar towns per head of population

Distance travelled to study



Number of residents per charity

196

▲ More
than similar towns per head of population

Households with D, E, F
energy performance
certificate rating

20%

▲ More
than similar towns per head of population

Households with green
energy heating system

1%

▲ More
than similar towns per head of population

Average house price (£)

369k

▲ More
than similar towns per head of population