



Ardrossan

NORTH AYRSHIRE

POPULATION **10,332**

Ardrossan is located in North Ayrshire. It prospered as a 19th century tourist resort with both rail and ferry links. It was an important port for the export of coal and iron and developed an industrial base in the 20th century with the Shell-mex operation. Currently part of the Irvine Bay Regeneration Company the town is developing as a commuter town with a marina and as a gateway to Arran.

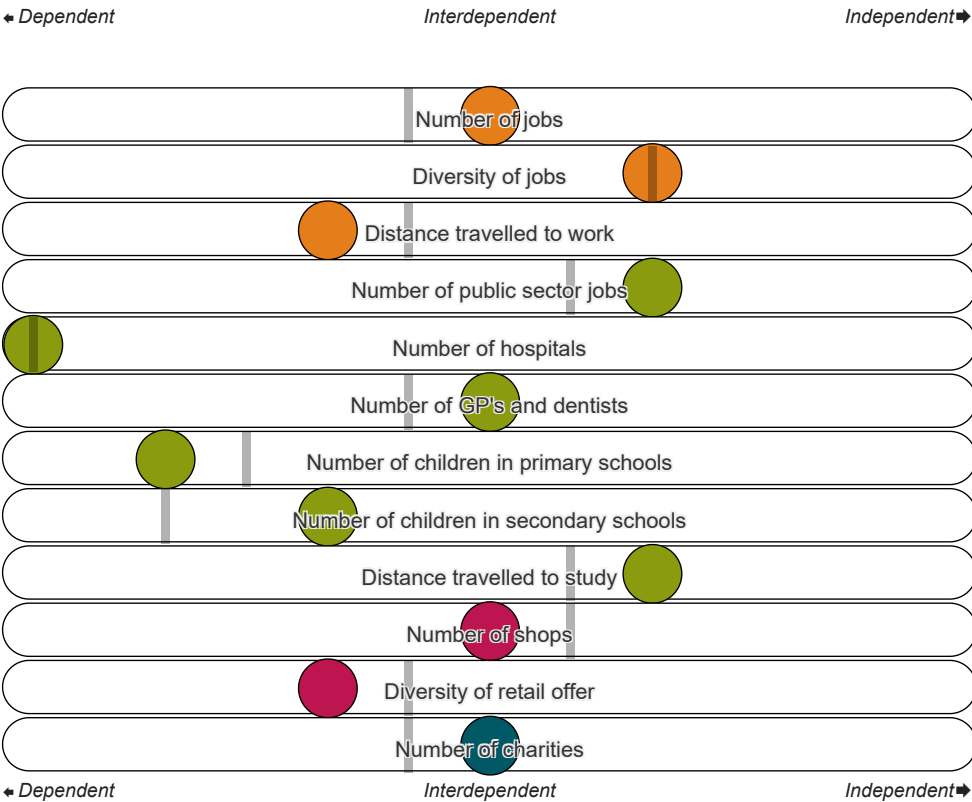
In large towns, people in this group experience more challenging circumstances with higher rates of unemployment, poorer health, lack of a car, lower levels of education and lower social grades than other groups. A higher proportion live in social rented housing. There is a higher proportion of single person households and lone parents.

Ardrossan is an interdependent to dependent town.

Its most similar towns are [Kilwinning](#), and [Methil](#).

To gain more insight into Ardrossan, compare it to any of the other towns included in USP.

Inter-relationships



Ardrossan is an **interdependent to dependent** town.

Combining inter-relationships and typology, Ardrossan is grouped with 2 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in primary schools, children in secondary schools, jobs, public sector jobs, shops, GP's and dentists, and diversity of retail offer. It also has similarities in the diversity of jobs, the distance travelled to work, and the distance travelled to study.

- Employment
- Public
- Commercial
- Social
- Average for the category

Population change 2011 to 2022**-6%**

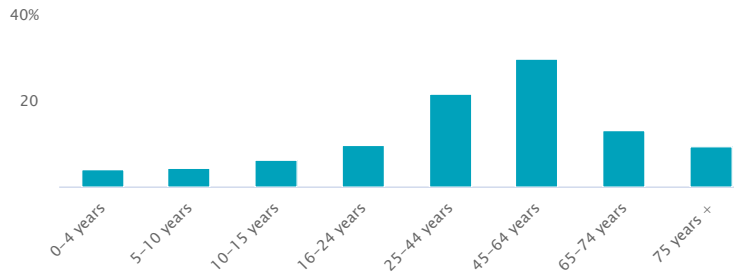
▼ Less
than similar towns per head of population

Household change 2011 to 2022**1%**

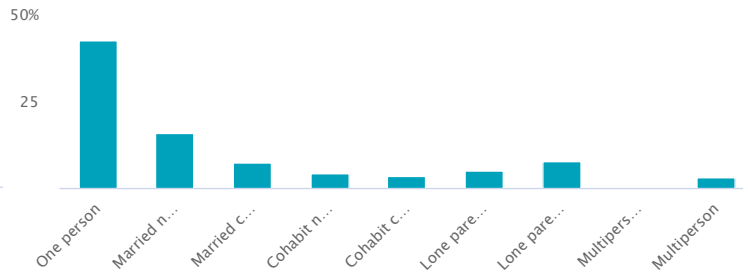
▼ Less
than similar towns per head of population

Population

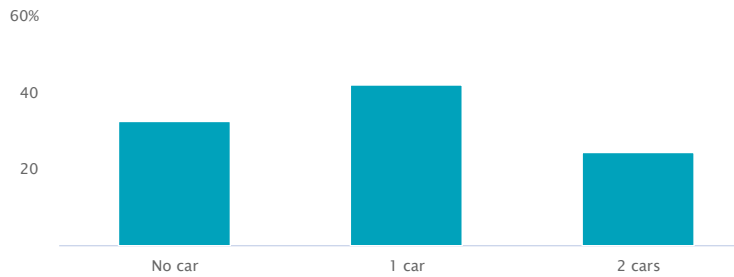
Age



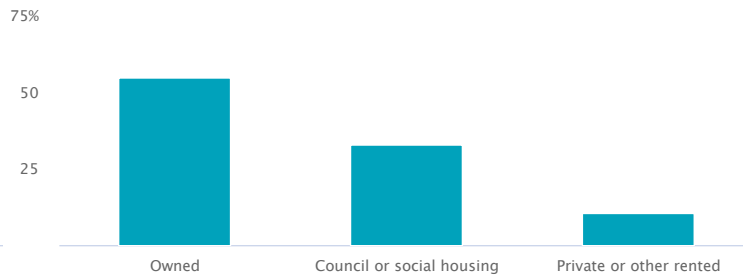
Household composition



Car ownership



Tenure



Population 2022

10k

▼ Less
than similar towns

Households 2022

5k

▼ Less
than similar towns

Population change 2011 to 2022

-6%

▼ Less
than similar towns per head of population

Household change 2011 to 2022

1%

▼ Less
than similar towns per head of population

Very bad health

2%

▲ More
than similar towns per head of population

No central heating

1%

▲ More
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

2%

▲ More
than similar towns per head of population

Disabled

9%

▲ More
than similar towns per head of population

Employment

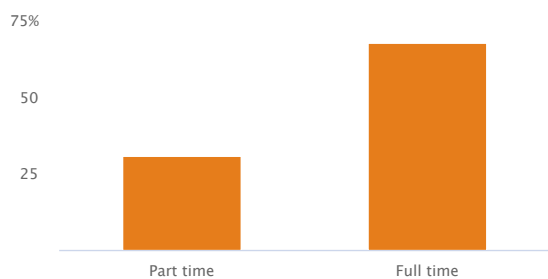
Jobs

2k

▼ Less
than similar towns per head of population

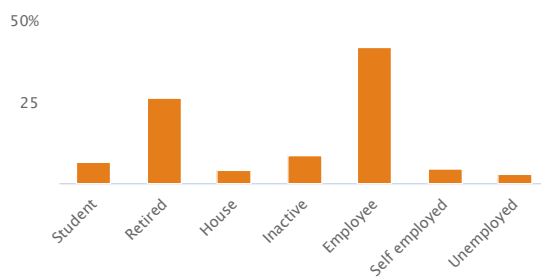
Employment type

(% working full time vs part time aged 16-74)



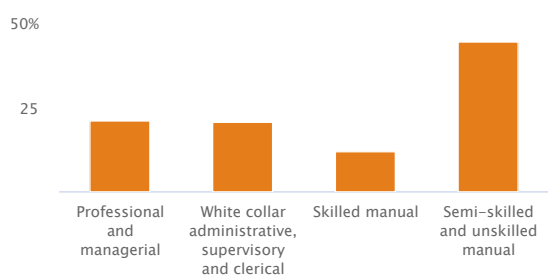
Occupation

(% aged 16-74)

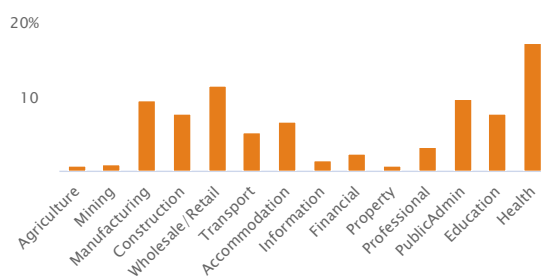


Social Grade

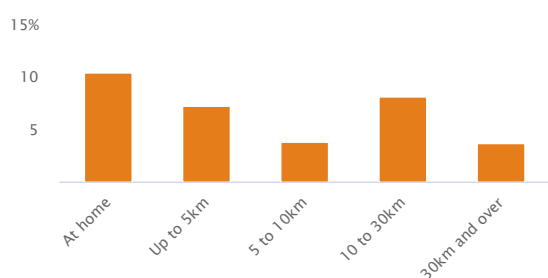
(% households aged 16-64)



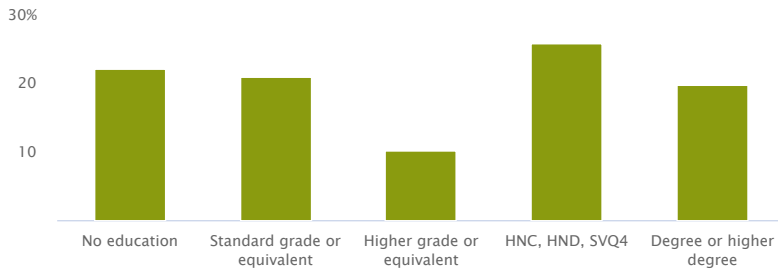
Sector Diversity



Distance travelled to work



Education
(% all people aged 16 and over)



Children in primary schools

679

▼ Less
than similar towns per head of population

Children in secondary schools

795

▲ More
than similar towns per head of population

Hospitals

0

The same
as similar towns per head of population

GP's and dentists

19

▲ More
than similar towns per head of population

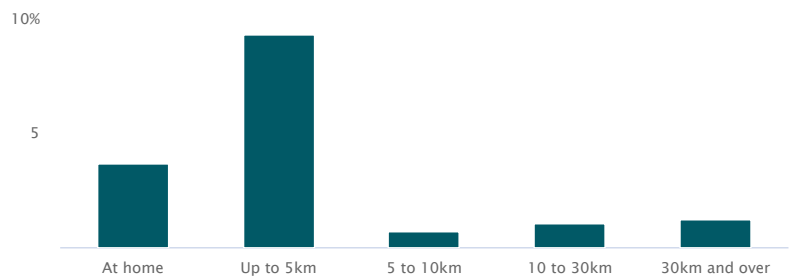
Number of people per shop**181**

▼ Less
than similar towns per head of population

Diversity of retail offer (%)**25**

▼ Less
than similar towns per head of population

Distance travelled to study



Number of residents per charity

383

▲ More
than similar towns per head of population

Environment Indicators

Households with D, E, F
energy performance
certificate rating

22%

▲ More
than similar towns per head of population

Households with green
energy heating system

0%

▼ Less
than similar towns per head of population

Average house price (£)

121k

▲ More
than similar towns per head of population