



#### POPULATION 4,815

Alva is located in the Hillfoots area of Clackmannanshire. In the 18th and 19th centuries textiles were the main industry. Today it is known for its brewery and also acts as a service centre for the area.

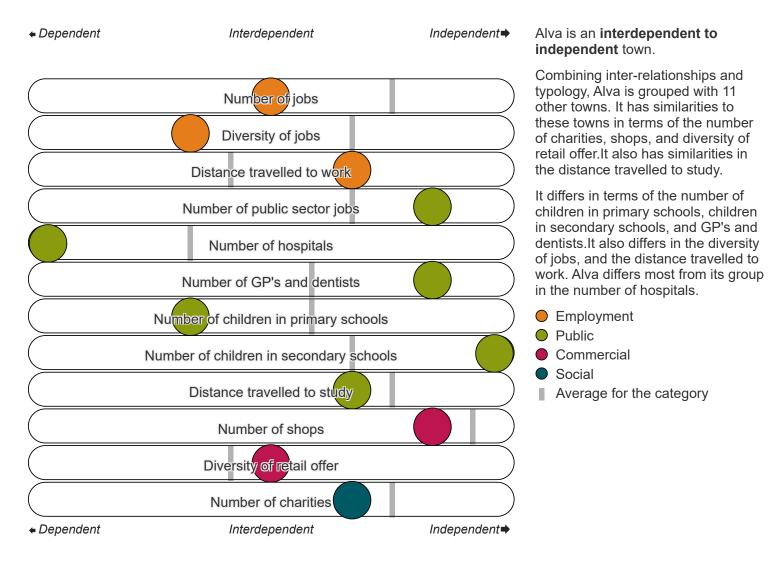
In this medium town, population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Alva is an interdependent to independent town.

Its most similar towns are Anstruther, Blairgowrie, Brechin, and Cumnock.

To gain more insight into Alva, compare it to any of the other towns included in USP.

# **Inter-relationships**





# Population change 2011 to 2022

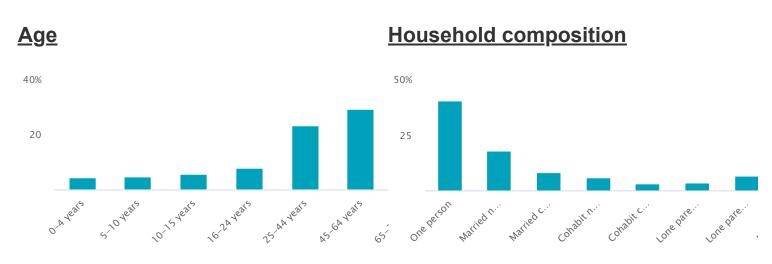
**1%** 

▲ More than similar towns per head of population

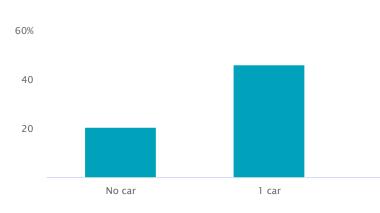
# Household change 2011 to 2022

**10%** 

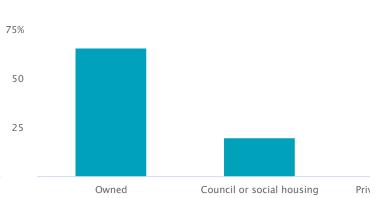
# **Population**







#### **Tenure**



#### **Population 2022**



#### **Households 2022**



### Population change 2011 to 2022



### Household change 2011 to 2022



#### Very bad health

2%
▲ More

#### No central heating



# Occupancy rating of bedrooms 1 or less

1%

▲ More than similar towns per head of population

**Disabled** 

5%



#### **Jobs**

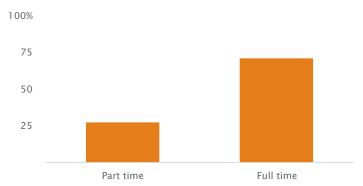
# 1000

Less

than similar towns per head of population

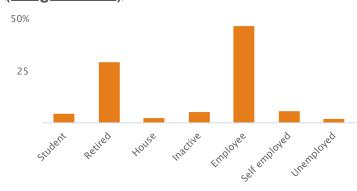
#### Employment type

(% working full time vs part time aged 16-74)



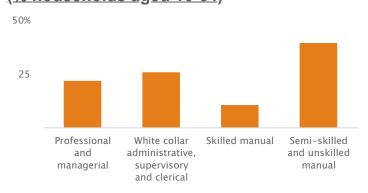
#### **Occupation**

(% aged 16-74)

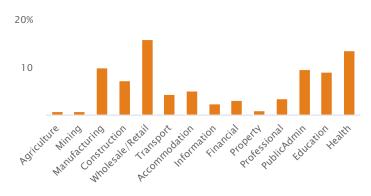


#### **Social Grade**

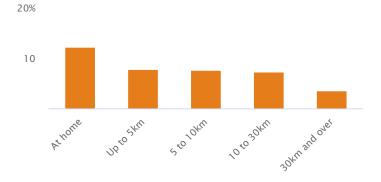
(% households aged 16-64)



#### **Sector Diversity**

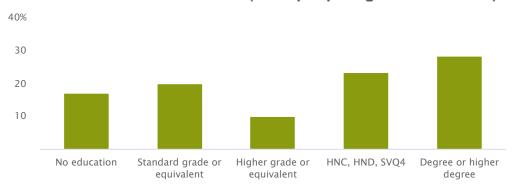


#### Distance travelled to work









#### **Children in primary schools**

355

▼ Less

than similar towns per head of population

#### **Children in secondary schools**

962

More

than similar towns per head of population

#### **Hospitals**

0

▼ Less

than similar towns per head of population

#### **GP's and dentists**

16

More



# Number of people per shop

102

▼ Less

than similar towns per head of population

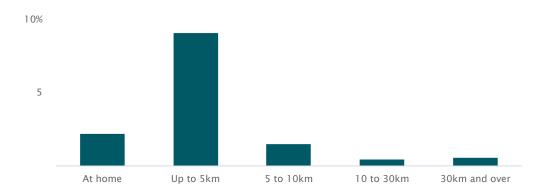
# **Diversity of retail offer (%)**

25

▲ More



# **Distance travelled to study**



# Number of residents per charity

301

▼ Less



F energy performance certificate rating

Households with D, E, Households with green energy heating system

Average house price (<u>£</u>)

18%

▼ Less

than similar towns per head of population

1%

▲ More

than similar towns per head of population

144k

▼ Less