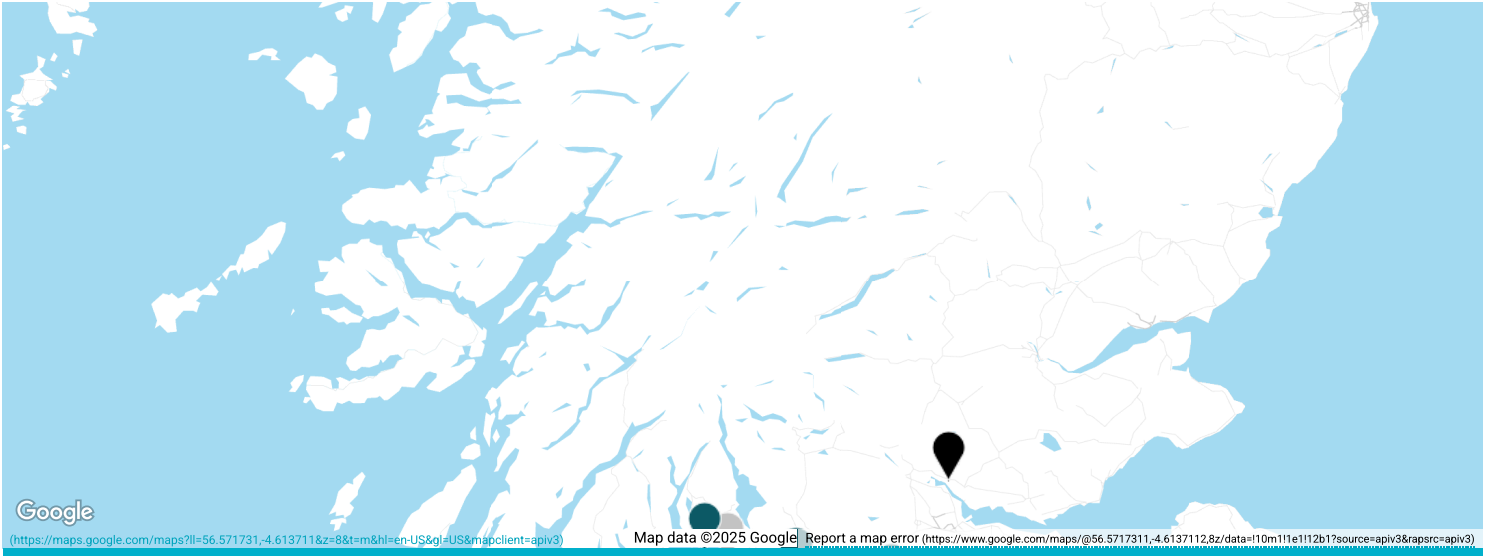




Alloa

CLACKMANNANSHIRE

POPULATION **14,705**

Alloa in Clackmannanshire is the administrative centre for the local authority. It has an industrial history, related to its location close to the Forth estuary and the name means 'the way to the sea'. It traded with Scandinavian countries. Later brewing became important as did wool production but these too have declined.

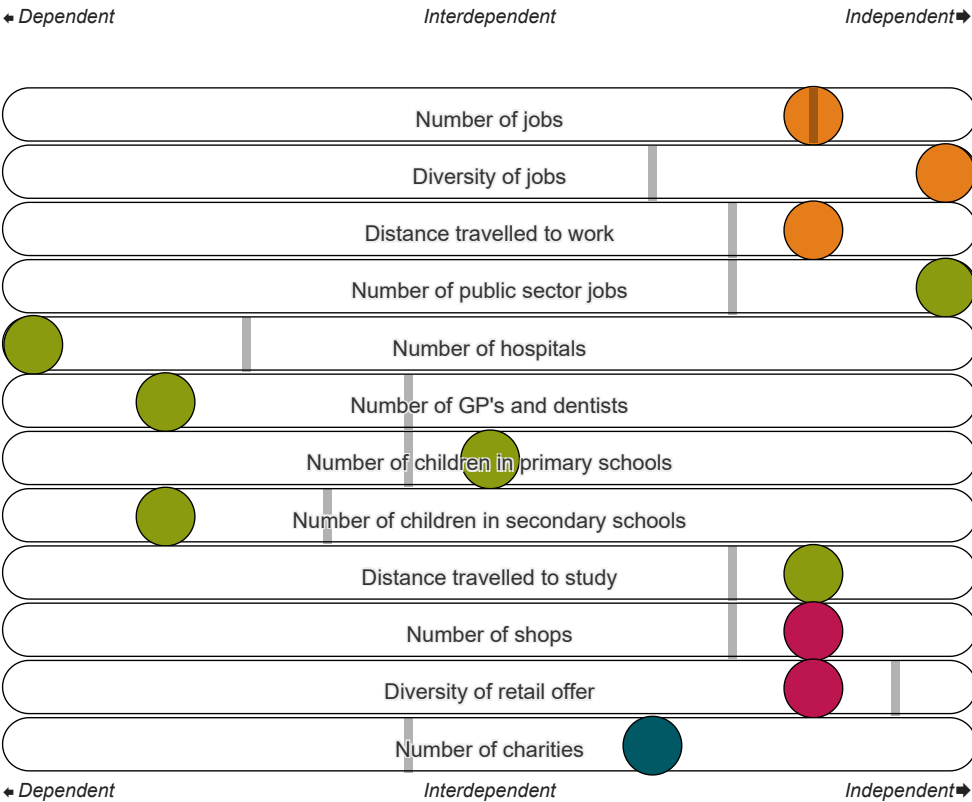
In large towns, people in this group experience more challenging circumstances with higher rates of unemployment, poorer health, lack of a car, lower levels of education and lower social grades than other groups. A higher proportion live in social rented housing. There is a higher proportion of single person households and lone parents.

Alloa is an interdependent to independent town.

Its most similar towns are [Clydebank](#), [Coatbridge](#), [Greenock](#), and [Irvine](#).

To gain more insight into Alloa, compare it to any of the other towns included in USP.

Inter-relationships



Alloa is an **interdependent to independent** town.

Combining inter-relationships and typology, Alloa is grouped with 8 other towns. It has similarities to these towns in terms of the number of children in primary schools, jobs, shops, and diversity of retail offer. It also has similarities in the distance travelled to work, and the distance travelled to study.

It differs in terms of the number of public sector jobs. It also differs in the diversity of jobs. Alloa differs most from its group in the number of hospitals.

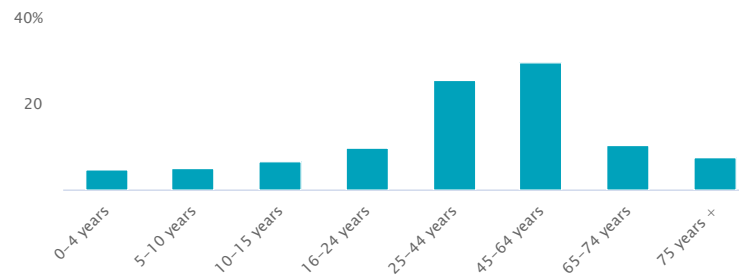
- Employment
- Public
- Commercial
- Social
- Average for the category

Household change 2011 to 2022**-23%**

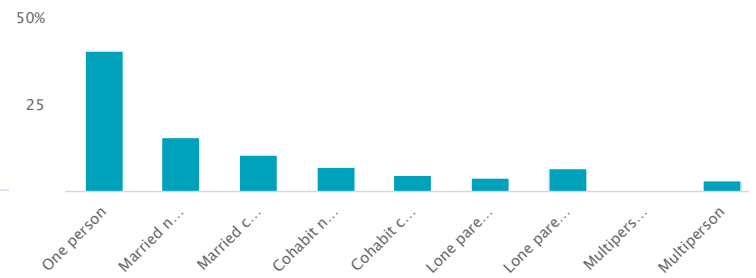
▼ Less
than similar towns per head of population

Population

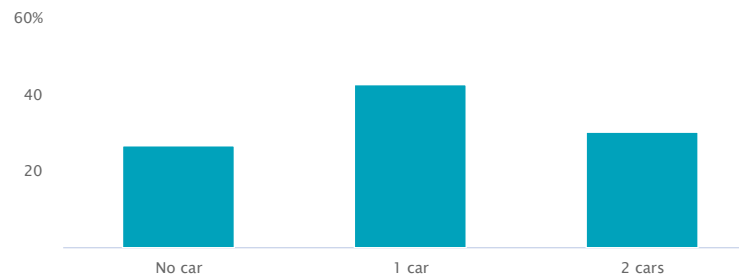
Age



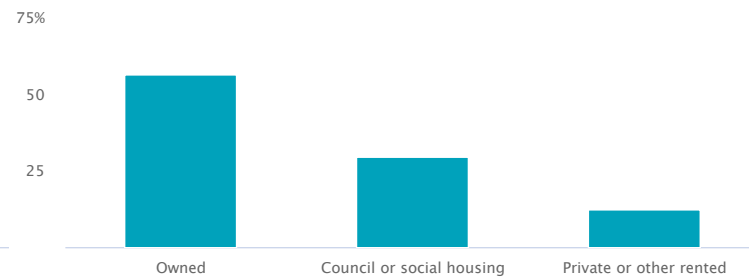
Household composition



Car ownership



Tenure



Population 2022

15k

▼ Less
than similar towns

Households 2022

7k

▼ Less
than similar towns

Household change 2011 to 2022

-23%

▼ Less
than similar towns per head of population

Very bad health

2%

▲ More
than similar towns per head of population

No central heating

1%

▲ More
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

2%

▲ More
than similar towns per head of population

Disabled

7%

▲ More
than similar towns per head of population



Employment

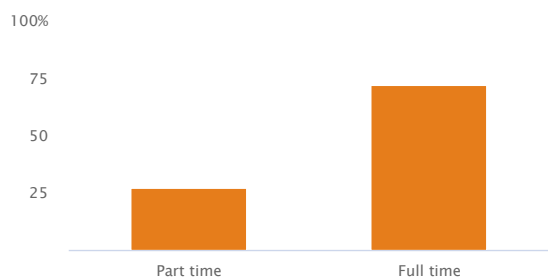
Jobs

8k

▲ More
than similar towns per head of population

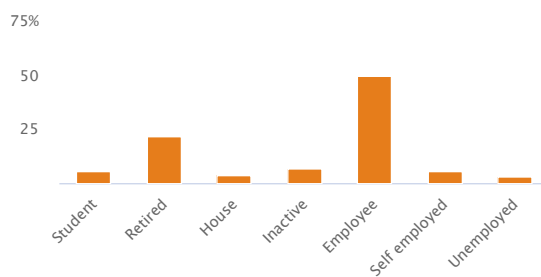
Employment type

(% working full time vs part time aged 16-74)



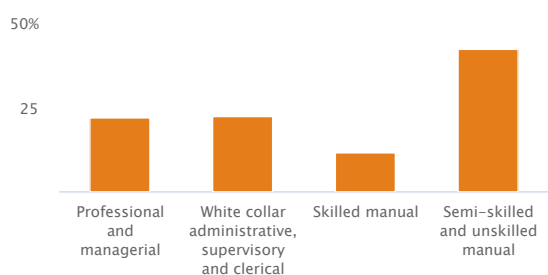
Occupation

(% aged 16-74)

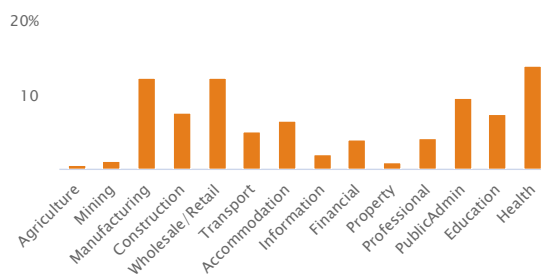


Social Grade

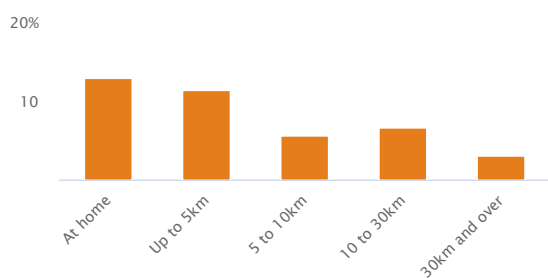
(% households aged 16-64)



Sector Diversity

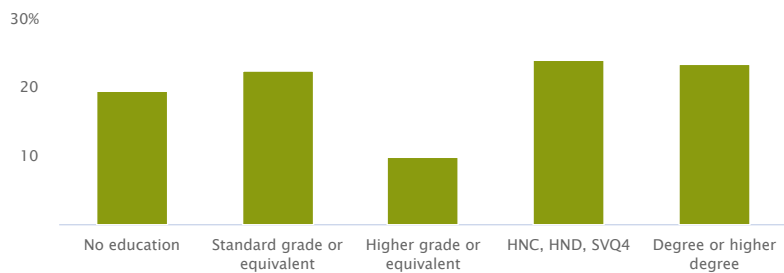


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

1k

▲ More
than similar towns per head of population

Children in secondary schools

757

▼ Less
than similar towns per head of population

Hospitals

0

▼ Less
than similar towns per head of population

GP's and dentists

14

▼ Less
than similar towns per head of population

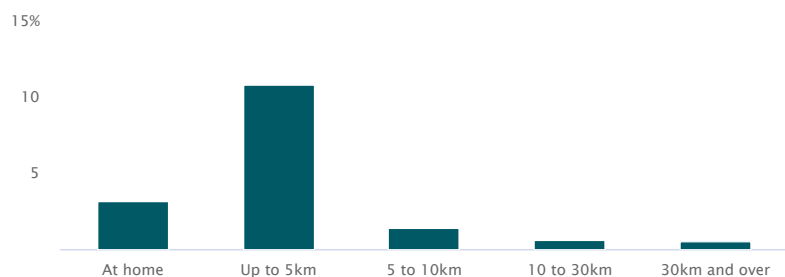
Number of people per shop**101**

▲ More
than similar towns per head of population

Diversity of retail offer (%)**23**

▲ More
than similar towns per head of population

Distance travelled to study



Number of residents per charity.

267

▲ More
than similar towns per head of population

Environment Indicators

Households with D, E, F
energy performance
certificate rating

21%

▲ More
than similar towns per head of population

Households with green
energy heating system

0%

▼ Less
than similar towns per head of population

Average house price (£)

159k

▲ More
than similar towns per head of population