



Alford

ABERDEENSHIRE

POPULATION **2,792**

Alford in Aberdeenshire is the centre of an agricultural area. Formerly it held cattle markets and fairs. Today it still supports the local agricultural community but is also a popular with oil workers.

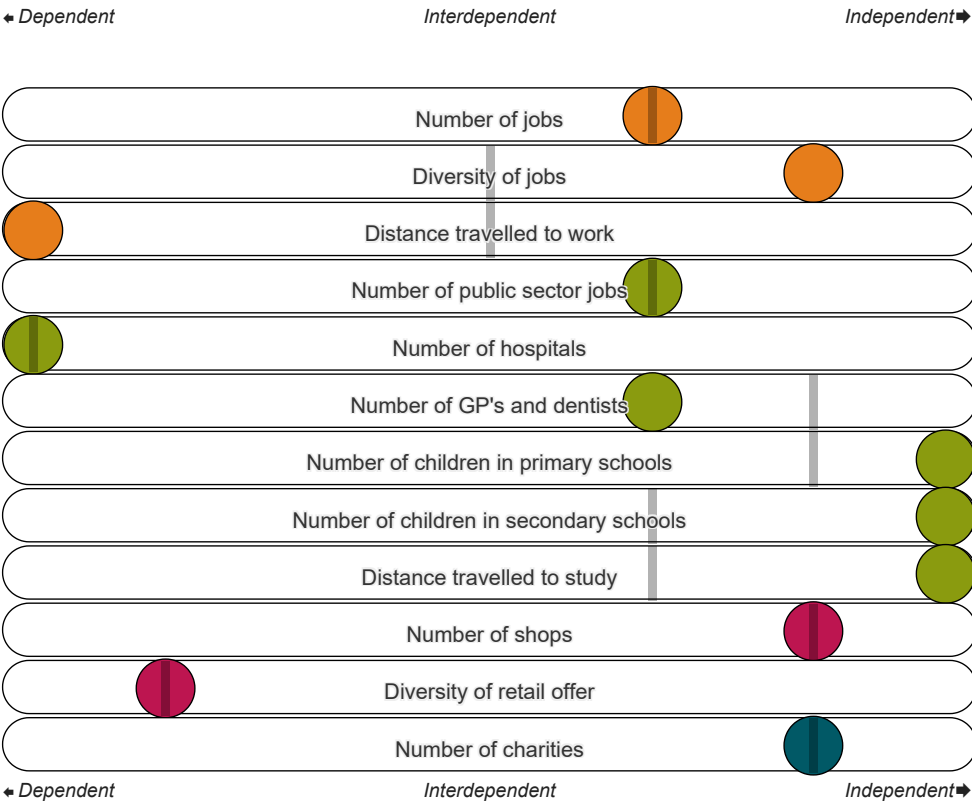
In this type of small town, the population comprises families with a higher proportion of adults in the 25–44 age grouping. Higher rates of full time employment are found.

Alford is an interdependent to independent town.

Its most similar towns are [Drumnadrochit](#), [Earlston](#), and [Scalloway](#).

To gain more insight into Alford, compare it to any of the other towns included in USP.

Inter-relationships



Alford is an **interdependent to independent** town.

Combining inter-relationships and typology, Alford is grouped with 3 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in primary schools, jobs, public sector jobs, shops, GP's and dentists, and diversity of retail offer.

It differs in terms of the number of children in secondary schools. It also differs in the diversity of jobs, and the distance travelled to study. Alford differs most from its group in the distance travelled to work.

- Employment
- Public
- Commercial
- Social
- Average for the category

Population change 2011 to 2022**30%**

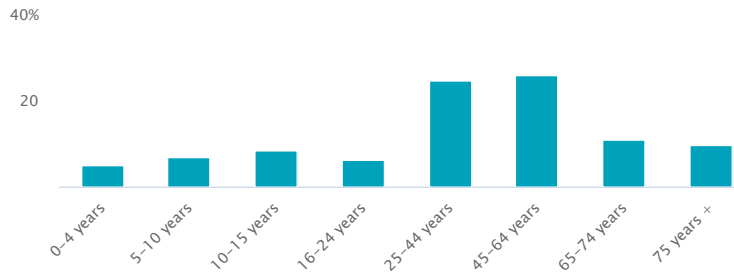
▲ More
than similar towns per head of population

Household change 2011 to 2022**30%**

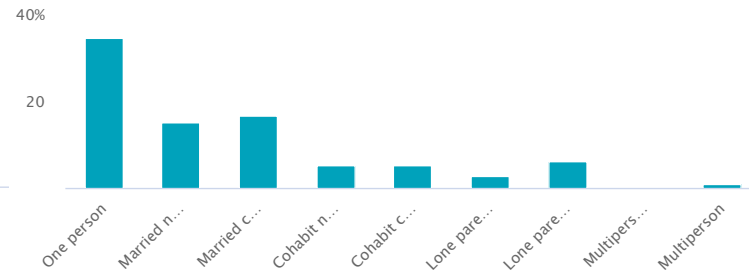
▲ More
than similar towns per head of population

Population

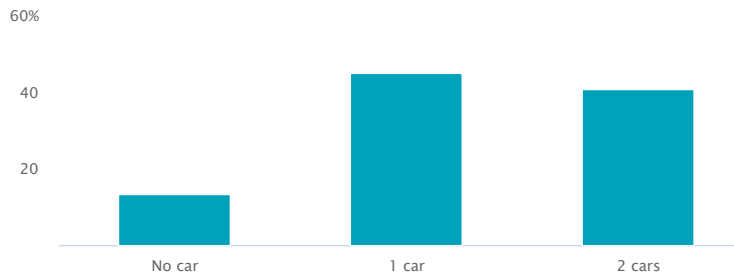
Age



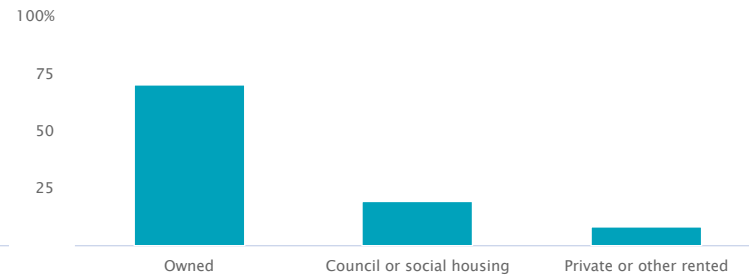
Household composition



Car ownership



Tenure



Population 2022

3k

▲ More
than similar towns

Households 2022

1k

▲ More
than similar towns

Population change 2011 to 2022

30%

▲ More
than similar towns per head of population

Household change 2011 to 2022

30%

▲ More
than similar towns per head of population

Very bad health

1%

▼ Less
than similar towns per head of population

No central heating

1%

▼ Less
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

1%

▼ Less
than similar towns per head of population

Disabled

4%

▼ Less
than similar towns per head of population



Employment

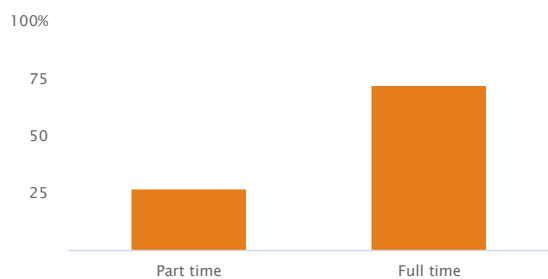
Jobs

800

▼ Less
than similar towns per head of population

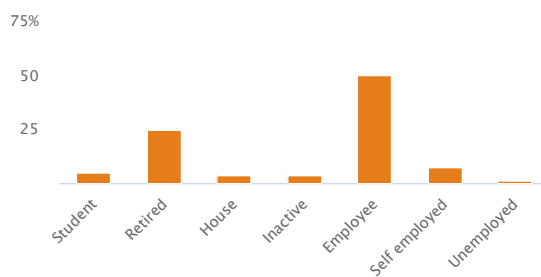
Employment type

(% working full time vs part time aged 16-74)



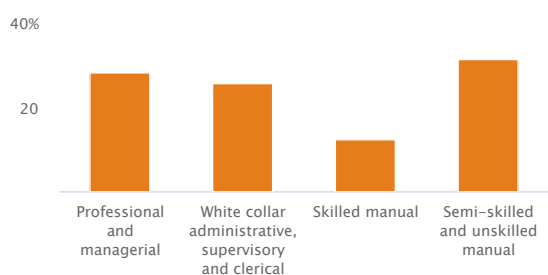
Occupation

(% aged 16-74)

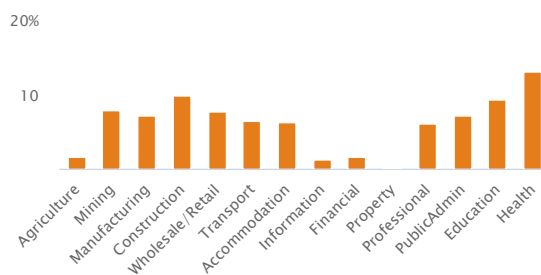


Social Grade

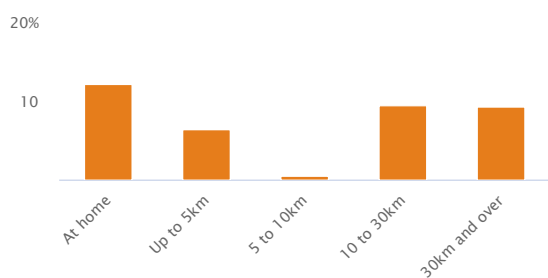
(% households aged 16-64)



Sector Diversity

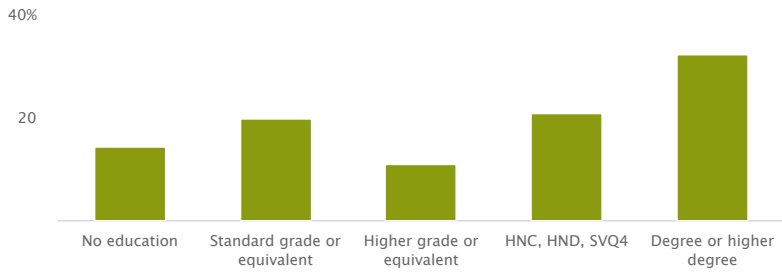


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

485

▲ More
than similar towns per head of population

Children in secondary schools

733

▼ Less
than similar towns per head of population

Hospitals

0

The same
as similar towns per head of population

GP's and dentists

7

▼ Less
than similar towns per head of population

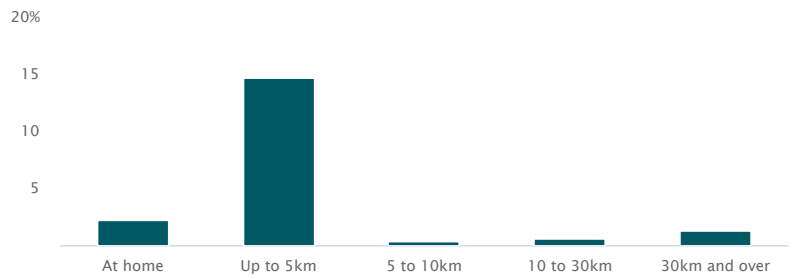
Number of people per shop**96**

▲ More
than similar towns per head of population

Diversity of retail offer (%)**0**

The same
as similar towns per head of population

Distance travelled to study



Number of residents per charity

233

▼ Less
than similar towns per head of population



Environment Indicators

Households with D, E, F
energy performance
certificate rating

25%

▼ Less
than similar towns per head of population

Households with green
energy heating system

4%

▼ Less
than similar towns per head of population

Average house price (£)

230k

▼ Less
than similar towns per head of population