





POPULATION 1,014

Aberlour is in Moray. It was an estate village established by the Grant family. It is known for its distillery and shortbread factory. It is located on the Speyside way and tourism is a key industry.

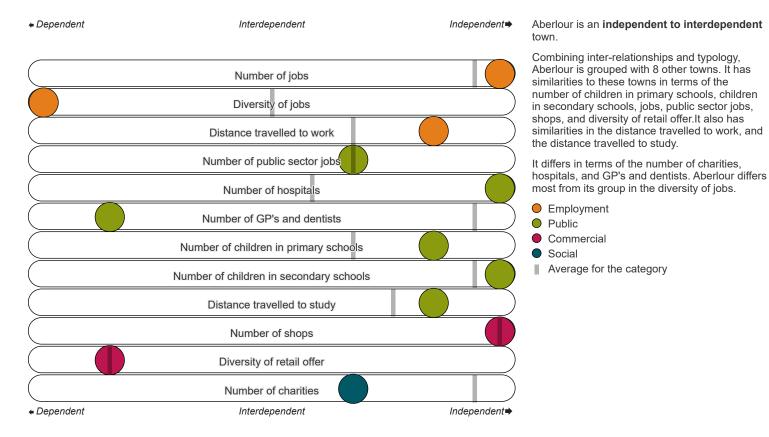
In small towns like this one, and similar, this population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Aberlour is an independent to interdependent town.

Its most similar towns are Aberfeldy, Dornoch, Grantown-on-Spey, and Lamlash.

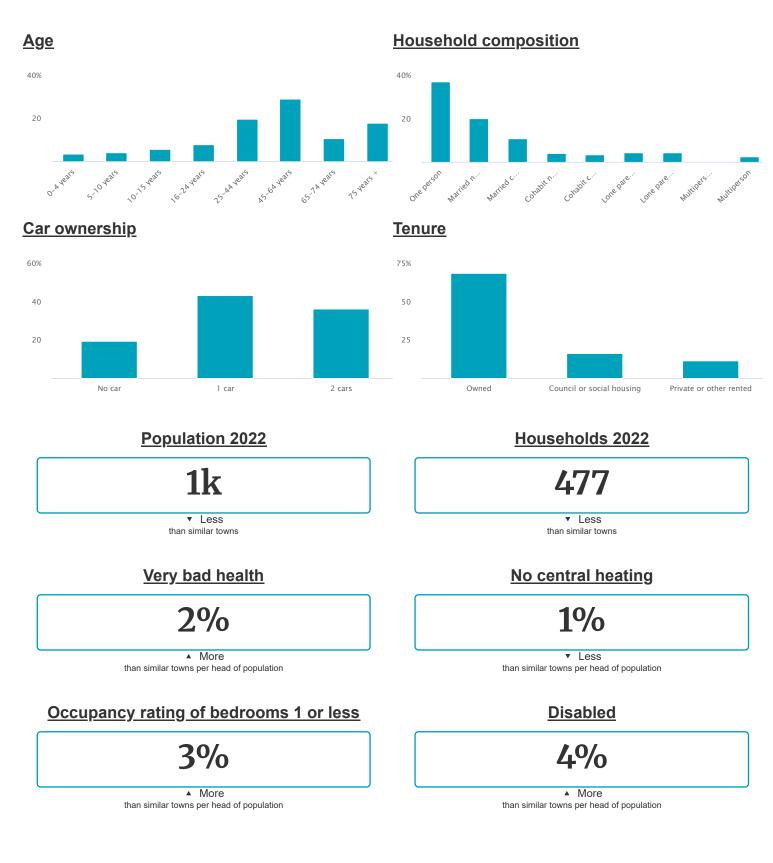
To gain more insight into Aberlour, compare it to any of the other towns included in USP.

Inter-relationships











Jobs

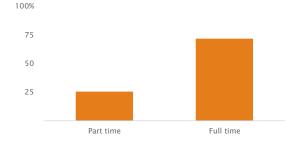
1000

▲ More

than similar towns per head of population

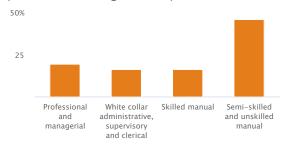
Employment type

(% working full time vs part time aged 16-74)

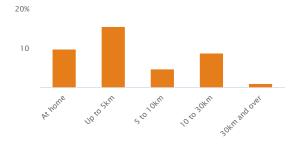


Social Grade

(% households aged 16-64)

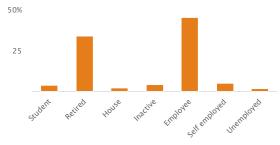


Distance travelled to work

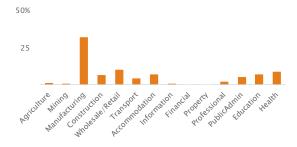


Occupation

(% aged 16-74)

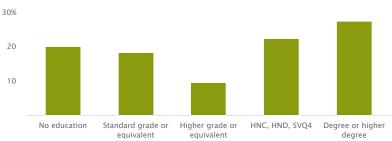


Sector Diversity









Children in primary schools

105

▲ More than similar towns per head of population

Children in secondary schools

395

▲ More than similar towns per head of population

Hospitals

1

▲ More than similar towns per head of population

GP's and dentists

1

▼ Less than similar towns per head of population



Number of people per shop

63

▼ Less

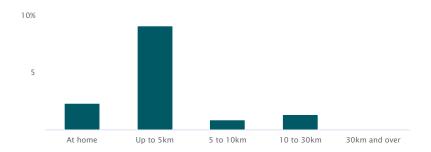
than similar towns per head of population

Diversity of retail offer (%)

▼ Less than similar towns per head of population



Distance travelled to study



Number of residents per charity

254

▼ Less

than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

31%

▲ More

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

1%

▼ Less than similar towns per head of population

Average house price (£)

235k

▲ More than similar towns per head of population