

Wick, Highland

Population 7,155

Wick is located in Caithness in Highland. Its name reflects its Norse origins. It had a large fishing fleet in the 18th and 19th centuries. Herring stocks declined in the 20th century. The port, which traded with Europe historically, nowadays has an important role as a harbour for off shore supply vessels. The town is a local service centre and has an airport.

Social and council housing are the norm in this type of medium-sized town. Manufacturing and construction are the dominant forms of employment. Health and social work services are particularly active. There is a higher level of unemployment. Educational attainment is low. Car ownership is low, meaning that many residents in these towns are reliant on public transport.

Wick is an independent to interdependent town.

Its most similar towns are [Eyemouth](#), [Annan](#), [Campbeltown](#), and [Invergordon](#).

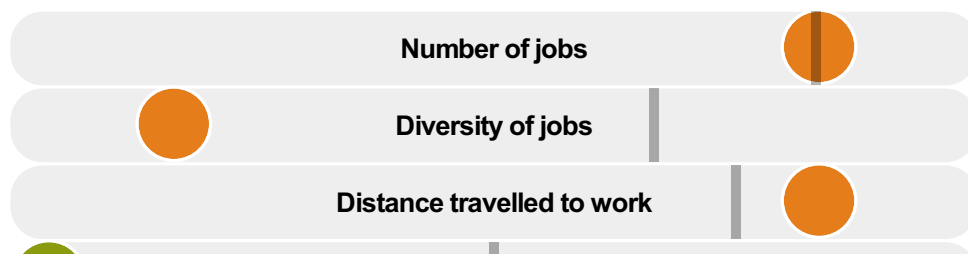
To gain more insight into Wick, compare it to any of the other towns included in USP.

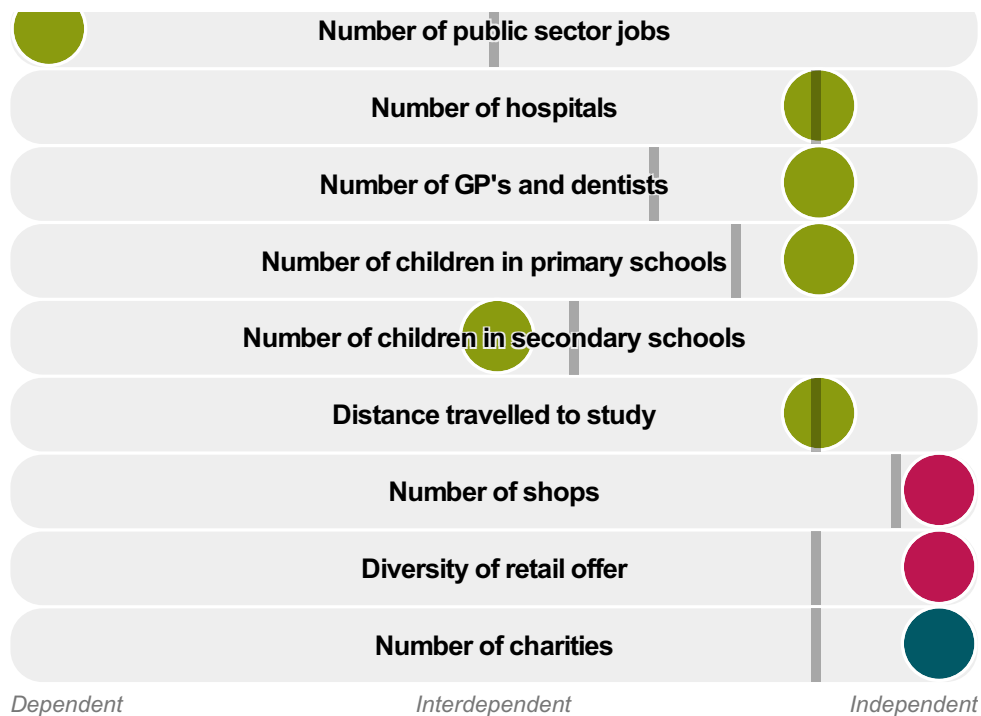
Inter-relationships

Dependent

Interdependent

Independent





Wick is an **independent to interdependent** town.

Combining inter-relationships and typology, Wick is grouped with 7 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in primary schools, children in secondary schools, jobs, shops, GP's and dentists, and diversity of retail offer. It also has similarities in the distance travelled to work, and the distance travelled to study.

It differs in terms of the diversity of jobs. Wick differs most from its group in the number of public sector jobs.

- Employment
- Public
- Commercial
- Social
- Average for the category

Change

Population change 2001 to 2011

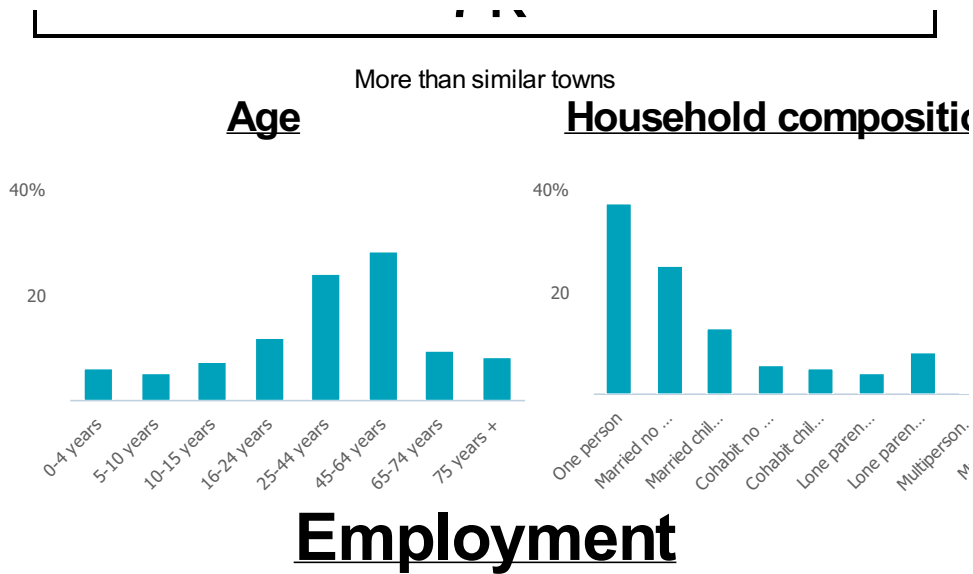
-2%

Less than similar towns per head of population

Population

Population 2011

7k



Jobs

3k

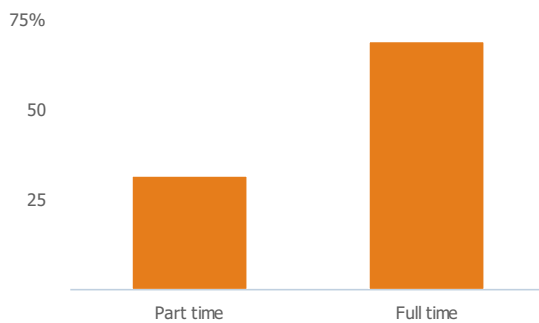
More than similar towns per head of population

Jobs change 2009 to 2014

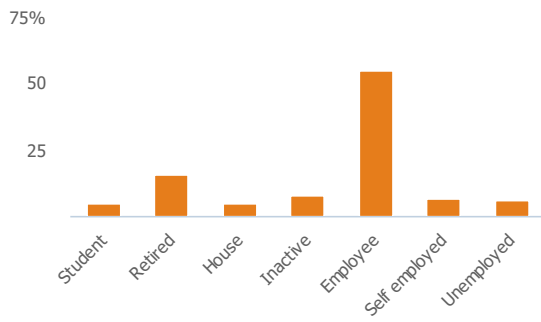
-5%

More than similar towns per head of population

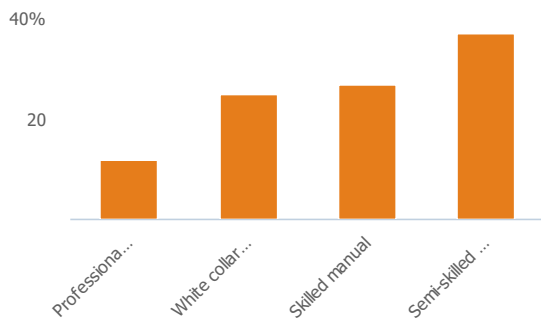
Employment type(% working full time vs part time aged 16-74)



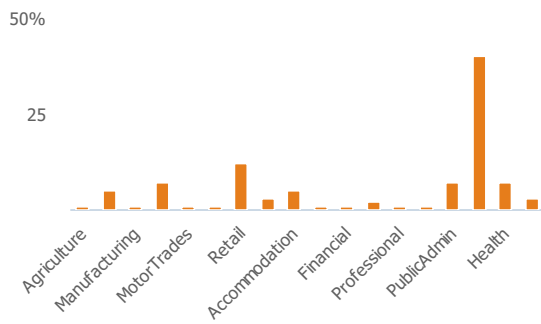
Occupation (% aged 16-74)



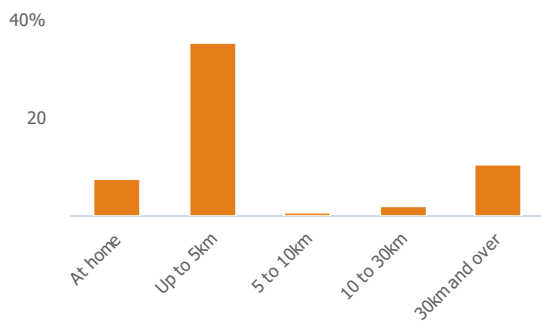
Social Grade (% households aged 16-64)



Sector Diversity

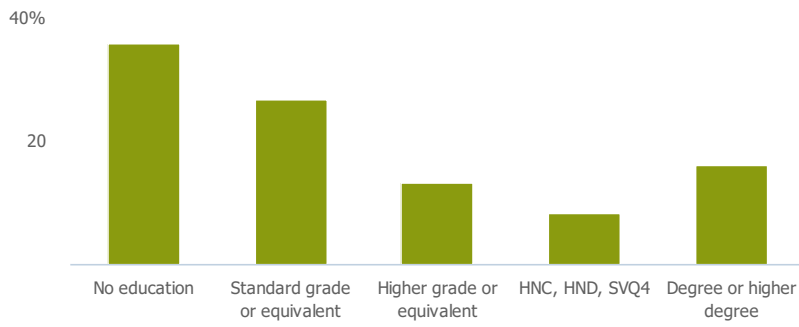


Distance travelled to work



Public

Education (% all people aged 16 and over)



Children in primary schools

825

More than similar towns per head of population

Commuter Flow Map

Coloured and grey lines/pins show the main and smaller commuter flows, respectively, between this town and the other towns in Scotland.

Commercial

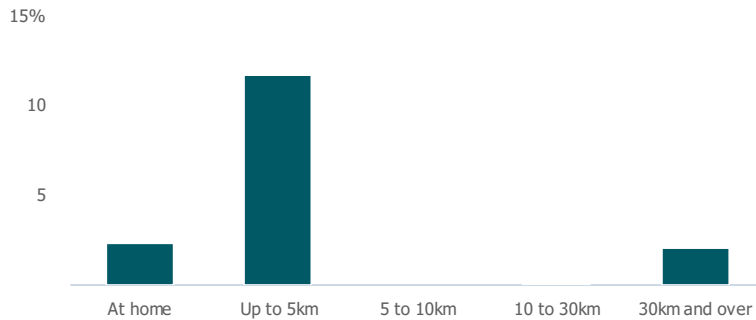
Number of people per shop

46

More than similar towns per head of population

Social

Distance travelled to study



Number of residents per charity

112

Less than similar towns per head of population

Connectivity and environment assets

Average download speed (MBs)

24

Less than similar towns per head of population

Download

Download all of the Wick data in PDF format.

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