

# Keith, Moray

Population 4,734

Keith is in Moray. It is an 18th century planned village which was added to the existing hamlet. It is in the centre of whisky country. Here are also a number of small enterprises making goods such as kilts and specialist goods.

This type of medium-sized town is extremely mixed in terms of demographics. There is a particularly wide range of people, housing and activities. The number of older couples with no children are higher than average. There is a mix of professional and non-professional jobs, and part-time and self-employment are both important for a significant proportion of residents. Socioeconomic status is higher than in other kinds of town and there is a mix of professionals and nonprofessionals, those with higher and lower educational attainment.

Keith is an independent to interdependent town.

Its most similar towns are [Buckie](#), [Steornabhagh \(Stornoway\)](#), [Cupar](#), and [Kirkcudbright](#).

To gain more insight into Keith, compare it to any of the other towns included in USP.

## Inter-relationships

*Dependent*

*Interdependent*

*Independent*





Keith is an **independent to interdependent** town.

Combining inter-relationships and typology, Keith is grouped with 12 other towns. It has similarities to these towns in terms of the number of charities, children in secondary schools, jobs, public sector jobs, shops, and diversity of retail offer. It also has similarities in the diversity of jobs, and the distance travelled to work.

Keith differs most from its group in the number of GP's and dentists.

- Employment
- Public
- Commercial
- Social
- Average for the category

## Change

### Population change 2001 to 2011

3%

Less than similar towns per head of population

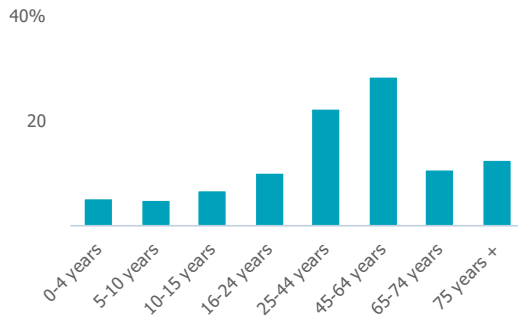
## Population

### Population 2011

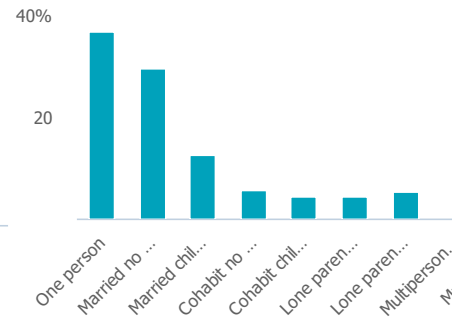
5k

Less than similar towns

## Age



## Household composition



# Employment

## Jobs

2k

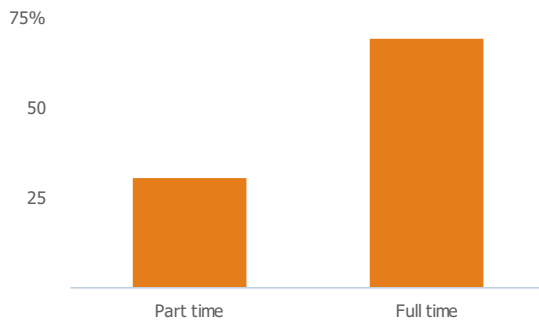
Less than similar towns per head of population

## Jobs change 2009 to 2014

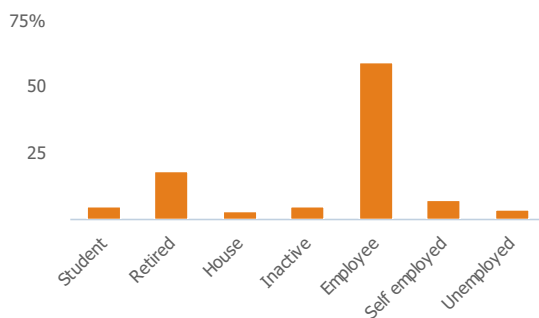
-12%

Less than similar towns per head of population

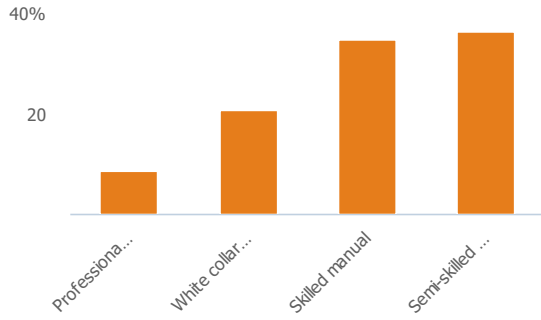
## Employment type(% working full time vs part time aged 16-74)



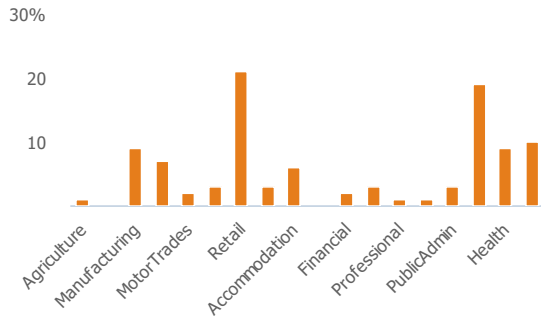
## Occupation (% aged 16-74)



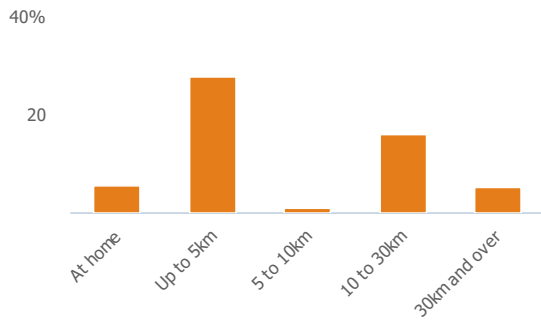
## Social Grade (% households aged 16-64)



### Sector Diversity

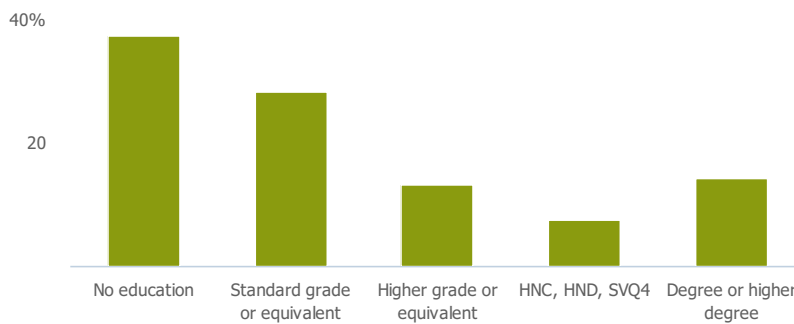


### Distance travelled to work



## Public

### Education (% all people aged 16 and over)



### Children in primary schools

497

More than similar towns per head of population

more than similar towns per head of population

# Commuter Flow Map

Coloured and grey lines/pins show the main and smaller commuter flows, respectively, between this town and the other towns in Scotland.

## Commercial

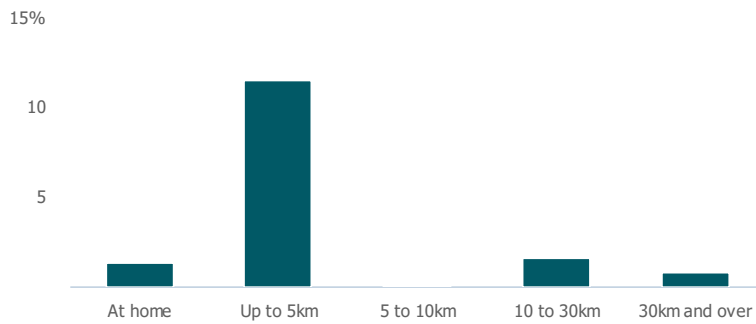
Number of people per shop

58
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Less than similar towns per head of population

## Social

Distance travelled to study



### Number of residents per charity

139

More than similar towns per head of population

## Connectivity and environment assets

### Average download speed (MBs)

19

More than similar towns per head of population

## Download

Download all of the Keith data in PDF format.

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