

Cruden Bay, Aberdeenshire

Population 1,615

Cruden Bay is located on the Buchan coast in Aberdeenshire. The Danes are reported to have been defeated here. In the 1920s it was a holiday resort but after a period of decline the town was reinvigorated as a commuting settlement with the oil boom.

This type of small town is extremely mixed in terms of demographics. There are particularly wide ranges of people, housing and activities. The number of older couples with no children is higher than average. There is a mix of professional and non-professional jobs, and part-time and self-employment are both important for a significant proportion of residents. Socioeconomic status is higher than in other types of town and there is a mix of professionals and nonprofessionals, those with higher and lower educational attainment.

Cruden Bay is a dependent town.

Its most similar towns are [Airth](#), [Burghead](#), [Cairnbulg and Inverallochy](#), and [Banknock](#).

To gain more insight into Cruden Bay, compare it to any of the other towns included in USP.

Inter-relationships

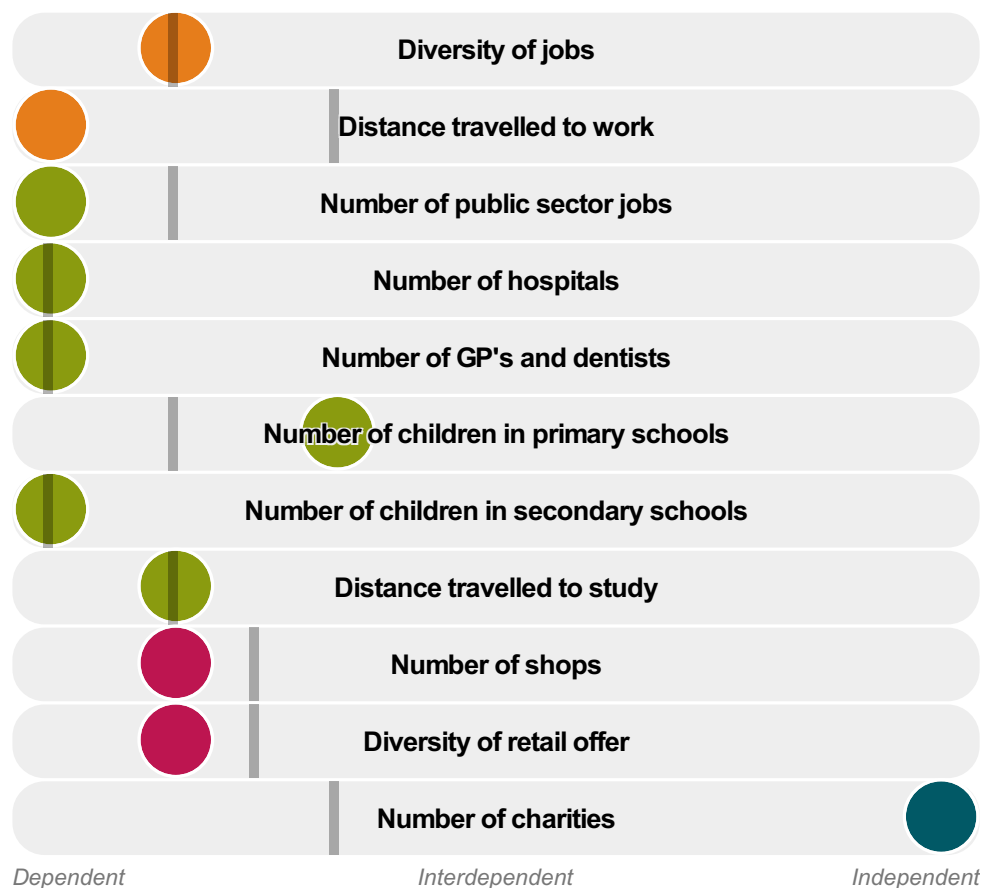
Dependent

Interdependent

Independent



Number of jobs



Cruden Bay is a **dependent** town.

Combining inter-relationships and typology, Cruden Bay is grouped with 8 other towns. It has similarities to these towns in terms of the number of hospitals, children in primary schools, children in secondary schools, jobs, shops, GP's and dentists, and diversity of retail offer. It also has similarities in the diversity of jobs, and the distance travelled to study.

It differs in terms of the number of charities. Cruden Bay differs most from its group in the distance travelled to work.

- Employment
- Public
- Commercial
- Social
- ▬ Average for the category

Change

Population change 2001 to 2011

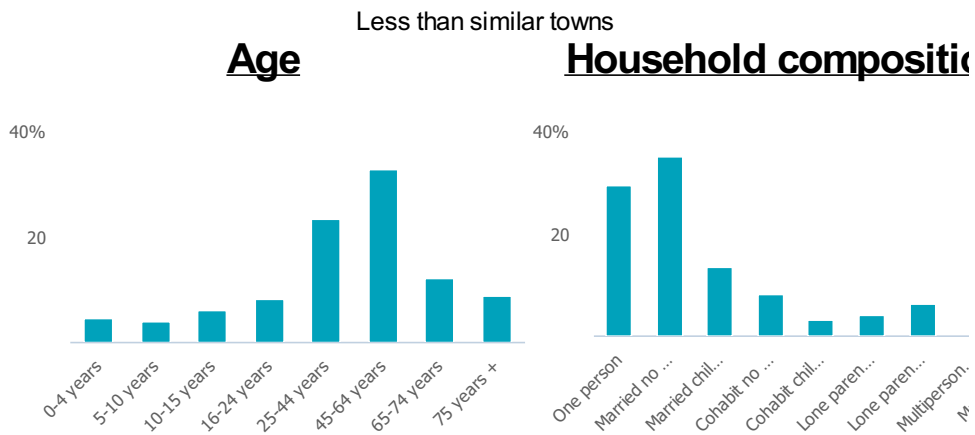
0%

Less than similar towns per head of population

Population

Population 2011

2k



Employment

Jobs

172

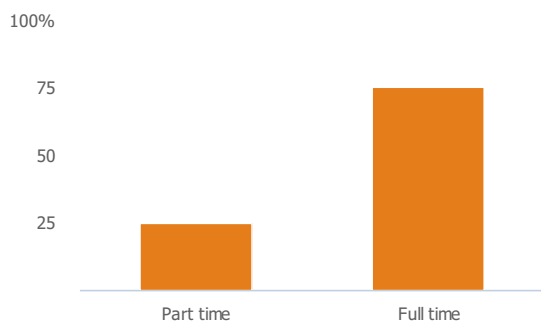
Less than similar towns per head of population

Jobs change 2009 to 2014

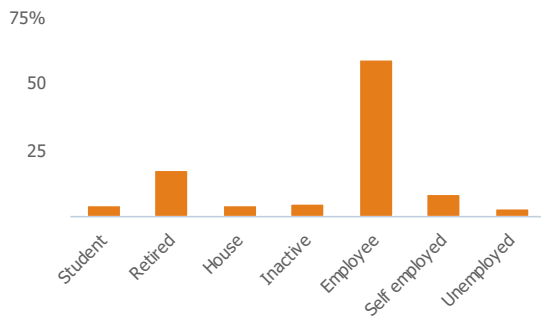
-19%

Less than similar towns per head of population

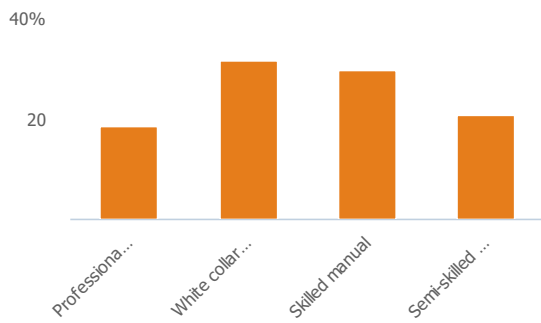
Employment type(% working full time vs part time aged 16-74)



Occupation (% aged 16-74)



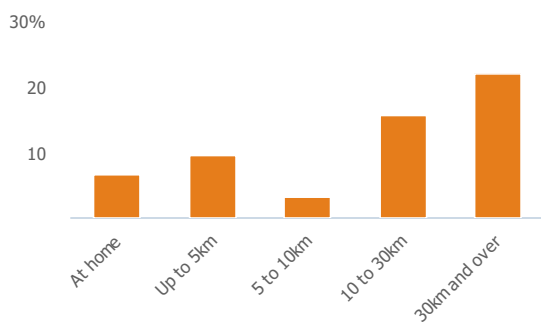
Social Grade (% households aged 16-64)



Sector Diversity

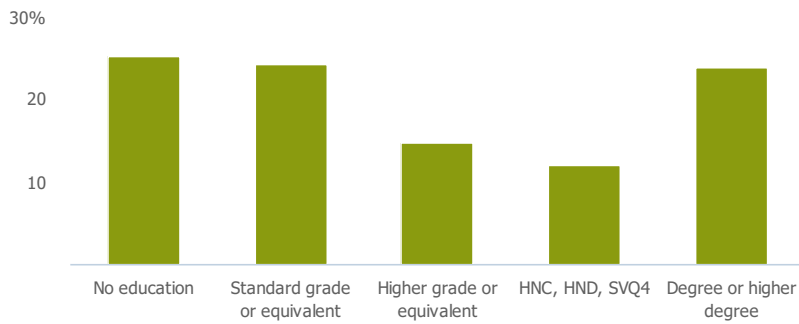


Distance travelled to work



Public

Education (% all people aged 16 and over)



Children in primary schools

117

More than similar towns per head of population

Commuter Flow Map

Coloured and grey lines/pins show the main and smaller commuter flows, respectively, between this town and the other towns in Scotland.

Commercial

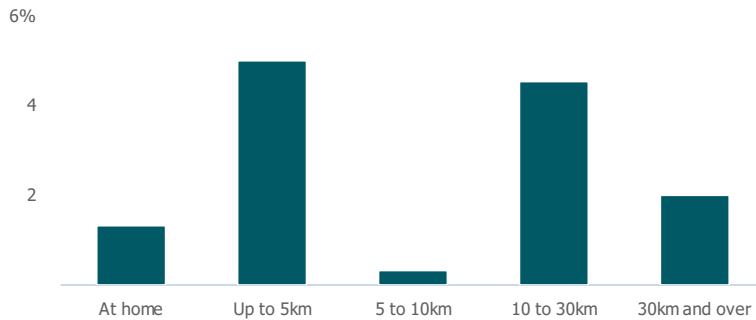
Number of people per shop

269

More than similar towns per head of population

Social

Distance travelled to study



Number of residents per charity

90

Less than similar towns per head of population

Connectivity and environment assets

Average download speed (MBs)

28

Less than similar towns per head of population

Download

Download all of the Cruden Bay data in PDF format.

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