

# Ballater, Aberdeenshire

Population 1,533

Ballater in Aberdeenshire was an early spa town whose tourist development was boosted by being the terminus of the Deeside railway (closed 1966). The Royal family would arrive by rail for their visits to Balmoral and the town still celebrates its royal connections. Today tourism and fishing are important to Ballater.

This type of small town is extremely mixed in terms of demographics. There are particularly wide ranges of people, housing and activities. The number of older couples with no children is higher than average. There is a mix of professional and non-professional jobs, and part-time and self-employment are both important for a significant proportion of residents. Socioeconomic status is higher than in other types of town and there is a mix of professionals and nonprofessionals, those with higher and lower educational attainment.

Ballater is an interdependent town.

Its most similar towns are [Portsoy](#), [Pittenweem](#), [Strathpeffer](#), and [Smithton](#).

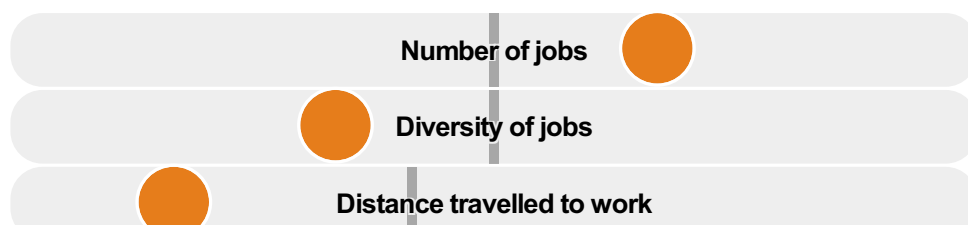
To gain more insight into Ballater, compare it to any of the other towns included in USP.

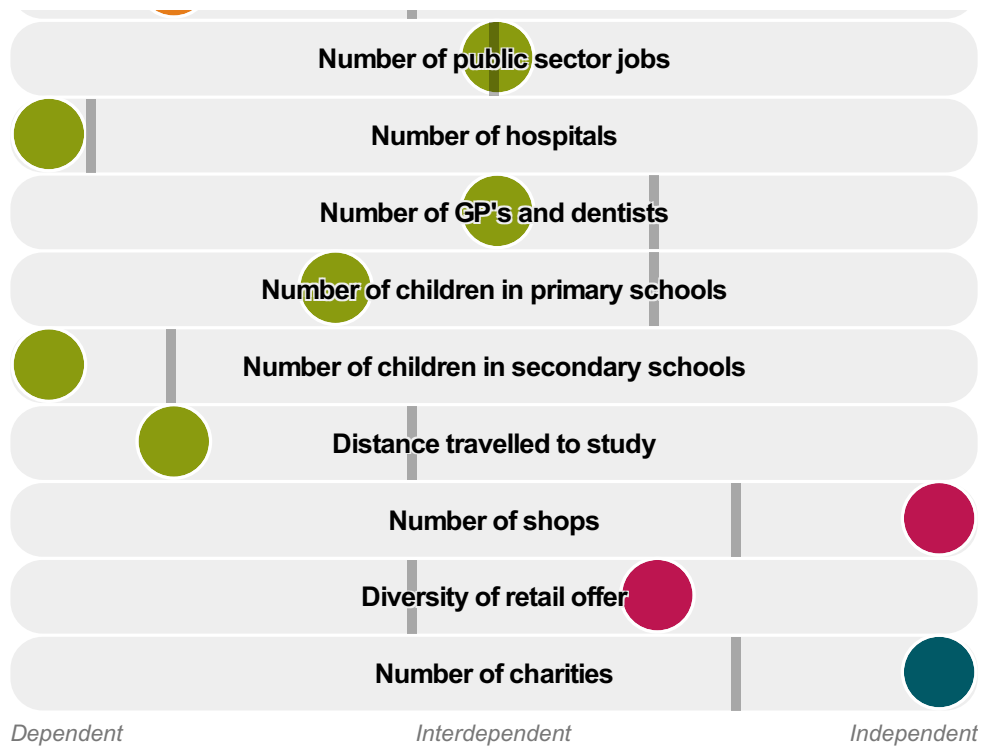
## Inter-relationships

*Dependent*

*Interdependent*

*Independent*





Ballater is an **interdependent** town.

Combining inter-relationships and typology, Ballater is grouped with 13 other towns. It has similarities to these towns in terms of the number of hospitals, children in secondary schools, jobs, and public sector jobs. It also has similarities in the diversity of jobs.

It differs in terms of the number of charities, children in primary schools, and shops. Ballater differs most from its group in the distance travelled to study.

- Employment
- Public
- Commercial
- Social
- Average for the category

## Change

### Population change 2001 to 2011

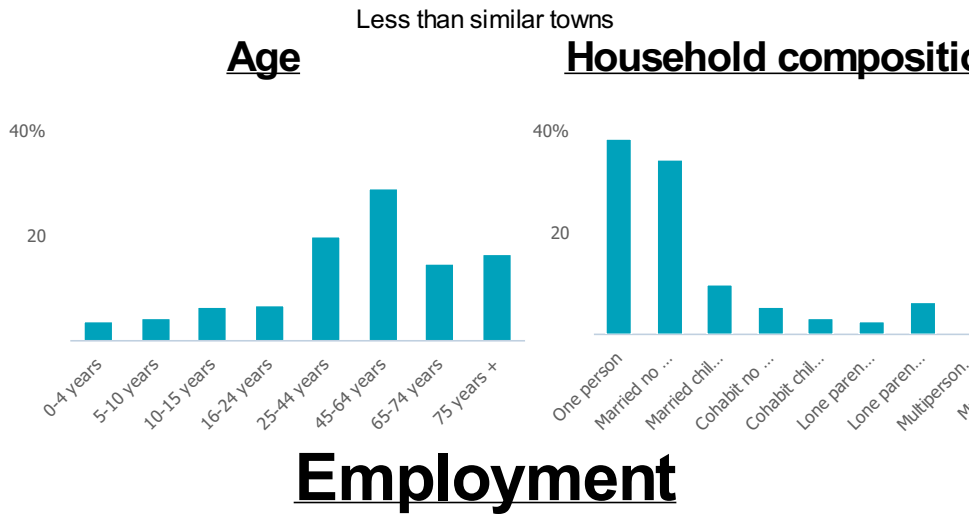
-3%

Less than similar towns per head of population

## Population

### Population 2011

2k



### Jobs

478

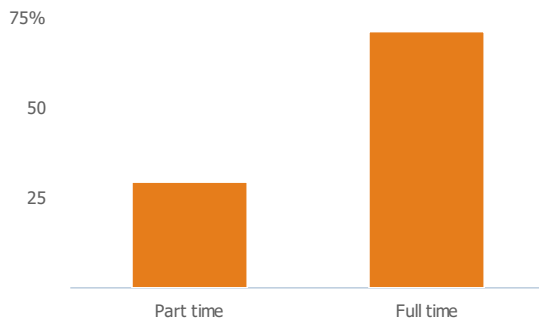
More than similar towns per head of population

### Jobs change 2009 to 2014

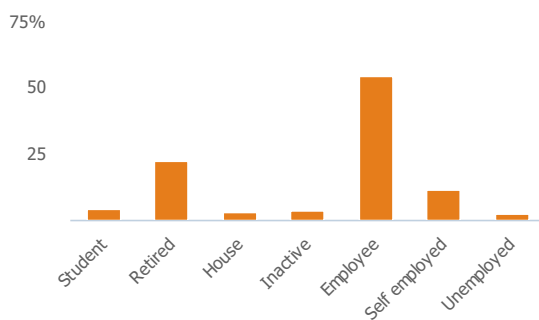
-5%

More than similar towns per head of population

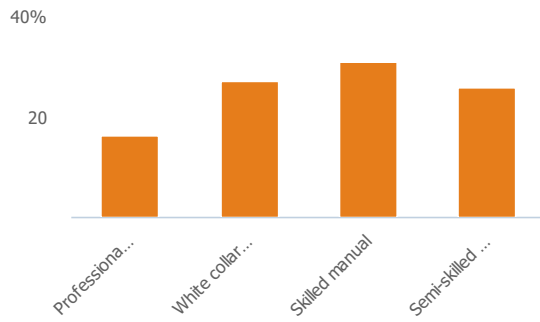
### Employment type(% working full time vs part time aged 16-74)



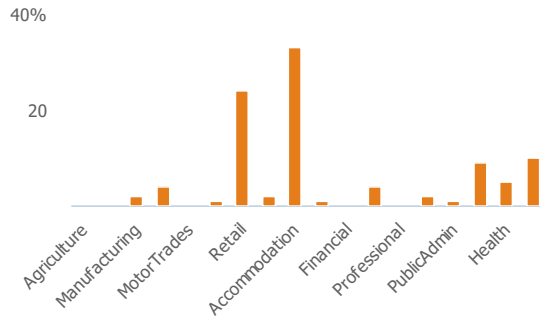
### Occupation (% aged 16-74)



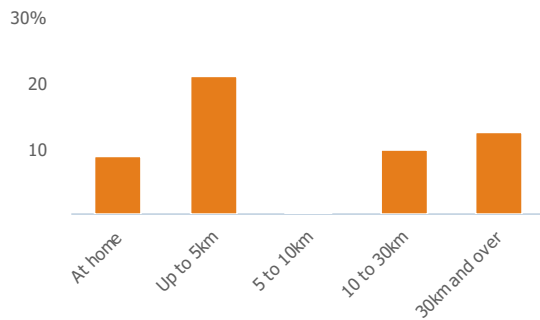
## Social Grade (% households aged 16-64)



## Sector Diversity

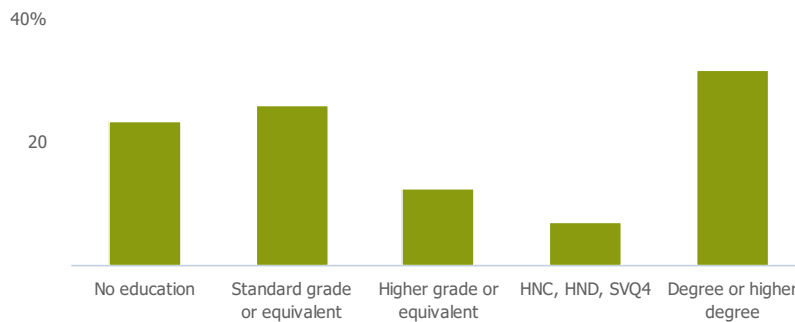


## Distance travelled to work



# Public

## Education (% all people aged 16 and over)



## Children in primary schools

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Less than similar towns per head of population

# Commuter Flow Map

Coloured and grey lines/pins show the main and smaller commuter flows, respectively, between this town and the other towns in Scotland.

## Commercial

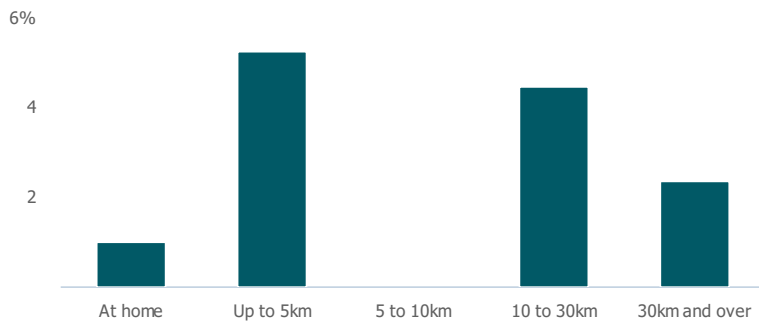
Number of people per shop

29

More than similar towns per head of population

## Social

Distance travelled to study



### Number of residents per charity

67

Less than similar towns per head of population

## Connectivity and environment assets

### Average download speed (MBs)

27

More than similar towns per head of population

## Download

Download all of the Ballater data in PDF format.

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